



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Gudrun Baldvinsdottir

Department of Business Administration
Accounting
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Academic degrees

2001 Ph.D., Accounting, University of Gothenburg
1993 Bachelor, Business Administration, University of Gothenburg

Positions within academia:

Member on Committee on Research, Accounting, Trondheim Business School
2011 - 2014 Professor, Trondheim Business School
2011 - 2012 Head of Section, Accounting, Gothenburg University
2008 - 2010 Senior lecturer (lektor), Reykjavik University
2005 - 2008 Senior lecturer (lektor), School of Accounting and Finance, Dundee University
2006 - 2008 Senior lecturer (lektor), Iceland University

Main research fields:

Management accounting

Main teaching fields:

Management Accounting Financial Accounting

Academic experience

International research projects:

2006 - 2008 Accounting Fads, Professor John Burns, Exeter University Professor Hanne Nørreklit, Aarhus University Professor Robert Scapens, Manchester University

Supervision of PhD students:

2013 - 2014 Mikael Knutson, Trondheim Business School (Head supervisor)
2011 - 2014 Asgeir Torfason, Gothenburg University (Co-supervisor)

Reviewer assignments:

Management Accounting Research

Academic assignments:

- (Editor)
2014 - Qualitative Research in Management and Accounting (Member of editorial board)

Publications

Journal article (peer-reviewed)

- Baldvinsdottir, Gudrun, Hagberg, Andreas, Johansson, Inga-Lill, Jonäll, Kristina, Marton, Jan (2011) Accounting Research and Trust - A Literature Review. *Qualitative Research in Accounting & Management*, 8:4, p. 382-424.
- Baldvinsdottir, Gudrun, Mitchell, Falconer, Nörreklit, Hanne (2010) Issues in the Relationship between Theory and Practice in Management Accounting. *Management Accounting Research*, 21:2, p. 79-82.
- Baldvinsdottir, Gudrun, Burns, John, Nörreklit, Hanne, Scapens, Robert (2010) Professional accounting media: accountants handing over control to the system. *Qualitative Research in Accounting and Management*, 7:3, p. 395-414.
- Baldvinsdottir, Gudrun (2009) Management Accounting and the Institutionalisation of Trust . *Problems and Perspectives in Management*, 7:2.
- Baldvinsdottir, Gudrun, Burns, John, Nörreklit, Hanne (2009) Risk manager or risqué manager? The new face of the management accountant. *CIMA: Research executive summaries series*, 5:13.
- Baldvinsdottir, Gudrun, Burns, John, Nörreklit, Hanne, Scapens, Robert (2009) The Image of Accountants: From Counters to Extreme Accountants. *Accounting, Auditing and Accountability Journal*, 22:6.
- Baldvinsdottir, Gudrun, Johansson, Inga-Lill (2006) Responsibility in action - Expressions of values in a Swedish company. *Qualitative Research in Accounting & Management*, 3:2, p. 112-125.
- Baldvinsdottir, Gudrun, Burns, John (2005) An Institutional perspective of Accountant's New Roles - The Interplay of Contradictions and Praxis. *European Accounting Review*, 14:4, p. 725-757.
- Johansson, Inga-Lill, Baldvinsdottir, Gudrun (2003) Accounting for trust: some empirical evidence. *Management Accounting Research*, 14:3, p. 219-34.
- ### Journal article (other academic)
- Baldvinsdottir, Gudrun, Burns, John, Nörreklit, Hanne, Scapens, Robert (2009) Images of the profession. *Financial Management*, June 2009,
- Baldvinsdottir, Gudrun, Burns, John, Nörreklit, Hanne, Scapens, Robert (2009) Management accountants - have their roles really changed?. *Financial Management*, August 2009,
- Baldvinsdottir, Gudrun, Burns, John, Nörreklit, Hanne, Scapens, Robert (2009) Sustainable management accounting change. *Financial Management*, September 2009,
- Baldvinsdottir, Gudrun, Hagberg, Andreas, Johansson, Inga-Lill, Jonäll, Kristina, Marton, Jan (2008) Trust research in Accounting - Where Do We Go from Here?. *Working paper*,

Book

Baldvinsdottir, Gudrun, Scapens, Robert, Ezzamel, Mahmoud, Burns, John (2003) *The Future Direction of UK Management Accounting Practice*. Great Britain: Elsevier-Cima Publishing.

Book chapter

Baldvinsdottir, Gudrun, Johansson, Inga-Lill, Nörreklit, Hanne (2011) Actor-based management - the Tesco way. In *An actors approach to management. Conceptual framework and company practices*, p. 75-97. Copenhagen : DJÖF Publishing.

Burns, John, Baldvinsdottir, Gudrun (2007) The changing role of management accountants. In *Issues in management accounting*, Harlow : Prentice Hall.

Johansson, Inga-Lill, Baldvinsdottir, Gudrun (2006) Förtroende som illusion - skärpt reglering av revision?. In *Värdet av Förtroende*, p. 245-268. Lund : Studentlitteratur.

Baldvinsdottir, Gudrun, Johansson, Inga-Lill (2005) Crush the Crisis with Actions, Accounts and Accounting. In *Accounting in Scandinavia - The Northern Lights (Eds) Sten Jönsson & Jan Mouritsen*, p. 243-262. Copenhagen, Denmark : Liber & Copenhagen Business School Press.

Doctoral thesis

Baldvinsdottir, Gudrun (2001) *Management Accounting and the Institutionalisation of Trust*. Doct. thesis, Göteborg: Bokförlaget BAS.

Licentiate thesis

Baldvinsdottir, Gudrun (1999) *Att övervinna misstro mot ekonomisk information: en fallstudie av Legoverken AB*. Lic. thesis, Göteborg: Göteborg University.

Conference paper

Baldvinsdottir, Gudrun, Hagberg, Andreas, Johansson, Inga-Lill, Jonäll, Kristina, Marton, Jan (2009) Trust research in Accounting - Where Do We Go from Here?. *EAA, 32nd Annual Congress, 12-15 may 2009, Tampere Finland and AAA, Annual Congress, August 1-5, New York, USA*.

Baldvinsdottir, Gudrun, Dorriots, Beatriz, Johansson, Inga-Lill, Jonäll, Kristina (2005) Demonstration of What? Rhetorical approaches in chief executive's reviews in times of crises. *Financial Reporting and Business Communication Conference, July 7-9, Cardiff, Wales*.

Baldvinsdottir, Gudrun, Johansson, Inga-Lill (2003) Micro processes (contin'd)– examples of how we can study them. Constructs of responsibility - A case study at Ericsson Microwave Systems AB. *The 17th Nordic Conference on Business Studies in Reykjavik 14-16th of August 2003*.

Baldvinsdottir, Gudrun, Hagberg, Andreas, Johansson, Inga-Lill, Jonäll, Kristina, Marton, Jan (2003) The Role of Trust in Accounting Research. *26th Annual Congress of the European Accounting Association, April 2-4, 2003 at the University of Seville, Spain*.

Report

Baldvinsdottir, Gudrun, Hagberg, Andreas, Johansson, Inga-Lill, Jonäll, Kristina, Marton, Jan (2009) *Trust Research in Accounting – A Literature Review*.

Baldvinsdottir, Gudrun, Burns, John, Nørreklit, Hanne, Scapens, Robert (2008) *The Image of Accountants: From Bean Counters to Extreme Accountants*. Aarhus School of Business, Department of Business Studies: Accounting Research Group Working Papers.

Baldvinsdottir, Gudrun, Johansson, Inga-Lill (2003) *Don't Mistake Shadow for Substance : Real-life responsibility*.

Baldvinsdottir, Gudrun, Paananen, Mari (1997) *En explorativ studie av kostnader i samband med diagnoserna DAMP, Asperger och dyslexi*. Göteborg: Göteborg University.

Editorial collection

Baldvinsdottir, Gudrun, Johansson, Inga-Lill, Nørreklit, Hanne (ed.) (2007) *Företagsanalys i dess Komplexitet*. Göteborg: BAS Bokförlag.

Other publication

Baldvinsdottir, Gudrun (2008) Accounting and the institutionalisation of trust. *Working paper*,

Baldvinsdottir, Gudrun (2008) The value of trust: Accounting facts and organisational change. *Working paper*,

Baldvinsdottir, Gudrun (2008) Trust within the context of management accounting. *Working paper*,