

Curriculum Vitae

Kommendörsgatan 18B
414 59, Göteborg, Sweden
Nationality: Swedish






Oscar Lundin

Tele: + 46 (0)737 081270
E-mail: (oscar.lundin@gmail.com)
Date of Birth: 17 11, 1980

EDUCATION

- 2002/08 – 2006/06** *Bachelor's degree in business administration and economics, School of Business, Economics and Law, University of Gothenburg, Sweden, <http://www.handels.gu.se/>*
Direction of studies: *Accounting and Management accounting*
Degree: *Bachelor's degree - Accounting*
- 2002/08 – 2007/01** *Master's degree in informatics, IT University, University of Gothenburg, Sweden, <http://www.ituniv.se/>*
Direction of studies: *IT as business and architecture*
Degree: *Master's degree - Informatics*
- 1996/08 – 1999/06** *High School graduate, Hvitfeldtska Gymnasiet, Gothenburg, Sweden, <http://www.goteborg.se/wps/portal/hvitfeldtska>*
Direction of studies: *Science and Math*

WORK EXPERIENCE

- 2001/11 – 2007/08** *Psychiatric nurse, Sahlgrenska University Hospital, Gothenburg, Sweden <http://sahlgrenska.se>*

Working as a caretaker in a psychiatric hospital during my years at the university.
Working at a psychiatric hospital has given me experience in working with people in distress and to deal with and solve conflicts in a group. It has been very educational in a social way since you deal with people that are not always rational and you have to adapt to that yourself to solve problems.
- 2007/09 – 2008/02** *Finance Assistant - Paramount Home Entertainment. Gothenburg, Sweden <http://www.paramount.se/>*

First employment after graduating from university.
This was the first employment after my graduation from the University. Here I worked at Accounts Receivable and handling invoices, VAT, taxes and client care regards to financial payments. I learned many things about office work and the politics and communications channels in an organization as large as Paramount.
- 2008/02 – 2009/03** *Operations Assistant - Paramount Home Entertainment. Gothenburg, Sweden <http://www.paramount.se/>*

Second employment after graduating from university at Paramount Pictures.
See below in the reference from Maria Jönsson, the Operations Director at Paramount regarding the specifics of my work assignments as an Operations Assistant. I was involved in the complete life cycle of a DVD and Blu-ray film and I got to learn the logistics and structure of the organization and its production processes.

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2009/11 – 2010/02 **Finance Assistant – Volvo Logistics.** Gothenburg, Sweden

<http://www.volvologistics.com>

VOLVO

Volvo Logistics Corporation

First employment after traveling for 6 months after my time at Paramount.

After 6 months of travel and some job searching I got a job at Volvo Logistics at their finance department. I only stayed there for little more than 2 months until Pernilla Olsson, the current Marketing Director at Paramount called me and asked if I would be interested in coming back to Paramount, this time to the Marketing department. I accepted her request and my work at Volvo Logistics with accounts receivable came to an end.

2010/02 – 2011/02 **Marketing Coordinator - Paramount Home Entertainment.** Gothenburg, Sweden

<http://www.paramount.se/>



My third employment at Paramount Pictures and the first at the Marketing department.

See below in the reference from Ludovic Simoens, the Marketing Director at Paramount regarding the specifics of my work assignments as a Marketing Coordinator. Here I worked with the new film releases on DVD and Blu-ray for three studios, Paramount Pictures, DreamWorks and Marvel.

2011/02 – 2011/09 **Product Manager Catalog - Paramount Home Entertainment.** Gothenburg, Sweden

<http://www.paramount.se/>



My fourth employment at Paramount Pictures and the first as a Manager.

See below in the reference from Ludovic Simoens, the Marketing Director at Paramount regarding the specifics of my work assignments as a Product Manager for Catalog. As with the previous role I worked with Paramount Pictures, DreamWorks and Marvel and this time I also had people that worked for me.

2012/03 – 2012/12 **Bransch Controller – Yazaki Europe Ltd.** Gothenburg, Sweden

<http://intranet-yel.yazaki-europe.com/>



My second job in the automotive industry. This time a major supplier to Volvo amongst others.

The work assignments I had at Yazaki on the Finance department was mostly focused on the controlling and analyzing of the financial results. I worked in SAP and Excel creating databases which I then used to create analysis of current and future financial outcomes. I had regular contact with the Finance headquarters both in Berlin and Tokyo.

2012/12 – 2013/07 **Operations Controller - Intrum Justitia.** Gothenburg, Sweden

<http://www.intrum.com/se/>



My first job in the collection agency business.

At Intrum I gathered lots of data and information from the IT department and then translated that into practical and comprehensible information and analysis since the company currently did not have any controlling function at all. So I created databases so specific information could be gathered more efficiently. I also helped all the other departments with gathering data and creating analysis so they also could understand how their business was actually doing and what parts or processes could be improved.

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2013/09 – 2013/12 *Price Controller – Volvo Logistics.* Gothenburg, Sweden



<http://www.volvologistics.com>

My second job at Volvo Logistics. This time as a price controller.

The work assignments I had at Volvo this time were very different from before. I now had the sole responsibility for the price database and that the prices in there were correct regarding to routes and products within the organization. This was an important work assignment since the whole company extracted their prices from the price database.

2013/12 – Ongoing *Contract Administrator - Siemens.* Gothenburg, Sweden



<http://www.siemens.com/answers/se/sv/>

My first job at Siemens.

At Volvo in the beginning of 2014 they planned to cut the work force with 4.500 employees that mostly consisted of external consultants. Since I was a consultant at Volvo with only 4 months of experience and that my position was under development my boss were honest with me and said that it was not probable that I could stay at Volvo after the new year. Fortunately for me during the same time my former boss at Paramount, Maria Jönsson called me and asked if I wanted to come to Siemens and work for her. Because of my situation I accepted the job offer even though I was a bit over qualified for the position. As a Contract administrator we deal with all the issues that can arise with the different contracts existing at Siemens. We are a support department in a company that works mostly with fire alarms, comfort solutions as AC, fans etc and security alarms.

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OTHER MERITS

- 1999/08 – 2000/01** *Fire fighter, Fire department of Gothenburg*, Gothenburg, Sweden
Civil service instead of military service as a fire fighter and rescue personnel in case of war at a fire station in Gothenburg.
- 2006/12** *Scholarship, Adlerbertska Stipendiestiftelsen*, Gothenburg, Sweden
For excellent educational merits, 15.000 SEK
- 1999/05** *Driver's license, Vägverket*, Gothenburg, Sweden
- 2007/02 – 2007/06** *Language studies, Malaca Instituto*, Malaga, Spain, <http://www.malacainstituto.com/>
Studies in the Spanish language.

LANGUAGE & COMPUTER SKILLS

Swedish	(First language),
English	(Fluent, in both speech and writing),
Spanish	(Average),
Windows	(Advanced user),
MSOffice	(Advanced user),
MSAxapta	(Advanced user),
SAP	(Advanced user),
Hyperion	(Advanced user),
Business W-house	(Advanced user),

PERSONAL CHARACTERISTICS & INTERESTS

I was born and raised in central Gothenburg, Sweden and I currently live with my fiancée and our pets in Majorna in central Gothenburg. During 2002 I began my education in Informatics at the School of Business, Economics and Law at the University of Gothenburg. I decided after about half of my education that I would pursue a degree in Economics as well and after about four and a half years I had both a degree in Informatics and one in Economics.

I see myself as positive, smart, loyal and humble with a good sense of humor. I have always had a high motivation for learning new things and grow as a person and I believe that I have good qualities to do just that. I can without a doubt say that people find me very easy going and that I work very well with others. I enjoy challenges and problem solving, either in a group or by myself. I spend my spare time with my family that consists of my fiancée, our white German shepherd and our two cats. Something that is important to me is the preservation of a healthy environment and I try to commit myself to environmental programs as often as I can.

REFERENCES

Next page contains two references from Paramount. If other references are required, please contact me.

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Oscar Lundin (801117-4912) became an employee at Paramount Home Entertainment Nordic 2007-09-25 as a Finance Assistant at the Finance department. He moved after that to Operations and became an Operations Assistant in 2008-02-01.

Paramount Home Entertainment sells, marketing and distributes DVD and Blu-ray films at the rental and sell through market for Paramount Pictures and DreamWorks in Sweden, Denmark, Norway and Finland. Paramount Home Entertainment is part of Viacom Inc. that is listed on the New York Stock Exchange.

In his role as Operations Assistant Nordic, Oscar worked with the whole supply chain. His work assignments ran from the initial planning stages to distribution and delivery to the customer. This included amongst other things:

- Maintenance of an article database.
- Development of release schedule and production planning.
- Creating new articles and bar codes.
- Registration and overseeing purchase orders.
- Follow through against budget plan.
- Development and controlling production artwork.
- Warehouse control/transfer/oversight/analysis.
- Supply chain related reporting to Operations Director.
- Reporting to Management.
- Contact person to Head Office in London, UK.
- Business discussions with printing suppliers.
- Daily maintenance with distribution partner (Bonver)

Oscar has always maintained a high quality in his work and we have always been very satisfied with his ability to secure that quality, follow through and reach excellent results. He has a calm attitude and always gives a very professional impression.

As a person Oscar is a very highly valued, respected and very fond of co-worker of both his colleagues in the Nordic territories and England as well as with the Management group and Paramount's suppliers. He always shows good spirit and humor, great commitment and a positive and result oriented attitude. Oscar has shown great loyalty towards our company and has always executed his work assignments to our full satisfaction.

This is why we now with pleasure give him our very best recommendations when he, on his own request, leaves his employment at Paramount. (2009-02-20)

Gothenburg - 2009-02-20

Operations Director - Maria Jönsson
Paramount Home Entertainment Nordic
Mobile: +46 (0) 763 206 020

Paramount Pictures

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Oscar Lundin (801117-4912) became an employee at Paramount Home Entertainment Nordic 2007-09-25 as a Finance Assistant at the Finance department. He moved after that to Operations and became an Operations Assistant between 2008-02-01 – 2009-03-01. He then left Paramount for almost a year to travel and in January 2010 he was contacted by Pernilla Olsson, the Marketing Director in the Nordic office, regarding an opening as a Coordinator in the Marketing Department which he accepted. Pernilla Olsson had a baby in the summer of 2010 and Ludovic Simoens was called in from Paramount's German office to replace her during her maternity leave as the Nordic Marketing Director.

In his role as Marketing Coordinator, Oscar worked on Paramount new releases which are new features and animated movies on DVD and Blu-ray in their first 12 weeks of life cycle. These films were both from Paramount Pictures, DreamWorks and Marvel since Paramount had the distribution rights for these studios as well. His work assignments ran from the initial title planning stages to booking and overseeing media in all formats and POS materials in terms of posters and displays. This included amongst other things:

- Maintenance of an article database of POS material and creating new articles.
- Development of release schedule and planning.
- Registration and overseeing purchase orders.
- Creative coordinating work of POS (Posters/displays) and packaging material (DVD sleeve/boxes).
- Contact person for Paramount's different suppliers of marketing material and media.
- Overseeing TV, print and online media as project manager.
- Research and analysis of competitive studios.
- Planning and booking of quarterly sales meetings.
- Industry data research and analyzing of both Paramount and competitive studios.
- Reporting to Management.
- Contact person to Head Office in London, UK and Los Angeles, US.
- Business discussions with creative agencies.

Oscar Lundin replaced the product manager for catalog when he went on paternity leave for seven months. His assignment started in February 2011 and ended in August 2011. In his role as product manager for catalog Oscar worked with Paramount catalog films which differed from his work on new releases. His work assignments ran from planning promotions, evaluating previous sales and price adjustments and execute the planned promotions with sales. In this role his work was very financially driven and focused on a business planning level with extensive economic planning. It was a real pleasure to work with Oscar and benefit from his flexibility and he executed the job perfectly. As he previously worked in finance and operations at Paramount it was a great asset to have him in the team. He gained the complete business overview and was able to make good decisions quickly. On the human side he is a real open minded and cultivated person and also a perfect team player.

- Economic planning of catalog films during normal sales, promotions and campaigns.
- Development of campaign and promotion schedule and planning.
- Marketing Plan – Planning and executing the catalog marketing plan 2 times/year.
- Budget – Planning and execution and working closely with the Finance department.
- Pricing – Working closely with Sales to optimize Paramount's pricing strategy in the Nordics.
- Ultimately responsible for all Paramount's catalog films and their pricing.
- Research and analysis of competitive studios and their catalog pricing strategy.
- Planning, booking and presentation of quarterly sales meetings.
- Industry data search and analyzing of both Paramount and competition titles.
- Reporting to Management.
- Contact person to HQ in London, UK and Los Angeles, US, and the link between the Sales Team.
- Business discussions with suppliers and partners.

Marketing Director - Ludovic Simoens

Paramount Home Entertainment Germany

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Mobile: +49 (0) 17617771707

Gothenburg - 2011-08-22

Paramount Pictures