



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Ramsin Yakob

Department of Business Administration
Management and Organisation/Center for international Business Studies
031-7862834
ramsin.yakob@handels.gu.se

Academic degrees

2009 Ph.D., Business Administration & General Management, Linköpings
Universitet
2004 Master, Business Administration, University of Gothenburg
2001 Bachelor, International business, University of North london

Positions within academia:

2018 - program Director - MSc International Business & Trade, Business
Administration, School of Business, Economics & Law at Gothenburg
University
2014 - Programme Coordinator, Business & Design, Business Administration,
School of Business, Economics & Law at Göteborgs Universitet
2011 - 2013 Senior lecturer (lektor), Linköpings Universitet

Main research fields:

R&D Management (NPD), International Business, International HRM, Knowledge Transfer

Main teaching fields:

International Business, Strategy, International HRM, ,

Academic experience

Research projects:

2017 - 2018 Strategic Renewal in Swedish Industry

International research projects:

2013 - INTERNATIONAL BUSINESS RESEARCH IN AN ERA OF GLOBAL SPATIAL RECONFIGURATION CORPORATE RESTRUCTURING IN THE GLOBAL AUTOMOTIVE INDUSTRY - THE DISINVESTMENTS OF GM AND FORD AND THE ENTRY OF CHINA, Claes G Alvstam, Dr. Econ. in economic geography; holder of the Torsten and Ragnar Söderberg professorial chair in economic sciences; professor in international economic geography at School of Business, Economics and Law. (project coordinator) Jan-Erik Vahlne, Dr.Econ. in international business; professor emeritus in international business at the School of Business, Economics and Law. Bent Petersen, Dr.Econ., professor in international business at Copenhagen Business School and visiting professor in international business at the School of Business, Economics and Law. Harald Dolles, Ph.D. guest professor in international business, School of Business, Economics and Law. Katarina Hamberg Lagerström, Dr. Econ. in business administration; associate professor in international business at the School of Business, Economics and Law. Inge Ivarsson, Dr. Econ. in economic geography; associate professor in economic geography at School of Business, Economics and Law. Patrik Ström, Dr. Econ in economic geography; Pro Futura Research fellow at the Swedish Collegium of Advanced Study at Uppsala University, and associate professor at the School of Business, Economics and Law. Kamarudding, Abdulsomad, Dr.Econ. in economic history; post-doc researcher at the Institute for Entrepreneurship and Innovation at the School of Business, Economics and Law. Cheryl Cordeiro Nilsson, Ph.D. in linguistics with specialization in cross-cultural communication; Post-doc researcher at the Centre for Globalization and Development at the University of Gothenburg. Curt Nestor, Dr. Econ. in economic geography and lecturer at the School of Business, Economics and Law. Roger Schweizer, Dr. Econ. In Business Administration; post-doc Broman researcher at the Institute of Entrepreneurship and Innovation and lecturer in international business at the School of Business, Economics and Law. Ramsin Jakob, Ph.D. in Business Administration; post-doc researcher at Linköping University. Affiliated project members Martina Fuchs, Prof.Dr. in economic geography, Wirtschafts- und Sozialwissenschaftliche Fakultät, Universität zu Köln, Germany Martina Fromhold-Eisebith, Prof.Dr. in economic geography, Rheinisch-Westfälische Technische Hochschule Aachen, Germany. Erja Kettunen-Matilainen, Dr.Econ, in economic geography, Researcher at the Centre for Markets in Transition, Aalto School of Business, Aalto University, Helsinki.

Reviewer assignments:

Industrial & Corporate Change

Pedagogical training:

2010 Teaching in Higher Education', Step 2. Design, Evaluation, and Organization of Learning"

2006 Teaching in Higher Education', step 1: Learning, Instruction and Knowledge

Pedagogical projects and development:

2015 Active Learning Classroom

Other experience

Experience outside of academia within field:

2001 - 2002 Graduate Trainee Program, American Express UK
1999 - 2000 Management Consultant, Royal Bank of Scotland
1999 - 2000 Consultant, Royal bank of Scotland

Publications

Journal article (peer-reviewed)

Yakob, Ramsin (2019) Context, competencies, and local managerial capacity development: a longitudinal study of HRM implementation at Volvo Car China. *Asian Business & Management*. <https://doi.org/10.1057/s41291-019-00080-4>,

Yakob, Ramsin (2018) Augmenting Local Managerial Capacity Through Knowledge Collectivities: The Case of Volvo Car China. *Journal of International Management*, 24:4, p. 386-403.

Yakob, Ramsin, Nakamura, Richard, Ström, Patrik (2018) Chinese foreign acquisitions aimed for strategic asset-creation and innovation upgrading: The case of Geely and Volvo Cars. *Technovation*,

Yakob, Ramsin (2015) An Empirical Study of Solution Search Processes in Complex Problem Solving: The Vehicle Crossbeam Case. *International Journal of Automotive Technology*, 15:4.

Yakob, Ramsin, Tell, Fredrik (2007) Managing near decomposability in complex platform development projects. *International Journal of Technology Intelligence and Planning*, 3:4, p. 387-407.

Book chapter

Yakob, Ramsin, Bengtsson, Marie, Wahlstedt, Linnéa (2012) Att Styra Problemlösning. In *Styrning : med projekt och kunskap i fokus*, p. 225-244. Lund : Studentlitteratur.

Yakob, Ramsin, Tell, Fredrik (2009) Detecting Errors Early. In *Platforms, Markets and Innovation*, p. 416. Cheltenham and Northampton : Edward Elgar.

Doctoral thesis

Yakob, Ramsin (2009) *The Problem with Errors*. Doct. thesis, Linköping: Linköping University Electronic Press.

Conference paper

Yakob, Ramsin (2018) An empirical study of managerial capacity development: the Volvo Car China Case. *EAMSA, 2018, "The era of new industrial revolution and its impact on international business: Implications for Euro-Asia business relations", Hankuk University of Foreign Studies, South Korea, 7-10 November, 2018.*

Yakob, Ramsin (2017) Strategic Assset-Creation: A new frontier in EMNCS global innovation integration. *Conference on Global Production (CGP2017), 6-8 december 2017, National University of Singapore.*

Yakob, Ramsin (2016) Fostering Local Managerial Capacity in China through Knowledge-Collectivities. *The Global Transformation of Work: Market Integration, China's Rise, and Labor Adaptation, MARCH 16, 2016, Rutgers Business School (RBS), USA.*

Yakob, Ramsin, Nakamura, Richard, Ström, Patrik (2016) Chinese Foreign Acquisitions Aimed for Innovation Upgrading: The Case of Geely and Volvo Cars. *2016 Annual Meeting of the Academy of International Business – the locus of global innovation, New Orleans, LA USA, June 27-30, 2016, Presenting (1) Fostering Local Managerial Capacity in China: HRM, Matched Pairs, and Knowledge-Collectivities.*

Yakob, Ramsin (2016) Fostering Local Managerial Capacity in China: HRM, Matched Pairs, and Knowledge-Collectivities. *2016 Annual Meeting of the Academy of International Business – the locus of global innovation, New Orleans, LA USA, June 27-30.*

Yakob, Ramsin (2016) Fostering Local Managerial Capacity in China: HRM, Matched-Pairs, and Knowledge-Collectivities. *Academy of International Business Conference, New Orleans 2016.*

Yakob, Ramsin (2016) HRM, Socialization and knowledge: Collectivity building in the MNC. *The Global Transformation of Work: Market Integration, China's Rise, and Labor Adaptation, Rutgers University. 16-18 March.*

Yakob, Ramsin, Nakamura, Richard, Ström, Patrik (2016) Chinese Foreign Acquisitions Aimed for Innovation Upgrading: The Case of Geely and Volvo Cars. *Refereegranskad för Academy of International Business 2016.*

Yakob, Ramsin (2015) Mitigating for managerial resource constraints in international subsidiaries through knowledge collectivities: The Matched-Pair leadership constellation at Volvo Car China. *EGOS, 2015, Organizations and the Examined Life: Reason, Reflexivity and Responsibility, Athens, Greece.*

Yakob, Ramsin (2011) Intelligence of Solution Search: The mediating role of synthesized search in complex problem-solving. *11th EURAM Annual Conference, Tallinn, Estonia, 1-4 June 2011.*

Yakob, Ramsin (2011) Intelligence of Solution Search: Linking errors back to problems.

Tell, Fredrik, Yakob, Ramsin (2008) The Management of problem-solving in Product Platform Projects. *The Platforms, Markets, and Innovation Conference, 2008.*

Yakob, Ramsin, Tell, Fredrik (2007) Managing Near Decomposability in Complex Platform Development Projects. *the RD Management Conference, 2007.*

Yakob, Ramsin, Tell, Fredrik (2007) Decomposing and Recomposing - On Anatomies and Integration. A case study of a platform development project in the Telecom Industry. *the International Research Network on Organizing by Projects IRNOP Conference, 2007.*

Yakob, Ramsin, Tell, Fredrik (2007) Decomposing and Recomposing - On Anatomies and Integration. *International Continuous Innovation Network CINet Conference, 2007.*

