



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Mikael Hilmersson

Department of Business Administration
Management & Organisation
mikael.hilmersson@handels.gu.se

Academic degrees

Ph.D.,

Positions within academia:

2013 - 2016 Senior lecturer (lektor), School of business and engineering, Halmstad University
2012 - 2016 Director of Studies, Master level, School of Business and Engineering, Halmstad University
2012 - 2014 Program Director, master program in International Business Strategy, School of Business and Economics, Linnaeus University
2006 - 2012 Senior lecturer (lektor), School of Business and Economics, Linnaeus University

Main research fields:

International business, International marketing & International entrepreneurship

Main teaching fields:

International business, quantitative methods, survey research, strategy theory

Academic experience

Supervision of PhD students:

2013 - 2017 Stylianos Papaioannou, Mid Sweden University (Co-supervisor)
2013 - 2017 Sabrina Lutfha Karim, Halmstad University (Co-supervisor)
2012 - 2016 Niklas Åkerman, Linnaeus University (Co-supervisor)

Academic assignments:

2016 - 2019 Journal of International Marketing (Member of editorial board)

Publications

Conference paper

Hilmersson, Mikael, Martin Johanson, Helene Lundberg (2017) An International Opportunity Typology. *McGill International Entrepreneurship Conference*.

Hilmersson, Mikael, Johanson, Martin, Lundberg, Helene, Papaioannou, Stylianos (2017) Unpredictability and market entry performance: The mediating effects of improvisation and business network commitment. *2018 AMA Global Marketing SIG Conference*.

Hilmersson, Mikael (2016) Networking to Accelerate the Rate of SME Innovations. *IMP Asia 2016*.

Hilmersson, Mikael, Johanson, Martin, Lundberg, Helene, Papaioannou, Stylianos (2016) Opportunity Novelty, Improvisation and Network Adaptation in Firm Internationalization.