



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Christian Dam

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Academic degrees

2018 Master, Business, Language & Culture - Global Marketing
Management, University of Southern Denmark
2016 Bachelor, Business, Language & Culture, University of Southern
Denmark

Positions within academia:

2018 - 2019 Other, University of Southern Denmark

Main research fields:

Consumer Culture Theory, Nostalgia, Globalisation, Branding

Main teaching fields:

Consumer Behaviour, Qualitative Methods, Globalisation

Academic experience

Reviewer assignments:

Consumption Markets & Culture

Other experience

Participation in media:

2020 How coronavirus made us nostalgic for a past that held the promise of a
future