



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Elena Raviola

Department of Business Administration
Management and Organization
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Academic degrees

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| 2010 | Ph.D., Business Administration, Jönköping International Business School |
| 2005 | Master, International Management, Università Commerciale Luigi Bocconi and HEC, Paris |
| 2004 | Bachelor, Management and Economics for Arts, Culture and Communication, Università Commerciale Luigi Bocconi |
| 2003 | Exchange student, Management, Wharton School of Business |

Positions within academia:

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| 2015 - | Advisory board member, HDK and Handelshögskolan, Business and Design Lab, University of Gothenburg |
| 2014 - | Senior lecturer (lektor), Copenhagen Business School |
| 2009 - 2016 | Other, SCANCOR, Stanford University |
| 2013 - 2014 | Other, Copenhagen Business School |
| 2011 - 2012 | Other, Sciences Politiques |
| 2005 - 2010 | Doctoral student, Jönköping International Business School |

Main research fields:

Organizing technology, managing professional work, institutional work, news production, qualitative methods

Main teaching fields:

Organization theory, Strategy, Qualitative Methods, Media management

Academic experience

Head of research project:

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| 2015 - 2017 | En nyhet blir till. En multi-aktörsperspektiv till ekonominyheter. |
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International research projects:

- ASK - Bocconi, Research Centre on Art, Science and Knowledge, Bocconi University
- 2013 - A study of professional education: Journalists and Architects, Marianne Stang Våland, Copenhagen Business School, Denmark
- 2016 - 2018 Managing Overflow, Norway
- 2014 - 2016 A study of Danmarks Radio, Ursula Plesner, Copenhagen Business School, Denmark
- 2013 - 2015 Artistic interventions, Claudia Schnugg, Linz University, Austria
- 2010 - 2012 Managing Overflow, Finland, France, England
- 2010 - 2012 A study of a news entrepreneurial venture. Rue89, Paris., Pablo Boczkowski, Northwestern University

Supervision of PhD students:

- 2015 - 2019 Anna Grzelec, University of Gothenburg (Co-supervisor)

Opponent and/or examiner of PhD and licentiate theses:

- 2014 Nina Bozic, Mälardalarna Universitet (Member of examining committee)
- 2011 Christopher Pihl, School of Business, Economics and Law (Member of examining committee)

Reviewer assignments:

Organization Studies, Information Communication and Society, Journal of Media Business Studies, Journal of Professions and Organization, Journal of Management Inquiry, Leadership, International Journal of Media Management, Academy of Management Annual Meeting, Studi Organizzativi

Pedagogical training:

- 2013 Assistant Professor Programme, Copenhagen Business School
- 2012 Higher Education Pedagogy III (5 ECTS), University of Gothenburg
- 2011 Higher Education Pedagogy I and II (10 ECTS), University of Gothenburg

Pedagogical projects and development:

- 2016 I have been written a book chapter in the Routledge Companion on Humanities and Social Sciences in Management Education (forthcoming), edited by Chris Styært, Timon Beyes and Martin Parker. The chapter, co-authored by Paola Dubini, is a reflection on bringing humanities and liberal arts in management education, based on our experience at Bocconi University

Publications

Journal article (peer-reviewed)

Norbäck, Maria, Helin, Jenny, Raviola, Elena (2014) Stabilizing Movements: How Television Professionals Use Other People's Voices to Cope with New Professional Practices During Times of Change. *Journal of Change Management*, 14:4, p. 434-452.

Raviola, Elena, Norbäck, Maria (2013) Bringing Technology and Meaning into Institutional Work: Making News at an Italian Business Newspaper. *Organization Studies*, 34:8, p. 1171-1194.

Raviola, Elena (2012) Exploring multiple framings: Journalism and Management in Newspaper Organizations. *Information, Communication and Society*,

Achtenhagen, Leona, Raviola, Elena (2009) Balancing Tensions During Re-Organization: Duality Management in a Newspaper Company. *International Journal of Media Management, Spring 2009*, 11:1, p. 32-41.

Gade, Peter, Raviola, Elena (2009) Integration of the news and the news of integration: An organization structure perspective on Current Changes in Newspapers. *Journal of Media Business Studies, Spring 2009, Special Issue: Change in News Organizations and News Work*, 6:1, p. 87-111.

Raviola, Elena, Hartmann, Benjamin J. (2009) Work in News Organizations: Application of Business and Economic Approaches. *Journal of Media Business Studies, Spring 2009, Special Issue: Change in News Organizations and News Work*, 6:1, p. 7-36.

Journal article (pop. science, debate)

Raviola, Elena, Dubini, Paola (2008) Never say never. *Journal of Media Business Studies*, 5:1, p. 95-121.

Book

Raviola, Elena (2010) *Paper Meets Web. How the Institutions of News Production Works On Paper and Online*. Jönköping: Jönköping International Business School.

Book chapter

Dubini, Paola, Raviola, Elena (2016) Liberal Arts in Business and Business in Liberal Arts: The View from Bocconi. In *Routledge Companion to the Humanities and Social Sciences in Management Education*, Routledge.

Borgström, Benedikte, Helin, Jenny, Norbäck, Maria, Raviola, Elena (2015) Introduktion. In *Skrivande om skrivande*, Lund : Studentlitteratur.

Raviola, Elena, Schnugg, Claudia (2015) Fostering creativity through artistic interventions: Two stories of failed attempts to commodify creativity. In *Artistic Interventions in Organizations: Research, theory and practice*, Routledge.

Raviola, Elena, Roos, Cecilia (2015) KOREOGRAFI OCH SKRIVANDE: INSPIRATION FÖR EN UTFORSKANDE PROCESS. En dialog mellan Cecilia Roos och Elena Raviola. In *Skrivande om skrivande*, Lund : Studentlitteratur.

Raviola, Elena (2014) We have never been pure: negotiations between journalism and business in newspaper organizations. In : *Pallas, Josef; Strannegård, Lars & Jonsson, Stefan (red.) Organizations and the media. Organizing in a medialized world*, p. 96-115. Abingdon, Oxton : Routledge.

Norbäck, Maria, Raviola, Elena (2012) Producing new audiences, disrupting old models. How new audience measurements change business models in publishing. In *DeFilippi, Robert and Wikström, Patrik (eds) Business Innovation and Disruption in Publishing, Vol.1*, Media XXI.

Dubini, Paola, Raviola, Elena (2010) Perché tutto rimanga com'è bisogna che tutto cambi. In *Vittorio Spinazzola (ed) Tirature10. Il Saggiatore e Fondazione Arnoldo e Alberto Mondadori. Spring 2010*,

Dubini, Paola, Raviola, Elena (2009) La capacità di tenuta dei libri. In *Vittorio Spinazzola (ed) Tirature09. Milano-Napoli due capitali mancate. Il Saggiatore e Fondazione Arnoldo e Alberto Mondadori. Spring 2009*,

Dubini, Paola, Raviola, Elena (2008) Editori e lettori: sintonia o fraintendimento?. In *Vittorio Spinazzola (ed) Tirature 08. L'immaginario a fumetti. Il Saggiatore e Fondazione Arnoldo e Alberto Mondadori. Spring 2008*, p. 249-252..

Achtenhagen, Leona, Raviola, Elena (2007) Organizing internal tensions: The duality management of media companies. In *Leona Achtenhagen (ed) Organizing Media: Mastering the Challenges of Organizational Change, JIBS Research Report Series No. 2007-1*, p. 127-146..

Dubini, Paola, Raviola, Elena (2007) Innovative companies and inter-organizational field evolution. In *In Leona Achtenhagen (ed) Organizing Media: Mastering the Challenges of Organizational Change, JIBS Research Report Series No. 2007-1*, p. 11-44.

Conference paper

Norbäck, Maria, Raviola, Elena (2013) An old solution and recycled problems: Doing institutional work on Swedish public service television. *29 th EGOS Colloquium Bridging Continents, Cultures & Worldviews July 4–6, 2013 Montréal, Canada*.

Raviola, Elena, Schnugg, Claudia (2013) Be creative like artists, you tedious businesspeople!. *22nd Nordic Academy of Management Conference : held at University of Iceland, Reykjavik, 21-23 August, 2013*.

Raviola, Elena (2012) Choreography, or the writing of movement. An open letter to organization scholars. *EURAM 2012, Rotterdam, Netherlands. Track: Artistic Practices and*

Management Models.

Raviola, Elena, Norbäck, Maria (2012) Institutions as 'permanent' solutions to 'permanent' problems – The power of defining problems and their solutions. *EGOS 2012, Helsinki, Finland.*

Raviola, Elena, Dubini, Paola (2012) The logic of practice in the practice of logics. An ethnographic study in a newspaper newsroom. *Academy of Management Annual Meeting 2012, Boston, USA. Division: Organization and Management Theory.*

Boczkowski, Pablo, Raviola, Elena (2012) Newsroom Meets Community in Journalism: An Account of Institutional Innovation in a French News Site. *Organization Studies Winter Conference 2012, Steamboat Springs, Colorado February 2012.*

Norbäck, Maria, Raviola, Elena (2011) Bringing materiality in institutional theory. An ethnographic study of a newspaper. *International Symposium on Process Organization Studies, Corfu, Greece June 2011/Track: Materiality.*

Norbäck, Maria, Raviola, Elena (2011) Here is the solution: where is the problem? Bringing agencement into institutional theory. *EGOS Colloquium 2011, Gothenburg, Sweden July 2011/Track: Institutions, Technology, Meanings.*

Raviola, Elena (2011) Exploring professionalism at work in a time of institutional change. *Academy of Management Annual Meeting, San Antonio, Texas August 2011/Division: Critical Management Studies.*

Raviola, Elena (2010) The soft sides of organizing integration between old and new media. *International Conference on the Business of Emerging Media in East Asia, Beijing, China.*

Raviola, Elena (2010) Strategic Change as development of an ideological illusion. Online-offline integration in a newspaper organization. *Academy of Management Annual Meeting 2010, Montréal, Canada.*

Raviola, Elena (2010) Public interest and interests of the publics. Transforming newspaper organizations. *EURAM 2010, Rome, Italy.*

Raviola, Elena (2010) How institutions work. Public interest and newspapers. An ethnographic study. *LAEMOS 2010 Conference, Buenos Aires, Argentina.*

Raviola, Elena (2010) How institutions work. An ethnographic study of a technological change in a newspaper organization. *Academy of Management Annual Meeting 2010, Montréal, Canada.*

Raviola, Elena (2010) How institutions work. An ethnographic study in a newspaper. *EGOS 2010, Lisbon, Portugal.*

Raviola, Elena (2009) As if the Big Other was not disintegrating: As if Newspapers were not dying. *Critical Management Studies Conference, Warwick, UK July 2009.*

Raviola, Elena (2009) Just a matter of technological change? Journalism vs business. *The Future of Journalism Conference, Cardiff, UK September 2009/Panel discussant about the relationship between business and journalism in times technological change.*

Raviola, Elena (2009) Organizing technological change without changing technologies. Schizophrenia and hysteria in newwork. *Critical Management Studies Conference, Warwick, UK July 2009.*

Raviola, Elena (2009) The Devil's Bridge: (dis)integration between online and offline news production. *SCOS 09 (Standing Conference for Organization Symbolism), Copenhagen, Denmark July 2009.*

Raviola, Elena (2008) Presentation: Just a matter of technologies? A study of newswork. *STS möte, Göteborgs University, Göteborg November 2008.*

Dubini, Paola, Raviola, Elena (2007) Surfing the product life cycle: patterns of visible titles in the movie industry. *AIMAC 2007, Valencia, Spain July 2007.*

Raviola, Elena (2006) The neglected side of Media Convergence. *Babson College Entrepreneurship Research Conference.*

Masucci, Monica, Raviola, Elena (2005) Special art exhibitions management. *AIMAC 2005, Montréal, Canada July 2005.*

Dubini, Paola, Raviola, Elena (2005) Content industries in a converging competitive space. *EURAM 2005, Munich, Germany May 2005.*

Report

Diedrich, Andreas, Eriksson-Zetterkvist, Ulla, Ewertsson, Lena, Hagberg, Johan, Hallin, Anette, Lavén, Fredrik, Lindberg, Kajsa, Raviola, Elena, Rindzeviciute, Egle, Walter, Lars, Eriksson-Zetterquist, Ulla (2013) *Exploring the Performativity Turn in Management Studies*. Göteborg: University of Gothenburg.

Editorial collection

Borgström, Benedikte, Helin, Jenny, Norbäck, Maria, Raviola, Elena (ed.) (2015) *Skrivande om skrivande*. Lund: Studentlitteratur.

Other publication

, Raviola, Elena, Dubini, Paola (2016) The logic of practice in the practice of logics: practicing journalism and its relationship with business in times of technological changes. *Journal of Cultural Economy*, 9(2): 197-213.