



CURRICULUM VITAE ERIK GUSTAFSSON, Ph.D.

GENERAL INFORMATION

Full name: Erik Axel Gustafsson

Nationality

Swedish

Academic field

Entrepreneurship with specific focus on the creative industries

Languages

Swedish (native speaker)

English (fluent)

French (basic knowledge)

Japanese (basic knowledge)

Expertise

Specialised in qualitative research

- *Specific focus on interview-based projects and exploratory studies*
- *Experienced user of the software NVivo*

Excellent communication skills, in writing as well as orally

- *Experienced writer of reports, both academically and professionally*
- *Vast experience of holding presentations, in Swedish as well as in English*

Experienced organiser

- *Including bigger events such as conferences and smaller meetings*
- *Extensive experience acting as contact person, coordinator, and secretary*

Personality

Social and connect easily with people

- *Good at reading and understanding people*

Well organised and reliable

- *Enjoy taking on leading as well as more operational roles in all types of situations*

Current employment

2021 -

Researcher, *Unit for Innovation and Entrepreneurship, School of Business, Economics and Law at the University of Gothenburg*

EDUCATION

- 2014 - 2019 Ph.D. in innovation, entrepreneurship and management of intellectual assets, *School of Business, Economics and Law at the University of Gothenburg*
- 2012 - 2014 M.Sc. in Innovation and Industrial Management, *School of Business, Economics and Law at the University of Gothenburg*
- 2006 - 2012 B.Sc. in economics with a minor in Japanese, *School of Business, Economics and Law at the University of Gothenburg*

PREVIOUS EMPLOYMENTS

- 2019 - 2021 Contract lecturer in innovation and entrepreneurship, *Unit for Innovation and Entrepreneurship, Department of Economy and Society, School of Business, Economics and Law at the University of Gothenburg*
- 2012 - 2014 Project assistant, international accreditations, *School of Business, Economics and Law at the University of Gothenburg*

PUBLICATIONS

Ph.D. dissertation

Gustafsson, Erik, 2019, *Fashioning a Knowledge Intensive Entrepreneur?* Handelshögskolan vid Göteborgs universitet.

Conference papers

Gustafsson, E.; McKelvey, M., Ljungberg, D. & Lassen, A., *Moving between creativity and business: fashion design alumni and potential pathways for (not) becoming knowledge-intensive entrepreneurs*. To be presented at the IECER Virtual Community Conversation 2020.

Gustafsson, Erik, *Entrepreneurial Intentions Amongst Trained Fashion Designers – exploring Knowledge Intensive Entrepreneurship through a case study of students from the Swedish School of Textiles*. Presented at the Uddevalla Symposium 2018, Luleå, Sweden, June 2018.

ACADEMIC CONFERENCES AND WORKSHOPS

- 2020 Interdisciplinary European Conference on Entrepreneurship Research (IECER), *Virtual Community Conversation* (conference paper, presentation, and peer review)
- 2018 Uddevalla Symposium, *Luleå University of Technology, Sweden* (conference paper, presentation, and acting opponent)

2015 Cultural and Social Entrepreneurship, *Institute of Innovation and Entrepreneurship, School of Business, Economics and Law at the University of Gothenburg* (organiser, presentation of research ideas)

RESEARCH PROJECTS

2016 - 2017 Entrepreneurship in the Swedish Fashion Industry, Business & Design Lab Planning Grant
Planning project for future research on entrepreneurship in the Swedish fashion industry. Partook in writing the application, co-authored the final report and co-organised a linked workshop. Responsible researcher: Astrid Heidemann Lassen, former guest professor at the School of Business, Economics and Law at the University of Gothenburg and associate professor at the Center for Industrial Production, Aalborg University.

2020 - Knowledge-intensive ecosystems in creative industries – the case of Swedish fashion
Post-doctoral project financed through a scholarship from the Broman Foundation for Research and Entrepreneurship. Writing of academic articles based on further development of previous research, and development of new research project on knowledge-intensive entrepreneurship and sustainability in the Swedish fashion industry.

2021 - 2024 Fashioning a sustainable future?
Post-doctoral project financed by the foundation Jan Wallanders och Tom Hedelius stiftelse. Full research project based mainly on qualitative research design and methods, exploring the role of designers and artistic knowledge for sustainable development in fashion.

RESEARCH FUNDING AWARDED

2020 Broman Foundation for Research and Entrepreneurship
Research scholarship: 284,000 SEK. Awarded for the project Knowledge-intensive ecosystems in creative industries – the case of Swedish fashion

2020 The foundation Jan Wallanders och Tom Hedelius stiftelse
Post-doctoral scholarship: 1,725,000 SEK. Three-year scholarship awarded for the project Fashioning a sustainable future?

RESEARCH VISITS

2018

Center for Industrial Production, Aalborg University,
Denmark
*3 weeks of intensive research work for the writing of my
Ph.D. dissertation. Guest upon invitation from Astrid
Heidemann Lassen, assistant supervisor during my Ph.D.
studies.*

REVIEWER ASSIGNMENTS

Academic journals

2017

Creativity and Innovation Management

TEACHING EXPERIENCE

Teaching

Unless stated differently, all courses are part of the masters' programmes Innovation and Industrial Management, and Knowledge Based Entrepreneurship, offered by the School of Business, Economics and Law at the University of Gothenburg.

2020	Methods for Practical Entrepreneurship 2 (lecturer, business project coach, course coordinator)
2020	Thesis supervision, master level (12 theses. Supervised students awarded the Malmsten Award for best thesis for the masters' programmes Innovation and Industrial Management, and Knowledge Based Entrepreneurship respectively)
2020	Assessing Entrepreneurial Ideas (lecturer, course coordinator)
2019 - 2020	Entrepreneurship and New Business Development (lecturer, business plan coach, course coordinator)
2019 - 2020	Methods for Practical Entrepreneurship 3 (lecturer, business project coach, course coordinator)
2019 - 2020	Innovation och entreprenörskap i samhällsanalys, bachelor course in Swedish (lecturer)
2015 – 2016, 2019	Knowledge Intensive Entrepreneurship (lecturer, course assistant)
2016	Entrepreneurship: Service & Design (course assistant)
2014 - 2016	Innovation Management (lecturer, course assistant)

Guest lectures

2020, 2021	Pecha Kucha & presentation skills, <i>Faculty of Social Sciences at the University of Gothenburg</i> (part of the programmes in Social Anthropology and Cultural Heritage respectively)
2020	Teacher training on the UN Sustainable Development Goals, <i>Gothenburg Centre for Sustainable Development (GMV)</i> (presentation on innovation and entrepreneurship in relation to the SDG's)
2018, 2021	Higher seminars, <i>Swedish School of Textiles at the University of Borås</i> (presentation of own research and workshop with fashion design students)

Pedagogic training

HPE101 Behörighetsgivande högskolepedagogik 1: Baskurs, *University of Gothenburg* (introductory course in pedagogics for academic staff)

PERSONAL INTERESTS

Culture, especially music and fashion
Choral singing
Yoga
Alpine skiing

REFERENCES

Available upon request