



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Elisabeth Karlsson

Department of Business Administration
Industrial and Financial Management & Logistics
+46317861531
elisabeth.karlsson@handels.gu.se



Academic degrees

2008 Ph.D., Business Administration, Logistics and Transport Management,
University of Gothenburg
1998 Master, Business Administration, University of Gothenburg

Positions within academia:

2017 - Programansvarig på Handelshögskolans Logistikprogram, Business
Administration, University of Gothenburg
2014 - 2017 Deputy Programme Coordinator, Graduate School, University of
Gothenburg
2013 - 2014 Programme Coordinator, Graduate School, University of Gothenburg

Main research fields:

E-commerce, Logistics, Urban transport, Retailing, Last-mile distribution

Main teaching fields:

Logistics, Supply chain management, Retailing, E-commerce

Academic experience

Research projects:

2018 - 2020 DenCity Step 3
2018 - 2019 Customer Managed Intermodal Transport Solutions
2018 - 2019 Smart Indoor Logistics
2016 - 2018 E-handelns returlogistik: Den växande varureturvolymens effekter på
energiförbrukning och miljö

Reviewer assignments:

Electronic Commerce Research

Pedagogical training:

2014 HPE102 Högskolepedagogik: Handelshögskolan

Pedagogical projects and development:

2011

Affärssystemsbaserade företagsspel i undervisning

Publications

Book chapter

Karlsson, Elisabeth (2005) A Reality Check on E-grocery Delivery Options - The Swedish Case. In *Niels Kornum & Mogens Bjerre (eds.) Grocery E-commerce Consumer Behaviour and Business Strategy*, Edward Elgar Publishing Ltd.

Doctoral thesis

Karlsson, Elisabeth (2008) *Leveransalternativ för e-handel med dagligvaror*.

Conference paper

Cullinane, Sharon, Browne, Michael, Karlsson, Elisabeth (2017) Improving sustainability through digitalisation in reverse logistics. *Proceedings of Hamburg International Conference of Logistics*.

Cullinane, Sharon, Browne, Michael, Karlsson, Elisabeth (2017) An examination of the reverse logistics of clothing (r)e-tailers in Sweden. *Proceedings of EUROMA conference, 41998, Edinburgh, July*.

Karlsson, Elisabeth, Rosén, Peter (2003) Realistic Delivery Alternatives for E-grocery - Empirical Findings From Sweden. *Proceedings of the 15th Annual Conference for Nordic Researchers in Logistics (NOFOMA), 12-13 juni 2003, Oulu, Finland, pp. 286-302*.

Report

Karlsson, Elisabeth, Coulianos, Maria, Pettersson, Mona, Frisk, Elin, Svensson, Åsa (2012) *En studie av hållbara distributionssystem för e-handel med dagligvaror i Göteborg - E-handelns effekter på trafik, miljö, resvanor och ekonomi*.

Karlsson, Elisabeth (2010) *Godstransportköparens attityder, värderingar, intentioner och faktiska beteende*. Göteborg: University of Gothenburg.

Karlsson, Elisabeth, Rosén, Peter (2003) *Leveransalternativ för e-handel med dagligvaror*.

Karlsson, Elisabeth (1999) *Logistikkanaler för livsmedel - en förstudie*.

Other publication

Cullinane, Sharon, Browne, Michael, Karlsson, Elisabeth (2017) Retail clothing Returns: A review of key issues.