



UNIVERSITY OF GOTHENBURG  
SCHOOL OF BUSINESS, ECONOMICS AND LAW

## Curriculum Vitae Roger Schweizer

Department of Business Administration  
Management and Organisation  
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### Academic degrees

2005                      Ph.D., International Business, University of Gothenburg  
1999                      Master, International Business, University of Gothenburg

### Positions within academia:

2016 -                    Head of Graduate School, Graduate School, School of Business,  
Economics and Law, University of Gothenburg  
2008 -                    Program director, Executive MBA, School of Business, Economics and  
Law, University of Gothenburg

### Main research fields:

International Business, Strategy, Entrepreneurship, Management

### Main teaching fields:

International Business, Strategy, Management, Entrepreneurship

## Academic experience

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### Head of research project:

2014 - 2016            Development of R&D capacity on emerging markets

### International research projects:

2014 - 2014            Development of Research and Development capacity in Emerging  
Markets, Prof J Ramachandran, Indian Institute of Management  
Bangalore Dr. A. Pant, Indian Institute of Management Calcutta

**Supervision of PhD students:**

- 2017 - Alexander Wong, School of Business, Economics and Law, University of Gothenburg (Co-supervisor)
- 2017 - Tobias Pehrsson, School of Business, Economics and Law, University of Gothenburg (Head supervisor)
- 2007 - 2017 Marissa Ekdahl, School of Business, Economics and Law, University of Gothenburg (Co-supervisor)
- 2009 - 2014 Johan Jakobsson, School of Business, Economics and Law, University of Gothenburg (Co-supervisor)
- 2007 - 2014 Oxana Smochin, School of Business, Economics and Law, University of Gothenburg (Co-supervisor)
- 2006 - 2011 Sabrina Luthfa, School of Business, Economics and Law, University of Gothenburg (Co-supervisor)

**Opponent and/or examiner of PhD and licentiate theses:**

- 2016 Manya Jaura, Capability development in an offshoring context, Copenhagen Business School (Member of examining committee)

**Reviewer assignments:**

Small Business Economics Journal, Journal of International Entrepreneurship

**Pedagogical training:**

- 2011Handledning i forskarutbildning

**International academic experience:**

- 2015 - 2016
- 2015 - 2015

**Other experience**

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**Writing in journal for practitioners:**

- 2013 - Management of Innovation and technology

**Publications**

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### **Journal article (peer-reviewed)**

Schweizer, Roger, Lagerstrom, K., Jakobsson, Johan (2020) The evolution of MNCs' R&D foreign units: the case of Swedish MNCs in India. *Cross Cultural & Strategic Management*,

Schweizer, Roger, Lagerström, Katarina (2020) Understanding a demerger process: The divorce metaphor. *Scandinavian Journal of Management*, 36:1.

Schweizer, Roger, Lagerstrom, K. (2019) "Wag the Dog" initiatives and the corporate immune system. *Multinational Business Review*, 19.

Schweizer, Roger, Lagerström, Katarina, Jakobsson, Johan (2019) Headquarters–subsidiary interaction during the introduction of a value product in India. *Asian Business & Management*,

Lagerström, Katarina, Schweizer, Roger, Jakobsson, Johan (2019) Building R&D capability in subsidiaries – conceptualization of a process perspective. *Multinational Business Review*, 27:1, p. 35-53.

Thore Olsson, Anne-Cathrine, Johannesson, Ulf, Schweizer, Roger (2018) Decision-making and cost deviation in new product development projects. *International Journal of Managing Projects in Business*, 11:4, p. 1066-1085.

Vahlne, Jan-Erik, Hamberg, M., Schweizer, Roger (2017) Management under uncertainty - the unavoidable risk-taking. *Multinational Business Review*, 25:2, p. 91-109.

Schweizer, Roger (2015) Decision-making during small and medium-sized enterprises' internationalisation - effectuation vs. causation. *Journal for International Business and Entrepreneurship Development*, 8:1, p. 22-41.

Schweizer, Roger (2014) Resource management in international new ventures - developing a competitive advantage through internationalisation. *International Journal of Globalisation and Small Business*, 6:2, p. 79-99.

Schweizer, Roger (2013) SMEs and Networks: Overcoming the liability of outsidership. *Journal of International Entrepreneurship*, 11, p. 80-103.

Vahlne, Jan-Erik, Schweizer, Roger, Johanson, Jan (2012) Overcoming the Liability of Outsidership-The Challenge of HQ of the Global Firm. *Journal of International Management*, 18:3, p. 224-232.

Schweizer, Roger (2012) The internationalization process of SMEs: A muddling-through process. *Journal of Business Research*, 65:6, p. 745-751.

Schweizer, Roger, Vahlne, Jan-Erik, Johanson, Jan (2010) Internationalization as an Entrepreneurial Process. *Journal of International Entrepreneurship*, 8:4.

Schweizer, Roger (2010) Headquarters-Subsidiary Relationships during Dramatic Strategic Changes - The Local Implementation of a Global Merger between MNCs in India. *Review of Market Integration*, 2:1, p. 101-134.

### **Journal article (other academic)**

Schweizer, Roger (2012) Internationaliseringsprocesser i små och medelstora företag. *Management of Innovation and Technology*, :4, p. 3-5.

### **Book chapter**

jensen, peter öberg, Pedersen, Bent, Schweizer, Roger (2016) Global Sourcing Readiness: On Opportunity Recognition, Feasibility and Comfort Zones. In *Gränsöverskridande - En vänbok till Claes Alvstam*, Göteborg : BAS.

Lagerström, Katarina, Schweizer, Roger (2016) HRM Challenges during the Development of Local R&D Capability in Asia – The Case of Swedish MNCs in India. In *Gränsöverskridande - Vänbok till Claes Alvstam*, Göteborg : Bas.

Lagerström, Katarina, Schweizer, Roger (2014) A Business Tale on Marriage, Divorce and Remarriage in the Corporate World. In *Asian Inward and Outward FDI - New Challenges in the Global Economy*, p. 201-216. Hampshire, England : Palgrave Macmillan.

Schweizer, Roger (2012) The arranged marriage syndrome: Challenges to subsidiary managers during the integration process between two merging multinational companies. In *Mergers and Acquisitions - The Critical Role of Stakeholders*, p. 65-81. London : Routledge.

Ström, Patrik, Schweizer, Roger (2011) Space Oddity – On Managerial Decision Making and Space. In *Spaces of International Economy and Management Launching New Perspectives on Management and Geography*, Palgrave Macmillan.

### **Doctoral thesis**

Schweizer, Roger (2005) *An Arranged Marriage under Institutional Duality – The Local Integration Process between Two Globally Merging MNCs' Subsidiaries*. Doct. thesis, Göteborg: BAS Publishing School of Business, Economics and Law, Göteborg.

### **Conference paper**

Lagerström, Katarina, Leitner, Emilene, Pahlberg, Cecilia, Schweizer, Roger (2019) Competition and Cooperation within MNEs. *Nordic Academy of Management Conference (NFF)*.

Lagerström, Katarina, Leitner, Emilene, Pahlberg, Cecilia, Schweizer, Roger, Leite, Emilene (2019) The Competition - Cooperation Interplay within MNEs for Knowledge Development and Innovation.

Schweizer, Roger, Lagerström, Katarina, Jakobsson, Johan (2019) Where to Start? Subsidiaries' R&D Mandate and Development of a Value Product in India. *EIBA conference Leeds*.

Hilmersson, Mikael, Schweizer, Roger (2018) Move first to grow slow: on the relationship between timing, speed and performance of the foreign network entry process. *McGill International Entrepreneurship Conference*.

Schweizer, Roger, Lagerström, Katarina (2018) Wag the Dog' Initiatives and the Corporate Immune System.

Schweizer, Roger, Lagerström, Katarina (2018) The dissolution of business relationships in a demerger setting. *IMP Asia conference*.

Schweizer, Roger, Lagerström, Katarina, Jakobsson, Johan (2016) The Evolution of MNCs' R&D Foreign Units - The Case of Swedish MNCs in India. *EIBA conference, Vienna, December 2-4*.

Lagerström, Katarina, Schweizer, Roger, Jakobsson, Johan (2016) Building local R&D capability in subsidiaries – Conceptualization of a process perspective. *EIBA conference, Vienna, December 2-4*.

Jakobsson, Johan, Lagerström, Katarina, Schweizer, Roger (2016) Capability Developments as the Subsidiary Evolutionarily Grows. *EIBA conference, Vienna, December 2-4*.

Schweizer, Roger, Lagerström, Katarina (2014) Building local R&D capability in subsidiaries – Conceptualization of a process perspective. *EIBA konferens 2014 Uppsala*.

Wentrup, Robert, Schweizer, Roger (2014) Time to say “au revoir“ - the process of de-internationalisation. *EIBA konferens Uppsala 2014*.

Schweizer, Roger (2013) International New Ventures - Developing a Competitive Advantage through Internationalization. *EURAM annual conference, Istanbul*.

Bent, Petersen, Öberg Jensen, Peter, Schweizer, Roger (2012) Global Sourcing Readiness: On Opportunity Recognition, Comfort Zones, and Risk-reducing Measures. *EIBA Annual conference, University of Sussex*.

Ström, Patrik, Schweizer, Roger (2010) Space Oddity – On Managerial Decision Making and Space. *Paper for the 1st International Symposium on Management Geography, Spaces of International Economy and Management, Kyoto, March 24-25*.

Dolles, Harald, Schweizer, Roger (2010) Advancing the Network of Value Captures in the Football Business: The Everton FC case. *EURAM annual conference, Rom, May, 19-22*.

Schweizer, Roger (2009) The Relationship between SME's Business and Internationalization Strategies. *Paper presented at NFF annual conference, Åbo, August 19-21*.

Schweizer, Roger (2009) The Internationalization Process of SMEs – An Effectuation Process. *Paper presented at NFF annual conference, Åbo, August 19-21*.

Schweizer, Roger (2009) As a Spider Weaving its Web – On the Importance of Business Network Creation for SME's Internationalization. *Paper presented at EIBA annual conference, Valencia, December 13-15*.

Schweizer, Roger (2009) Headquarters – Subsidiary Relationships during Dramatic Strategic Changes – The Local Implementation of a Global Merger between MNCs in India. *Paper presented at NFF annual conference, Åbo, August 19-21*.

Schweizer, Roger (2009) Ready or Not – Here we come! On internationalization Readiness. *Paper presented at NFF annual conference, Åbo, August 19-21*.

Schweizer, Roger (2009) The Arranged Marriage Syndrome – The Local Integration Process between Two Globally Merging Multinational Companies' Subsidiaries. *Paper presented at EIBA annual conference, Valencia, December 13-15*.

Schweizer, Roger (2003) Arranged Marriages - The Post-M&A-Integration Process under Conditions of Complexity: The Case of the Local Integration Process between Two Merging Multinational Companies. *Presented at the Scandinavian Academy of Management Conference, Reykjavik, Island, August 2003*.

Schweizer, Roger (2002) Mergers and Acquisitions between Multinational Companies - An Institutional Approach. *Presented at Merger and Acquisition Summit 2002, The Haskayne School of Business at the University of Calgary & Strategic*.

## **Report**

Schweizer, Roger (2000) *Swedish Enterprises in Russia- An Institutional Network Analysis*. Göteborg: The Center for International Business Studies, Handelshögskolan vid Göteborgs Universitet.

