



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Catrin Lammgård

Department of Business Administration
Industrial and Financial Management & Logistics
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Academic degrees

2007 Ph.D., Business administration, University of Gothenburg
1996 Master, International Business Administration with Spanish,
University of Gothenburg

Positions within academia:

Deputy co-ordinator, Master of Logistics and Transportation
Management, Graduate School, University of Gothenburg
2016 - Senior lecturer (lektor), New York University
2013 - 2015 Head of Assurance of learning within AACSB regarding
Ekonomprogrammet and Logistikprogrammet at the bachelor level.,
Faculty of the school, School of Business, Economics and Law at
University of Gothenburg

Main research fields:

Logistics, Sustainability, Transport services, Purchasing, Retailing logistics

Main teaching fields:

Logistics, Sustainability, Transportation, Purchasing, Methodology

Academic experience

International research projects:

2014 - 2016 Off-hour deliveries in Brussels, professor Cathy Macharis, Vrije
Universitet, Brussels
2013 - 2014 Logistics in London after the Olympic Games, Professor Michael
Browne, University of Westminster, London
2009 - 2011 EU-project SKEMA in shipping, Various

Supervision of PhD students:

2009 - 2011 Niklas Arvidsson, University of Gothenburg (Co-supervisor)

Opponent and/or examiner of PhD and licentiate theses:

- 2013 Martin Heljedal, Linköping University (Opponent)
2013 Sara Rogerson, Chalmers University of Technology (Opponent)
2009 Gerhard Troche, KTH Royal Institute of Technology (Member of examining committee)

Reviewer assignments:

International journal of logistics, International Journal of Physical Distribution & Logistics Management, International journal of logistics, Journal of Research in transportation business and management, Transport Reviews

Pedagogical training:

- 2011 Teaching and learning in Higher Education 1: Basic course, 5p.
2011 Teaching and learning in Higher Education 2: Discipline Specific Pedagogic (Social Sciences), 5p.
2011 Supervision in Postgraduate Programmes, 5p.

Pedagogical projects and development:

- 2013 Developing the undergraduate programs (including rubrics) for Assurance of learning for students within the AACSB accreditation
2011 Development of a new Masters-course "Sustainable logistics" together with Professor Michael Browne
2010 Development of a new Masters-course "Multivariate Data Analysis" together with Professor Tommy Andersson
2010 Development of a new course module in shipping within the Masters-course "International trade and logistics"
2010 Development of a new course module in "Transport Economics" within the bachelor-course "Transporter, samhälle och miljö"
2011 Development of a case in purchasing in collaboration with Volvo Group 3P and Jonas Flodén in Supply chain management, Masters-course

International academic experience:

- 2016 - 2016 STINT fellowship Teaching Sabbatical

Other experience

Experience outside of academia within field:

- 2008 - 2010 Consultant and Project leader in Sustainable freight transportation, SWECO Infrastructure
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Board member in corporation or public entity:

- 2013 - 2015 Board member and jury member of the contest "Future transports" aimed for high-school students, Universeum

Participation in media:

2009 Logistik kan lyfta Göteborg ur krisen (Debate article, Göteborgs-Posten)

Participation in public seminars:

2015 Hållbara transportinköp, Frukostseminarium med NMC (Nätverket för ett Hållbart Näringsliv)-filmat webinar för medlemmar
2014 Hållbar logistik, Center for retailing: Hållbar logistik, University of Gothenburg

Publications

Journal article (peer-reviewed)

Arvidsson, Niklas, Woxenius, Johan, Lamngård, Catrin (2013) Review of road hauliers' measures for increasing transport efficiency and sustainability in urban freight distribution. *Transport Reviews. A Transnational Transdisciplinary Journal*, 33:1, p. 107-127.

Nieuwenhuis, Paul, Lamngård, Catrin (2013) Industrial ecology as an ecological model for business: diversity and firm survival. *Progress in Industrial Ecology, An International Journal*, 8:3, p. 189-204.

Lamngård, Catrin (2012) Intermodal train services: A business challenge and a measure for decarbonisation for logistics service providers. *Research in Transportation Business and Management*, 5:December 2012, p. 48-56.

Doctoral thesis

Lamngård, Catrin (2007) *Environmental Perspectives on Marketing of Freight Transports - The Intermodal Road-Rail Case*. Doct. thesis, Göteborg: BAS Publishing.

Conference paper

Hagberg, Johan, Lammgård, Catrin (2015) Retailing, digitalization and urban freight: A multiple case study of consumer logistics innovations in urban areas. *Mettrans International Urban Freight Conference 21-23 October 2015 Long Beach, CA*.

Lammgård, Catrin, Hagberg, Johan (2015) Changing urban goods distribution due to the digitalisation of retailing: a conceptual framework of sustainable city logistics. *NECTAR (Network of European Communications and Transportation Academic Researchers) Cluster 3 workshop*.

Lammgård, Catrin, Troeng, Ulf (2014) The quest for efficient business models for secure and (smart) truck parkings in Europe. *The 26th Conference of the Nordic Logistics Research Network (NOFOMA) Copenhagen Business School in Copenhagen, Denmark, June 11 -13, 2014*.

Lammgård, Catrin, Hagberg, Johan (2013) Designing for sustainable logistics in urban areas— What do we know?. *World Conference on Transport Research (WCTR), Rio de Janeiro 2013*.

Lammgård, Catrin, Browne, Michael (2012) Night-time deliveries: supply chain dream or policy nightmare?. *Logistics Research Network Conference (Cranfield, September)*.

Lammgård, Catrin (2011) The Path towards more sustainable freight transports-a logistics provider's story. *RGS-IBG Annual International Conference 2011, London, 31 Aug - 2 Sep*.

Nieuwenhuis, Paul, Lammgård, Catrin (2010) 'Expanding industrial ecology's ecological metaphor - an historical perspective. *Conference proceedings, GIN 2010, Seoul, South Korea*.

Lammgård, Catrin (2006) The measures and pressures for reducing environmental effects of shippers' goods transports. *Greening of Industry 2006, Cardiff, Wales, July 2-5*.

Saxin, Bernt, Lammgård, Catrin, Flodén, Jonas (2005) Meeting the demand of goods transports- Identification of needs among Swedish companies. *NOFOMA 2005, Copenhagen, Denmark*.

Lammgård, Catrin (2004) A framework of logistics, environmental management and marketing: an examination of interrelations. *RIRL 2004, Fortaleza, Brasil*.

Lammgård, Catrin, Saxin, Bernt, Flodén, Jonas (2004) Making an impersonal method personal- experiences from a telephone initiated mail survey among transport buyers. *WCTR 2004, Istanbul, Turkey*.

Lammgård, Catrin (2004) The impact of environmental concern on logistics functions- an interview study in two Swedish industrial dyads. *Greening of Industry, Hong Kong, Kina, Nov 7-10*.

Other publication

, Lammgård, Catrin, Sundström, Malin, Hagberg, Johan (2016) The challenge of building customer value in delivery of online grocery-a comparison between a pure player and a multichannel grocery chain.. *ACRA Conference, April 13-16, Secaucus, New jersey, USA.*

Lammgård, Catrin (2016) Varuflöden. *Book chapter in "Handelns digitalisering – Undran inför framtidens affärer", eds. Johan Hagberg, Anna Jonsson.*

Lammgård, Catrin, Andersson, Dan (2015) Shippers' perceptions and priority towards intermodal road-rail transportation when buying transport services. *Proceedings of the 24th IPSERA Conference, Amsterdam, March 30-April 1.*

Lammgård, Catrin, Andersson, Dan (2014) Environmental considerations and trade-offs in purchasing of transportation services. *Research in Transportation Business and Management, 10:April 2014, s. 45-52.*

Lammgård, Catrin, Andersson, Dan, Styhre, Linda (2013) Purchasing of transport services: A survey among Swedish shippers. *Proceedings of the 25th NOFOMA Conference, June 4-5 June, Gothenburg, Sweden.*

Arvidsson, Niklas, Woxenius, Johan, Lammgård, Catrin (2009) Options for increasing transport efficiency in urban freight distribution: do more with less. *Logistics Research Network Annual Conference (LRN), Cardiff, 9-11 September.*