



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Erik Winell

The Marketing Section
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Academic degrees

2018 Master, Marketing & Consumption, University of Gothenburg
2016 Bachelor, Business & Economics, University of Gothenburg

Academic experience

International academic experience:

2017 - 2018 Erasmus Exchange in marketing & consumption

Other experience

Experience outside of academia within field:

2018 - 2019 Sports writer - Summer work, Öst Media AB
2019 - 2019 Marketing Assistant, Göteborgsvarvet
2018 - 2019 Store & Event Coordinator, Icebug AB