



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Tommy D Andersson

Department of Business Administration
Marketing
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Academic degrees

1987 Ph.D., Micro-economics of the informal sector in developing countries,
University of Gothenburg
1978 Bachelor, Managerial economics, University of Gothenburg

Positions within academia:

Programme Director, Graduate School, SBEL
1995 - 2001 Professor, ETOUR; Mid Sweden University
1992 - 1995 Professor, School of Business, University of Nordland

Main research fields:

Event management Tourism analysis Input-output analysis Restaurant accounting Economic impact analysis

Main teaching fields:

Tourism and Hospitality Management, Statistics, Classical texts, Economic analysis

Academic experience

Head of research project:

2011 - 2013 EVINN

International research projects:

2013 - 2013 Impact of events in Australia, Flinders university and University of Queensland

Supervision of PhD students:

2009 - 2010 Armbrecht, John + several others please refer to adm records, SBEL
(Head supervisor)

Reviewer assignments:

Tourism Management (several times, cannot give dates for all)

Academic assignments:

1999 - 2015 Scandinavian Journal of Hospitality and Tourism (Member of editorial board)

Publications

Journal article (peer-reviewed)

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2016) Triple impact assessments of the 2013 European athletics indoor championship in Gothenburg. *Scandinavian Journal of Hospitality and Tourism*, 16:2.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2015) Linking event quality to economic impact: A study of quality, satisfaction, use value and expenditure at a music festival. *Journal of Vacation Marketing*,

Getz, Donald, Andersson, Tommy, Vujicic, Sanja, Robinson, R. N. S. (2015) Food events in lifestyle and travel. *Event Management*, 19:3, p. 407-419.

Andersson, Tommy, Armbrecht, John (2014) Factors explaining the use-value of sport event experiences. *International Journal of Event and Festival Management*, 5:3.

Andersson, Tommy, Armbrecht, John (2014) Use-Value of Music Event Experiences: A "Triple Ex" Model Explaining Direct and Indirect Use-Value of Events. *Scandinavian Journal of Hospitality and Tourism*, 14:3, p. 255-274.

Andersson, Tommy, Getz, Donald, Mykletun, Reidar J. (2013) Sustainable Festival Populations: An Application of Organizational Ecology. *Tourism Analysis*, 18:6.

Andersson, Tommy, Getz, Donald, Mykletun, R (2013) The Festival Size Pyramid in three Norwegian Festival Populations. *Journal of Convention & Event Tourism*, 14 (2), p. 81-103

Andersson, Tommy, Lundberg, Erik, Jutbring, Henrik (2013) When a music festival goes veggie: Communication and environmental impacts of an innovative food strategy. *International Journal of Event and Festival Management*, 4:3, p. 224-235.

Andersson, Tommy, Lundberg, Erik (2013) Commensurability and sustainability: Triple impact assessments of a tourism event. *Tourism Management*, 37, p. 99-109.

Andersson, Tommy, Dolles, Harald, Getz, Donald, Mykletun, Reidar, Jæger, Kari (2013) Factors Influencing Grant and Sponsorship Revenue for Festivals. *Event Management*, 17:3, p. 195-212.

Alverén, Ellen, Andersson, Tommy, Eriksson, Karin, Sandoff, Mette, Wikhamn, Wajda (2012) Seasonal employees' intention to return and do more than expected. *Service Industries Journal*, 32:12, p. 1957-1972.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2012) Estimating Use and Non-use Values of a Music Festival. *Scandinavian Journal of Hospitality and Tourism*, 12:3, p. 215-231.

Carlsen, J, Andersson, Tommy (2011) Strategic SWOT Analysis of Public, Private and Not-for-Profit Festival. . *International Journal of Event and Festival Management*, 2:1, p. 1-19.

Jack, Carlsen, Andersson, Tommy, Ali-Knight, J, Jaeger, K, Taylor, R (2010) Festival

management innovation and failure. *International Journal of Event and Festival Management*, 1:2, p. 120-131.

Getz, Donald, Andersson, Tommy (2010) The event-tourist career trajectory: A Study of High-Involvement Amateur Distance Runners. *Scandinavian Journal of Hospitality and Tourism*, 10:4, p. 468-491.

Getz, Donald, Andersson, Tommy, Carlsen, Jack (2010) Festival management studies: developing a framework and priorities for comparative and cross-cultural research. *International Journal of Event and Festival Management*, 1:1, p. 29-60.

Getz, Donald, Andersson, Tommy (2010) Festival Stakeholders: Exploring Relationships and Dependency Through a Four-Country Comparison. *JOURNAL OF HOSPITALITY AND TOURISM RESEARCH*, 34:4, p. 531-556.

Andersson, Tommy, Getz, Donald (2009) Tourism as a mixed industry: Differences between private, public and not-for-profit festivals. *Tourism Management*, 30:6, p. 847-856

Andersson, Tommy, Carlbäck, Mats (2009) Experience Accounting - An accounting system that is relevant for the production of restaurant experiences. *Service Industries Journal*, 29:10, p. 1377-1395.

Getz, Donald, Andersson, Tommy (2009) Editorial by Guest Editors. *Scandinavian Journal of Hospitality and Tourism*, 30:2-3, p. 109-111.

Andersson, Tommy, Getz, Donald (2009) Festival Ownership - Differences between private, public and not-for-profit festivals. *Scandinavian Journal of Hospitality and Tourism*, 9, p. 249-265.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2008) Impact of mega events on the economy. *Asian Business & Management*, Vol 7:2, p. 163-179.

Andersson, Tommy, Getz, Donald (2008) Stakeholder Management Strategies of Festivals. *Journal of Convention and Event Tourism*, 9:3.

Getz, Donald, Andersson, Tommy (2008) Sustainable Festivals: On Becoming an Institution. *Event Management*, 12.

Andersson, Tommy (2007) The Tourist in the Experience Economy. *Scandinavian Journal of Hospitality and Tourism*, 7:1, p. 1-13.

Andersson, Tommy, Getz, Donald (2007) Resource Dependency, Costs and Revenues of a Street Festival. *Tourism Economics*, 13:1, p. 143-162.

Andersson, Tommy, Rustad, Arve, Solberg, Harry Arne (2004) Local residents' monetary evaluation of sport events. *Managing Leisure*, 9, p. 157-170.

Book

Getz, Donald, Robinson, R, Andersson, Tommy, Vujicic, Sanja (2014) *Foodies & Food Tourism*. Oxford: Goodfellow Publishers Ltd.

Andersson, Tommy, Getz, Donald, Mykletun, R.J (2012) *Festival and Event Management in Nordic Countries*. New York: Abingdon & New York: Routledge.

Book chapter

Armbrecht, John, Andersson, Tommy (2016) Contingent valuation method, tourism. In *In J. Jafari & H. Xiao (Eds.), Encyclopedia of Tourism*, p. 1-2. Cham: Springer International Publishing..

Andersson, Tommy, Gothall, S.E, Wende, B (2014) The Whaling versus Whale-Watching Debate: The Resumption of Icelandic Whaling. In *Whale-Watching, Sustainable Tourism and Ecological Management. J. Higham, L. Bejder, R. Williams (Ed.)*, p. 95-109. Cambridge : Cambridge University Press.

Andersson, Tommy (2013) Tourism in Sweden. In *European Tourism Planning and Organization Systems*, London : Channel View.

Andersson, Tommy (2013) Triple Impact Assessments of Sports Events. In *Handbook of Research on Sport and Business*, p. 237-256. Edward Elgar Publ. Ltd.

Armbrecht, John, Andersson, Tommy (2013) Culture and value creation : an economic analysis of Vara Concert Hall and the Nordic Watercolour Museum. In *The Value of Arts and Culture for Regional Development: A Scandinavian Perspective / edited by Lisbeth Lindeberg and Lars Lindkvist*, p. 213-231. London : Rontledge.

Andersson, Tommy, Getz, Donald (2012) Festival Ownership: Differences between Public, Nonprofit and Private Festivals in Sweden. In *Festival and Event Management in Nordic Countries*, p. 87-104. New York : Abingdon & New York: Routledge..

Andersson, Tommy, Gothall, S. E., Wende, B. D. (2012) Iceland and the resumption of whaling: An empirical study of the attitudes of international tourists and whale-watch tour operators. In *Whale-Watching: Sustainable Tourism and Ecological Management*, p. 95-109. Cambridge : Cambridge university press.

Andersson, Tommy, Getz, Donald (2012) Introduction. In *Festival and Event Management in Nordic Countries*, p. 1-4. New York : Abingdon & New York: Routledge.

Andersson, Tommy, Getz, Donald (2012) The Event-Tourist Career Trajectory: A Study of High-Involvement Amateur Distance Runners. In *Festival and Event Management in Nordic Countries*, p. 179-203. New York : Abingdon & New York: Routledge.

Andersson, Tommy, Armbrecht, John (2010) Värdet av kulturinstitutioner: en diskussion om två olika metoder att värdera Norsiska Akvarellmuseet. In *Kulturpolitiken under lupp: Forskare om kultur och kulturpolitik i Västra Götaland*, Göteborg : VGR.

Armbrecht, John, Andersson, Tommy (2010) Kultur och värdeskapande. In *Kulturens kraft för regional utveckling*, Stockholm : SNS.

Andersson, Tommy (2006) Samhällsekonomisk analys av två projekt för att förkorta utländska läkares väg till svensk läkarlegitimation. In *HEL /antologi från Göteborgs universitet*, p. 46-59.

Andersson, Tommy (2006) The Relevance of Restaurant Accounting Systems. In *Accounting and Financial Management; Developments in the International Hospitality Industry /Harris, Mongiello (eds.)*, Butterworth-Heinemann: Oxford,

Andersson, Tommy (2005) Cost Analysis. In *International Encyclopedia of Hospitality Management /Abraham Pizam (ed. in chief)*, Elsevier Butterworth Heinemann,

Conference paper

Andersson, Tommy, Armbrecht, John, Lundberg, Erik, Dwyer, Larry (2014) The use and non-use values of events: a conceptual framework for event evaluation. *The 23rd Nordic Symposium On Tourism And Hospitality Research. THE VALUES OF TOURISM 2-4 October 2014. Köpenhamn, Danmark.*

Armbrecht, John, Andersson, Tommy, Lundberg, Erik (2014) Impact Analysis of Sustainable Sports Events: Triple Impact Assessments of the 2013 EAIC. *Estimating the Impacts of Tourism and Events A research symposium in Gothenburg, Sweden in March 20-21, 2014.*

Armbrecht, John, Andersson, Tommy (2014) The value of experiences at a music event. *The 23rd Nordic Symposium On Tourism And Hospitality Research THE VALUES OF TOURISM 2-4 October 2014. Köpenhamn, Danmark.*

Andersson, Tommy, Armbrecht, John (2013) Use-Value of an event experience. *Innovation and value creation in experience-based tourism, The 22nd Nordic Symposium in Tourism and Hospitality Research, Bodö & Lofoten Islands, Sept. 24-27, 2013 / editor: Frank Lindberg.*

Dolles, Harald, Andersson, Tommy, Getz, Donald, Mykletun, Reidar J. (2013) A strategic approach to develop and maintain sponsorship income for events. *Innovation and value creation in experience-based tourism: Proceedings of the 22nd Nordic Symposium in Tourism and Hospitality Research.*

Andersson, Tommy, Lundberg, Erik (2012) Commensurability and sustainability: Triple impact assessments of a music event. *The 21st Nordic Symposium in Tourism and Hospitality Research, Umeå, November 7-10th 2012.*

Andersson, Tommy, Jutbring, Henrik, Lundberg, Erik (2012) When a festival goes veggie: Environmental and communication impacts of a vegetarian strategy by a music festival. *The 21st Nordic Symposium in Tourism and Hospitality Research, Umeå, November 7-10th 2012*

Armbrecht, John, Andersson, Tommy (2012) Culture tourism and value creation: An economic analysis of Vara Concert hall and the Nordic Watercolour Museum. *Developing Tourism - Sustaining Regions, 7-10 november 2012, Umeå.*

Andersson, Tommy, Getz, Donald, Mykletun, Reidar, Jæger, Kari, Dolles, Harald (2011) Exploring Factors that Influence Event Sponsorship. *Management Culture in the 21st Century. Proceedings of the European Academy of Management 11th Annual Meeting.*

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2011) Use and non-use values of a music event. *Well-being in Tourism and Recreation.*

Report

Lundberg, Erik, Andersson, Tommy, Armbrecht, John (2014) *Att undersöka hållbarheten av idrottsevenemang - slutrapport för projektet EVINN.* Göteborg: University of Gothenburg.

Andersson, Tommy, Armbrecht, John, Lundberg, Erik (2007) *Tillväxt genom turistnäringen - Rapport om svensk och internationell forskning avseende evenemangsturism m.m. SOU 2007:32.* Stockholm: Edita Sverige AB.

Armbrecht, John, Andersson, Tommy (2007) *LÄNSPROGRAMMET FÖR NATUR- OCH KULTURTURISM.*

Other publication

Andersson, Tommy, Mossberg, Lena (2014) Interest in food events:some insights from Swedish consumers. *Food and Wine Events in Europe - A stakeholder approach*. Edited by Alessio Cavicchi & Cristina Santini, New York : Routledge, s. 201-212.

Lundberg, CM, Gudmundsson, A, Andersson, Tommy, Gudmundson, Anna (2009) Herzberg's Two-Factor Theory of Work Motivation Tested Empirically on Seasonal Workers in Hospitality and Tourism. *Tourism Management, Elsevier*, 30:6, s. 890-899.

Andersson, Tommy, Mossberg, Lena (2004) The dining experience. *Food Service Technology*, :4, s. 171-177.