



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Magnus Roos

Department of Economy and Society
Gothenburg Research Institute
xrooma@gu.se

Academic degrees

2012	Bachelor, Statistics, University of Gothenburg
2009	Ph.D., Psychology, University of Gothenburg
2003	Bachelor, Economic History, University of Gothenburg
2003	Bachelor, Psychology, University of Gothenburg
2003	Master, Business Administration, University of Gothenburg

Publications

Book chapter

Roos, John Magnus (2013) Bilmärke, genus och personlighet. In *Lennart Weibull, Henrik Oscarsson & Annika Bergström (red) Vägskäl*, p. 401-411. Göteborg : University of Gothenburg.

Roos, John Magnus, Holmberg, Ulrika (2012) Personlighetstyper och köpvanor. In *I framtidens skugga. 42 kapitel om politik, medier och samhälle*, p. 335-346. Göteborg : University of Gothenburg.

Roos, John Magnus, Holmberg, Ulrika (2011) För hvad pris som helst. In *Lycksalighetens ö. Redaktörer: Sören Holmberg, Lennart Weibull och Henrik Oscarsson*, p. 365-376. Göteborg : University of Gothenburg.

Holmberg, Ulrika, Hansson, Niklas, Roos, John Magnus (2010) Klass och konsumtion. In *En fråga om klass - levnadsförhållanden, livsstil, politik*, p. 143-157. Malmö : Liber.

Holmberg, Ulrika, Roos, John Magnus (2010) Konsumera mera? Konsumenternas roll efter den ekonomiska krisen. In *Nordiskt ljus*, p. 329-339. Göteborg : SOM-institutet, Göteborgs universitet..

Doctoral thesis

Roos, John Magnus (2009) *Quality of personal assistance: Shaped by governments, markets and corporations*. Doct. thesis, Göteborg: Intellecta Infolog.

Licentiate thesis

Roos, Magnus (2008) *A user perspective of quality attributes of personal assistance*. Lic. thesis, Göteborg: University of Gothenburg.

Conference paper

Roos, John Magnus, Nilsson, Thomas, Wheatley, Ellen (2013) Express your selves Personality cards as a research tool to explore the user's real self and ideal self. *5th International Congress of International Association of Societies of Design Research 2013, August 26-30 2013, Tokyo*.

Roos, John Magnus, Nilsson, Thomas, Wheatley, Ellen (2013) Personality bias in user centred design. *19th International Conference on Engineering Design, 19-22 August 2013, Seoul, Korea*.

Roos, John Magnus (2013) Verification of Very 5: a Non-Verbal Personality Scale. *The 13th European congress of Psychology, Stockholm 9-12 July 2013*.

Report

Roos, John Magnus (2013) *Konsumtionsrapporten 2013*. Göteborg: University of Gothenburg.

Roos, John Magnus (2012) *Konsumtionsrapporten 2012*. Göteborg: University of Gothenburg.

Roos, John Magnus, Wenzer, Jakob, Holmberg, Ulrika (2012) *Lobbying, konsensus och egenintresse. Användarrepresentanters upplevelser av standardiseringsprocessen*. Göteborg: University of Gothenburg.

Roos, John Magnus (2011) *Konsumtionsrapporten 2011*. Göteborg: University of Gothenburg.

Roos, John Magnus, Hansson, Niklas, Holmberg, Ulrika (2010) *Konsumenters information om och val av leverantörer på sex omreglerade marknader - fast telefoni, mobil telefoni, bank, försäkring, el och tandvård*. Karlstad: Konsumentverket.

Editorial collection

Roos, John Magnus (ed.) (2010) *Konsumtionsrapporten 2010*. Göteborg: University of Gothenburg.