



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Inge Ivarsson

Department of Business Administration
Management/Economic Geography/Center for International Business
Studies
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Academic degrees

Ph.D.,

Positions within academia:

2013 - Member of Faculty/Department Board, Business Administration,
Gothenburg University

Main research fields:

Globalisation and the role of multinational corporations, Foreign direct investment in Europe and Asia, Location strategies of research & development activities in MNCs, International technology and knowledge transfer between multinational companies and host-market suppliers in emerging markets.

Main teaching fields:

Globalisation and the role of multinational corporations, Foreign direct investment in Europe and Asia, Location strategies of research & development activities in MNCs, International technology and knowledge transfer between multinational companies and host-market suppliers in emerging markets.

Academic experience

International research projects:

2016 - Political Embeddedness and Strategic Asset Seeking of a Privately Held Emerging Economy Firm: Geely's Acquisition of Volvo Cars Corporation, Bent Pedersen, Copenhagen Business School

Supervision of PhD students:

2014 - Alexander Wong, Gothenburg university (Head supervisor)
2013 - Swati Ravi, Gothenburg university (Head supervisor)

Opponent and/or examiner of PhD and licentiate theses:

(Member of examining committee)

Reviewer assignments:

Economic Geography, Journal of Economic Geography, International Business Review, Geografiska Annaler, World Development, Geoforum, International Journal of Technology Management, Environment and Planning, Management Business Review, Regional Studies

Academic assignments:

2015 - Asia Business and Management (Member of editorial board)

Awards, distinctions or commissions of trust:

2015 Board member and Vice President Europe, Euro-Asia Management Studies Association (EAMSA)

International academic experience:

2015 -

Publications

Journal article (peer-reviewed)

Ivarsson, Inge, Alvstam, Claes G., Vahlne, Jan-Erik (2016) Global technology development by colocating R&D and manufacturing: The Case of Swedish manufacturing MNEs. *Industrial and Corporate Change*, 25:4.

Vahlne, Jan-Erik, Ivarsson, Inge (2014) The globalization of Swedish MNEs: Empirical evidence and theoretical explanations. *Journal of International Business Studies*, 45:3, p. 227-247.

Ivarsson, Inge, Alvstam, Claes G. (2013) Embedded internationalization: How small-and medium-sized Swedish companies use business-network relations with Western customers to establish own manufacturing in China. *Asian Business & Management*, 12:5, p. 565-589.

Ivarsson, Inge, Alvstam, Claes G. (2011) Upgrading in Global Value-Chains: A Case Study of Technology-Learning among IKEA-Suppliers in China and South East Asia. *Journal of Economic Geography*, 11:4, p. 731-752.

Ivarsson, Inge, Alvstam, Claes G. (2010) Supplier Upgrading in the Home-Furnishing Value-Chain: An Empirical Study of IKEA's Sourcing in China and South East Asia. *World Development*, 38:11, p. 1575-1587.

Ivarsson, Inge, Alvstam, Claes G. (2010) Upstream Control and Downstream Liberty of Action? Interdependence patterns in global value chains, with examples from producer-driven and buyer-driven industries. *The Review of Market Integration*, 2:1, p. 43-60.

Ivarsson, Inge, Alvstam, Claes G. (2009) Learning from foreign TNCs: A study of technology upgrading by local suppliers to AB Volvo in Asia and Latin America. *International Journal of Technology Management*, Vol. 48:No. 1, p. pp. 56-76.

Ivarsson, Inge, Alvstam, Claes G. (2009) Local Technology Linkages and Supplier Upgrading in Global Value Chains: The Case of Swedish Engineering TNCs in Emerging Markets. *Competition and Change*, 13:4, p. 368-388.

Ivarsson, Inge, Alvstam, Claes G. (2005) The Effect of Spatial Proximity on Technology Transfer from TNCs to Local Suppliers in Developing Countries: The Case of AB Volvo's Truck and Bus Plants in Brazil, China, India and Mexico. *Economic Geography*, Vol 81,

No. 1, p. 83-111.

Ivarsson, Inge, Alvstam, Claes G. (2004) International Technology Transfer Through Local Business Linkages: The Case of Volvo Trucks and Their Domestic Suppliers in India. *Oxford Development Studies*, 32(2), p. 241-260.

Ivarsson, Inge, Alvstam, Claes G. (2004) International Technology Transfer to Local suppliers by Volvo Trucks in India. *Tijdschrift voor Economische en Sociale Geografie*, 95(1), p. 27-43.

Ivarsson, Inge, Johansson, Tommy (2003) Local Technological Competence and Asset-Seeking FDI: An Empirical Study of Manufacturing and Wholesale Affiliates in Sweden. *International Business Review*, Vol 12, p. 369-386.

Ivarsson, Inge (2002) Technology Development and Collective Learning Among TNCs and Host Country Firms: The Case of West Sweden. *Environment and Planning A*, Vol 34, No. 10, p. 1877-1897.

Ivarsson, Inge, Vahlne, Jan-Erik (2002) Technology integration through international acquisitions: the case of foreign manufacturing TNCs in Sweden. *Scandinavian Journal of Management*, 18(2002)1, p. 1-27.

Ivarsson, Inge (2002) TNCs and the Geographical Transfer of Localised Technology: A Multi-Industry Study of Foreign Affiliates in Sweden. *Journal of Economic Geography*, Vol 2, p. 221-247.

Ivarsson, Inge, Johansson, Tommy (2000) TNC Strategies and Variation in Intra-Firm Trade: The Case of Foreign Manufacturing Affiliates in Sweden. *Geografiska Annaler Ser. B*, Vol. 35 No. 1, p. 17-35.

Ivarsson, Inge (1999) Competitive Industry Clusters and Inward TNC Investments: The Case of Sweden. *Regional Studies*, Vol. 33, No 1, p. 37-49.

Book chapter

Alvstam, Claes G., Ivarsson, Inge (2014) The 'Hybrid' Emerging Market Multinational Enterprise: The Ownership Transfer of Volvo Cars to China. In *Asian Inward and Outward FDI: New Challenges in the Global Economy*, ed. by Alvstam, Claes G., Harald Dolles and Patrik Ström, p. 217-242. Houndmills, Basingstoke, Hampshire : Palgrave Macmillan.

Ivarsson, Inge, Alvstam, Claes G. (2008) Global production and trade systems - The Volvo case. In *International business geography : case studies of corporate firms / eds: Piet Pellenbarg & Egbert Wever*, p. 61-82. London : Routledge.

Ivarsson, Inge (1996) Japanese Nordic Trade and Japanese Manufacturing in the Nordic Countries. In *Japan and the Periphery*. In: Darby, J. (ed.), p. 205-228. London : MacMillan Press.

Conference paper

Alvstam, Claes G., Ivarsson, Inge, Petersen, Bent (2016) Are Multinationals from Emerging Economies Configuring Global Value Chains in New Ways?. *Paper presented at the 42nd annual conference of the European International Business Academy, Vienna University of Economics and Business, December 2-4, 2016.*

Alvstam, Claes G., Ivarsson, Inge, Petersen, Bent (2016) Is the Geely-Volvo case heralding a new location logic in global production?. *33rd Euro-Asia Management Studies Association Annual Conference, Suzhou, China, October 27-29.*

Alvstam, Claes G., Ivarsson, Inge (2016) Technology transfer and the internationalization process of an emerging market firm: The example of Chinese acquisitions in the Swedish automotive industry. *Research Workshop on "Creating Leading Edge Technical Competencies in Chinese Companies – Innovation and Globalization". Institute for Innovation and Entrepreneurship, School of Business, economics and Law, University of Gothenburg, April 28-29.*

Petersen, Bent, Alvstam, Claes G., Ivarsson, Inge (2016) Are Multinationals from Emerging Economies Configuring Global Value Chains in New Ways?. *5th OFDI Conference, Copenhagen Business School, October 27-28.*

Alvstam, Claes G., Ivarsson, Inge, Petersen, Bent (2015) Reconfiguration of a global value chain: The example of the acquisition of Volvo Cars by Zhejiang Geely Holding. *AIB Conference on Breaking up the Global Value Chain, Bocconi University, Milano, October 30-31.*

Alvstam, Claes G., Ivarsson, Inge (2015) Creating a new spatial logic in the global operations of a passenger car manufacturer: The acquisition of Volvo Car by Zhejiang Geely . *4th Global economic Geography Conference, University of Oxford, UK, August 19-23.*

Ivarsson, Inge, Alvstam, Claes G. (2014) Technology development by colocating R&D and manufacturing: A New R&D strategy by Swedish MNEs in emerging markets?. *EAMSA Conference 2014: Regional Integration, Value Chains and Multinational Firms. Thammasat University, Bangkok, Thailand, 29 Oct. –1 Nov. 2014.*

Ivarsson, Inge, Alvstam, Claes G. (2012) Embedded Internationalisation: How Swedish manufacturing SMEs enter China through global production networks. *Association of American Geographers, Annual Conference, New York, USA, Feb 25-29.*

Ivarsson, Inge, Alvstam, Claes G. (2012) The Politics of Global/Local Supply Chains: Building up of an entirely new production network under political and logistical restraints - The case of Volvo Car China. *Second INCODE Conference, Copenhagen Business School, Copenhagen, Denmark, September 24-25.*

Ivarsson, Inge, Alvstam, Claes G. (2011) Follow-source Suppliers in the New Geography of Global Production Networks: A study of investment motives and strategies of small Swedish manufacturing companies in China. *The Third Global Economic Geography Conference, Seoul, Korea, June 28 - July 1.*

Ivarsson, Inge, Alvstam, Claes G. (2011) Research on Swedish TNCs and their Suppliers in Asia and Latin America. *First INCODE Conference, University of Chicago, China Center, Beijing, China, July 13-16.*

Editorial collection

Berg, Linda, Ivarsson, Inge, Lindahl, Rutger, Ström, Patrik (ed.) (2016) *Gränsöverskridande : vänbok till Claes G. Alvstam / [redaktörer: Linda Berg ...].* Göteborg: University of Gothenburg.

Other publication

Ivarsson, Inge, Claes Göran Alvstam, Jan Erik Vahlne (2016) Global technology development by colocating R&D and manufacturing: The Case of Swedish manufacturing MNEs. *Industrial and Corporate Change*, forthcoming.

Ivarsson, Inge (2016) Global technology development by colocating R&D and manufacturing: The Case of Swedish manufacturing MNEs. *Industrial and Corporate Change*, 25, forthcoming.

Vahlne, Jan-Erik, Ivarsson, Inge, Johanson, Jan (2011) The Tortuous Road to Globalization of Volvo's Heavy Truck Business-Extending the Scope of the Uppsala Model. *International Business Review*, 20:1, s. 1-14.

Ivarsson, Inge, Alvstam, Claes-Göran (2005) Technology transfer from TNCs to local suppliers in developing countries: A study of AB Volvo's truck and bus plants in Brazil, China, India, and Mexico. *World Development*. 33 (8) s. 1325-1344.