



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Christian Fuentes

Department of Business Administration
Centre for Consumer Science
xfuech@gu.se

Academic degrees

Ph.D.,

Publications

Journal article (peer-reviewed)

Fuentes, Christian, Fredriksson, Cecilia (2016) Sustainability Service In-Store. *International Journal of Retail & Distribution Management*, 44:5, p. 492-507.

Hansson, Niklas, Fuentes, Christian (2016) Materialiserad moral. *Kulturella perspektiv - Svensk etnologisk tidskrift*, 25:2, p. 6-15.

Fuentes, Christian (2015) Images of Responsible Consumers. *International Journal of Retail & Distribution Management*, 43:4-5, p. 367-385.

Fuentes, Christian, Hagberg, Johan (2013) Socio-cultural Retailing. *International Journal of Quality and Service Sciences*, 5:3, p. 290-308.

Book chapter

Grankvist, Gunne, Bergström, Kerstin, Fuentes, Christian, Shanahan, Helena, Solér, Cecilia (2006) Exploring the perceptions and use of environmental information in the food system. In *Environmental information in the food supply system*, p. 31-53. Stockholm : FOI.

Conference paper

Fuentes, Christian, Hansson, Niklas (2014) Green shopping apps as market devices. www.nrwa.se.

Report

Ossiansson, Eva, Fuentes, Christian (2006) *EMV - Varumärken som alla andra- En studie av handelns egna varumärken, märkning och hållbar konsumtion*.

Other publication

Fuentes, Christian (2015) How Green Marketing Works: [Elektronisk resurs]. *Scandinavian Journal of Management, Elsevier, 31:2, s. 192-205.*

Fuentes, Maria, Fuentes, Christian (2015) Risk Stories in the Media: [Elektronisk resurs]. *Food, Culture & Society, Bloomsbury publishing, 18:1, s. 71-87.*

Fuentes, Christian (2014) Enacting Green Consumers: [Elektronisk resurs]. *Culture Unbound. Journal of Current Cultural Research, 6, s. 963-977.*