



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Sara Brorström

Företagsekonomiska Institutionen
0733329629
xbrors@gu.se

Academic degrees

2010 Ph.D., public administration, University of Gothenburg
2005 Master, Public Management, University of Gothenburg

Main research fields:

Organisation, public management, strategy, sustainability

Main teaching fields:

Public organisations, strategy, project management, change management,

Academic experience

Reviewer assignments:

International Review of Administrative Science, International Review of Administrative Science, International Journal of Public Administration

Pedagogical training:

Pedagogical projects and development:

Publications

Journal article (peer-reviewed)

Brorström, Sara (2017) How numbers of the future are shaping today: The role of forecasts and calculations in public sector strategic thinking. *Financial Accountability and Management*,

Brorström, Sara (2017) The paradoxes of city strategy practice: Why some issues become strategically important and others do not. *Scandinavian Journal of Management*, 33:4, p. 213-221.

Brorström, Sara, Parment, Anders (2016) Various sized Municipalities Dealing with Growth Issues: Different Issues but the Same Solutions?. *Offentlig förvaltning. Scandinavian Journal of Public Administration*, 20:4, p. 73-89.

Brorström, Sara (2015) Implementing innovative ideas in a city: good solutions on paper but not in practice?. *International Journal of Public Sector Management*, 28:3, p. 166-180.

Brorström, Sara (2015) Strategizing sustainability. *Cities*, 42:PartA, p. 25-30.

Brorström, Sara, Andrea, Lucarelli (2013) Problematizing place branding research: a meta-theoretical analysis of the literature. *Marketing Review*, 13:1, p. 65-81.

Brorström, Sara (2012) Local government actors' making sense of the financial crisis. *Offentlig förvaltning. Scandinavian Journal of Public Administration*, 16:1, p. 47-67.

Journal article (other academic)

Brorström, Sara, Parment, Anders (2014) Alla lika alla olika – om att locka människor till kommunen. *Kommunal Ekonomi*, 3.

Brorström, Sara (2011) Hur skapar man kommunal identitet?. *Kommunal Ekonomi*, 2.

Brorström, Sara, Brorström, Björn (2011) Tre typer av kommunkriser. *Kommunal Ekonomi*, 6.

Brorström, Sara (2010) Kommuner och förändring: Om ekonomi, moden och storstadseffekter. *Samfundøkonomen*, :Nummer 2, p. 24-29.

Brorström, Sara (2009) Perspektiv på kommunal identitet. *Kommunal ekonomi*, :Nummer 2 .

Book

Brorström, Sara, Parment, Anders (2017) *Attraktiva platser bortom urbanisering och tillväxt*. Lund: Studentlitteratur.

Brorström, Sara (2015) *Styra städer - om strategier, hållbarhet och politik*. Lund: Studentlitteratur.

Book chapter

Brorström, Sara, Parment, Anders (2016) Branding Various-Sized Destinations – A study of Millenials Attitudes. In *Global place branding campaigns across cities, regions, and nations / Ahmet Bayraktar and Can Uslyay, editors*, p. 199-228. IGI Global.

Brorström, Sara (2011) 4.3.3 Kommunala satsningar av betydelse. En fråga om identitet, förnuft och tillfälligheter. In *Andreas Ivarsson (red): Nordisk kommunforskning. En forskningsövesikt med 113 projekt*, p. 322-324. Göteborg : University of Gothenburg.

Doctoral thesis

Brorström, Sara (2010) *Kommunala satsningar av betydelse - en fråga om identitet, förnuft och tillfälligheter*. Doct. thesis, Göteborg: University of Gothenburg.

Conference paper

Brorström, Sara, Anders, Parment (2016) Managing urbanisation at the local level. *20th International Research Society on Public Management Conference 2016 13th-15th April, Hong Kong*.

Brorström, Sara, Argento, Daniela, Grossi, Giuseppe, Roland, Almquist, Anna, Thomasson, Almqvist, R, Thomasson, A (2016) The influence of sustainable and smart strategies on performance measurement systems in a Swedish city". *20th International Research Society on Public Management Conference April 13-15, 2016. Hong Kong*.

Brorström, Sara (2014) Open for the world' and the way there – A city-strategy process in practice. *EGOS Colloquium, Rotterdam, The Netherlands July 3–5, 2014*.

Brorström, Sara (2013) Strategizing sustainability – the case of River City Gothenburg. *Gothenburg Public Management Research Seminar. 19-20 november 2013, Göteborg*.

Parment, Anders, Brorström, Sara, Anders, Parment (2013) Driving Forces and Effects of Urbanization. *Place Management and Branding Conference, Manchester UK*.

Brorström, Sara, Anders, Parment (2013) Constituents of place attractiveness among young citizens in metro and rural areas. *Place Management and Branding Conference, Manchester UK*.

Brorström, Sara (2012) The city as constituted by numbers – accounting practices shaping the future city. *The 10th Interdisciplinary Perspectives on Accounting Conference in Cardiff, Wales. Cardiff University 11-13 July 2012*.

Brorström, Sara (2012) Managing Local Identity – an organizational perspective. *International Place Branding Conference in Utrecht, Nederland's*.

Brorström, Sara (2011) What's within a brand? Branding municipalities through projects". *Nordic Academy of Management conference in Stockholm, Sweden*.

Report

Brorström, Sara (2016) *Styr oss! Om konsekvenserna av Vision Älvstaden och om prat, handling och styrgap*. Göteborg: University of Gothenburg.

Brorström, Sara (2015) *Att förverkliga en vision – det första steget: lärande och styrbarhet*. Göteborg: Chalmers University of Technology.

Brorström, Sara (2014) *Hållbara Kvillebäcken – en studie om innovativa lösningar*. Chalmers University of Technology.

Brorström, Sara (2012) *Älvstaden – lärdomar från visions- och strategiprocessen*. University of Gothenburg.

Brorström, Sara, Åström, Joakim (2012) *Dialog Centrala Älvstaden*.

Brorström, Sara, Solli, Rolf (2012) *Framtidens historia*. Natkom.

Brorström, Sara (2011) *Finanskrisen i backspegeln - kris eller inte kris?*.

Brorström, Sara (2008) *Något gammalt, något nytt, något lånat, något blått: perspektiv på kommuner och identitet*. Göteborg: University of Gothenburg.

Brorström, Sara (2006) *Något utöver det vanliga*. Göteborg: Göteborgs universitet, Förvaltningshögskolans rapporter.

Review

Brorström, Sara (2011) Review of Martin Kornberger (2010) “Brand Society, how brands transform management and lifestyle”. *Scandinavian Journal of Public Administration*, 14:3-4, p. 87-93.

Other publication

Brorström, Sara (2016) “How Numbers of the Future Are Shaping Today: The Role of Forecasts and Calculations in Public-sector Strategic Thinking.”. .

Brorström, Sara (2014) “Strategizing Sustainability – The case of River City Gothenburg.”. .

Brorström, Sara (2012) Local actors making sense of the financial crisis. .

Brorström, Sara (2011) Review of Martin Kornberger (2010) “Brand Society, how brands transform management and lifestyle”. .

Brorström, Sara (2010) “Kommuner och förändring – om ekonomi, moden och storstadseffekter”, *Samfunnsøkonomen*, 2: 24-29. . .