



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Erik Lundberg

Department of Business Administration
Centre for Tourism and section of Marketing
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Academic degrees

2014	Ph.D., Tourism Impacts and Sustainable Development, University of Gothenburg
2011	Licentiae degree, Business Administration, University of Gothenburg
2006	Master, Tourism and Hospitality, University of Gothenburg

Main research fields:

Consumer behaviour, Tourism & Event Marketing, Tourism & Event Management, Sustainable Development,

Main teaching fields:

Tourism Management, Event Management, CSR & Sustainable Development, Marketing, Quantitative methods

Academic experience

Head of research project:

2019 - 2022	EventRights
2018 - 2021	Climate smart vacationing
2016 - 2018	Enhancing the Attractiveness of Swedish Sport Events: A Study of Participant Events and Highly Involved International Sport Tourists

International research projects:

2019 - 2022	EventRights, Coventry University, University of West Scotland, Munich Technical University
2012 - 2014	Event innovations (EVINN), Århus University and other partners
2010 - 2012	Framtidskuster (Future Coasts), University of Copenhagen and other Nordic partners

Opponent and/or examiner of PhD and licentiate theses:

2020	Martin Wallstam, A policy-oriented exploration of the social utility of planned events, Mid Sweden University (Opponent)
2014	Eva-Maria Jernsand, University of Gothenburg (Member of examining committee)

Reviewer assignments:

Journal of Sustainable Tourism, Scandinavian Journal of Hospitality and Tourism, Journal of Destination Marketing & Management, Tourism Management

Arranging conference, symposium, seminar or workshop:

2017 International Congress of Coastal and Marine Tourism (CMT2017),
2017-06-13
2015 2nd Symposium on Estimating the Impacts of Tourism and Events,
2015-03-18
2014 Estimating the Impacts of Tourism and Events, 2014-03-20

Awards, distinctions or commissions of trust:

2016 Best reviewer, runner up, EURAM
2013 Samverkanspriset vid Göteborgs universitet, University of Gothenburg

Pedagogical training:

2020 HPE201
2017 HPE103
2014 HPE102
2012 HPE101

International academic experience:

2016 -

Other experience

Experience outside of academia within field:

2020 -
2006 - 2008 Project Manager, Lionbridge
2002 - 2002 Customer Service, Sheraton International, Cork, Ireland

Board member in corporation or public entity:

2014 - Member of the Hospitality Management Board of Governors, YRGO -
högre yrkesutbildning

Participation in media:**Participation in public seminars:**

2014 Sustainable development in Tourism, Sustainability Day, University of
Gothenburg

Other experience:**Publications**

Journal article (peer-reviewed)

Lundberg, Erik (2017) The importance of tourism impacts for different local resident groups: A case study of a Swedish seaside destination. *Journal of Destination Marketing and Management*, 6:1, p. 46-55.

Adolfsson, Petra, Jutbring, Henrik, Lundberg, Erik (2016) Objectives, Objects and Objectivity: On Practitioner-Academic Collaboration. *Tourism and Leisure Research*, 39:2, p. 303-320.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2016) Triple impact assessments of the 2013 European athletics indoor championship in Gothenburg. *Scandinavian Journal of Hospitality and Tourism*, 16:2.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2015) Linking event quality to economic impact: A study of quality, satisfaction, use value and expenditure at a music festival. *Journal of Vacation Marketing*,

Lundberg, Erik (2015) The Level of Tourism Development and Resident Attitudes: A Comparative Case Study of Coastal Destinations. *Scandinavian Journal of Hospitality and Tourism*, 15:3, p. 266-294.

Andersson, Tommy, Lundberg, Erik (2013) Commensurability and sustainability: Triple impact assessments of a tourism event. *Tourism Management*, 37, p. 99-109.

Andersson, Tommy, Lundberg, Erik, Jutbring, Henrik (2013) When a music festival goes veggie: Communication and environmental impacts of an innovative food strategy. *International Journal of Event and Festival Management*, 4:3, p. 224-235.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2012) Estimating Use and Non-use Values of a Music Festival. *Scandinavian Journal of Hospitality and Tourism*, 12:3, p. 215-231.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2008) Impact of mega events on the economy. *Asian Business & Management*, Vol 7:2, p. 163-179.

Book

Armbrecht, John, Lundberg, Erik, Andersson, Tommy (2019) *A research agenda for event management*. Cheltenham: Edward Elgar.

Book chapter

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2019) Participant events and the active event consumer. In *A Research Agenda for Event Management*, p. 107-124. Cheltenham : Edward Elgar.

Getz, Donald, Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2019) The value of festivals. In *The Routledge Handbook of Festivals/ Mair, Judith (university Of Queensland (redaktör/utgivare))*, p. 22-30. Abingdon : Routledge.

Getz, Donald, Andersson, Tommy D, Armbrecht, John, Lundberg, Erik (2017) A synthesis, summaries and some ontological propositions. In *The Value of Events*.

Getz, Donald, Andersson, Tommy D, Armbrecht, John, Lundberg, Erik (2017) Definitions and meanings of value. In *The Value of Events*,

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2017) Triple impact assessments of the 2013 European athletics Indoor Championship in Gothenburg. In *Event Impact*, Abingdon : Routledge.

Getz, Donald, Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2017) A synthesis, summaries and some ontological propositions. In *The Value of Events*, p. 181-199. Abingdon : Routledge.

Andersson, Tommy D, Armbrecht, John, Lundberg, Erik (2017) The use and non-use values of events: A conceptual framework. In *The Value of Events*.

Lundberg, Erik (2015) Turismexport - utländska besökares konsumtion i Sverige. In *CFK-rapport, \, Konsumtionsrapporten 2015*, p. 30-36. Göteborg.

Lundberg, Erik (2014) Evenemangseffekter och hållbar utveckling. In *Från Bob Dylan till Way Out West : en vänbok till Tommy D. Andersson*, Göteborg : BAS.

Doctoral thesis

Lundberg, Erik (2014) *Tourism Impacts and Sustainable Development*.

Licentiate thesis

Lundberg, Erik (2011) *Evaluation of Tourism Impacts - a sustainable development perspective*.

Conference paper

Nilsson Lindström, Kristina, Lundberg, Erik (2017) Researching local communities: Towards a research design for inclusive tourism. *Association of American Geographers Annual Meeting, Boston*.

Armbrecht, John, Lundberg, Erik, Andersson, Tommy (2017) Experience quality, satisfaction, perceived value behavioral intentions in an event context. *Session Proceedings. 26th Nordic Symposium of Tourism and Hospitality Research, October 4-6 2017, Falun, Sweden*.

Lindström, Kristina, Lundberg, Erik (2015) Community satisfaction and residents' perceptions of coastal and marine tourism development. *International Congress on Coastal and Marine Tourism, Kona, Hawai'i, 10-13 November, 2015. Abstracts*.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik, Dwyer, Larry (2014) The use and non-use values of events: a conceptual framework for event evaluation. *The 23rd Nordic Symposium On Tourism And Hospitality Research. THE VALUES OF TOURISM 2-4 October 2014. Köpenhamn, Danmark*.

Armbrecht, John, Andersson, Tommy, Lundberg, Erik (2014) Impact Analysis of Sustainable Sports Events: Triple Impact Assessments of the 2013 EAIC. *Estimating the Impacts of Tourism and Events A research symposium in Gothenburg, Sweden in March 20-21, 2014*.

Armbrecht, John, Lundberg, Erik (2013) Web surveys and respondent recruitment - how to reduce survey errors. *Innovation and value creation in experience-based tourism, The 22nd Nordic Symposium in Tourism and Hospitality Research, Bodö & Lofoten Islands, Sept. 24-27, 2013 / editor: Frank Lindberg*.

Lindström, Kristina, Larson, Mia, Lundberg, Erik (2013) Resident's perceptions of tourism development: A holistic approach. *Innovation and value creation in experience-based tourism, The 22nd Nordic Symposium in Tourism and Hospitality Research, Bodö & Lofoten Islands, Sept. 24-27, 2013 / editor: Frank Lindberg*.

Andersson, Tommy, Lundberg, Erik (2012) Commensurability and sustainability: Triple impact assessments of a music event. *The 21st Nordic Symposium in Tourism and Hospitality Research, Umeå, November 7-10th 2012*.

Andersson, Tommy, Jutbring, Henrik, Lundberg, Erik (2012) When a festival goes veggie: Environmental and communication impacts of a vegetarian strategy by a music festival. *The 21st Nordic Symposium in Tourism and Hospitality Research, Umeå, November 7-10th 2012*.

Lundberg, Erik (2012) The Interests of Tourism Stakeholders: an approach to facilitate planning for Sustainable Tourism Development. *The 21st Nordic Symposium in Tourism and Hospitality Research, Umeå, November 7-10th 2012*.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2011) Use and non-use values of a music event. *Well-being in Tourism and Recreation*.

Lundberg, Erik (2011) Using the Triple Bottom Line to Evaluate Tourism Impacts in a peripheral Destination: a case study in Swedish Lapland. *7th International Congress of Arctic Social Sciences (ICASS VII), Akureyri, Iceland*.

Report

Lundberg, Erik (2015) *Maritim besöksnäring i Västra Götaland - definition & värde*.

Brunklaus, Birgit, Hermansson, Frida, Armbrecht, John, Lundberg, Erik (2015) *Turistens klimatpåverkan – modell och beräkning för Västsverige*. Chalmers University of Technology.

Lundberg, Erik, Andersson, Tommy, Armbrecht, John (2014) *Att undersöka hållbarheten av idrottsevenemang - slutrapport för projektet EVINN*. Göteborg: University of Gothenburg.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2007) *Tillväxt genom turistnäringen - Rapport om svensk och internationell forskning avseende evenemangsturism m.m. SOU 2007:32*. Stockholm: Edita Sverige AB.

Editorial collection

Lundberg, Erik, Armbrecht, John, Andersson, Tommy, Getz, Donald (ed.) (2017) *The Value of Events*. Abingdon: Routledge.

Armbrecht, John, Lundberg, Erik, Mossberg, Lena (ed.) (2014) *Från Bob Dylan till Way Out West*. Kålleröd: BAS.

Other publication

Lundberg, Erik (2016) The importance of tourism impacts for different local resident groups: A case study of a Swedish seaside destination. *Journal of Destination Marketing & Management*.

Lundberg, Erik, Adolfsson, Petra, Jutbring, Henrik (2016) Objectives, Objects and Objectivity: On Practitioner-Academic Collaboration in Tourism and Leisure Research. *Loisir et Société / Society and Leisure*.

Brunklaus, Birgit, Hermansson, Frida, Armbrecht, John, Lundberg, Erik (2015) *Turistens klimatpåverkan – modell och beräkning för Västsverige [Elektronisk resurs]*.