



UNIVERSITY OF GOTHENBURG  
SCHOOL OF BUSINESS, ECONOMICS AND LAW

## Curriculum Vitae Chiara Rinaldi

Department of Gothenburg Research Institute (GRI)  
[chiara.rinaldi@gu.se](mailto:chiara.rinaldi@gu.se)

### Academic degrees

2012 Ph.D., University of Macerata

### Positions within academia:

Postdoctor, University of Macerata

### Main research fields:

Sustainability and sustainable development, Sustainable tourism and Food tourism, Place branding, Governance, EU policy

### Main teaching fields:

Sustainability and sustainable development, Sustainable tourism and Food tourism, Place marketing and place branding

## Academic experience

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### Research projects:

2020 - Event Rights - Addressing inequality, enhancing diversity and facilitating greater dialogue in the hosting of sporting mega events.  
2020 - 2022 Towards sustainable governance of Swedish tourism: Co-creative strategies for sustainable spatial planning in the public tourism sector – TIPS  
2017 - 2019 University and business learning for new employability paths in food and gastronomy - FOODBIZ  
2016 - 2018 Food and gastronomy as leverage for local development - FOODEV

### Reviewer assignments:

European Planning Studies, Journal of Rural Studies, Journal of Place Management and Development, European Planning Studies, Journal of Gastronomy and Tourism, Sustainability

### Arranging conference, symposium, seminar or workshop:

2019 Tomorrow's Food Travel - TFT, 2019-10-08 - 2019-10-10  
2017 International Congress on Coastal and Maritime Tourism, 2017-06-13 - 2017-06-16

**Pedagogical training:**

2019 HPE101, Teaching and Learning in Higher Education 1

**International academic experience:**

2019 - 2019 Exchange researcher for EU project Event Rights

**Publications**

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**Journal article (peer-reviewed)**

Rinaldi, Chiara, Cavicchi, Alessio, Spigarelli, Francesca, Lacchè, Luigi, Rubens, Arthur (2018) Universities and Smart Specialisation Strategy: From third mission to sustainable development co-creation. *International Journal of Sustainability in Higher Education*, 19:1, p. 67-84.

Rinaldi, Chiara (2017) Food and gastronomy for sustainable place development: A multidisciplinary analysis of different theoretical approaches. *Sustainability (Switzerland)*, 9:10.

**Other publication**

Cavicchi, A., Frontoni, E., Pierdicca, R., Rinaldi, Chiara, Bertella, G., Santini, C. (2018) Participatory location-based learning and ICT as tools to increase international reputation of a wellbeing destination in rural areas: a case study. *Azara, I., Michopoulou, E., Niccolini, F., Taff, D., Clarke, A. (eds.) Tourism, Health, Wellbeing and Protected Areas, CABI, pp. 82-94.*

Rubens, A., Spigarelli, F., Cavicchi, A., Rinaldi, Chiara (2017) Universities third mission and the entrepreneurial university and the challenges they bring to higher education institutions. *Journal of Enterprising Communities: People and Places in the Global Economy Vol. 11 Issue 03, pp. 354-372.*