

CURRICULUM VITAE

GREGOR RETTENEGGER

Leipziger-Straße 52-54/9,
Vienna, 1200
Telephone: +43 680 2215267
E-Mail: gregor.rettenegger@jmg.gu.se
LinkedIn: Gregor Rettenegger
Twitter: @_greret_

EDUCATION:

2017 - 2019 **MA Communication Science** at University of Vienna
2005 - 2009 **BA Journalism and Communication Science** at University of Vienna

SELECTED WORK EXPERIENCE:

2020 - current JMG, Göteborg Unversitet
PhD Student
Researching dogwhistles and conspiracy believes as part of the GRIPES project and WASP-HS

2017 - 2020 Compcomm Lab (University of Vienna)
Vienna Center for Electoral Research (VieCER)
Responsible for automated content analysis of the Parliamentarian Elections 2017

2018 - 2018 Polarstern.me
Creation of app and gamification concept for a local non profit organization, aiming at helping young people to better understand their strengths

2011 - 2017 Sproing Interactive Media, Vienna, Austria
Game Designer
4 Months full time QA department for console games;
5+ years working full time as Game Designer, I worked on conception and execution of console and successful mobile free2play games; and lead a scrum team as product owner

STUDENT PAPERS:

2019 Master Thesis: Populism? Computer says no!
The use of machine learning in the recognition of populism in media texts
Advisor: Univ.-Prof. Hajo Boomgaarden, PhD, MA

2018 Twitter in the Pre-Election Debate

Which tweets made it into the news prior to the national elections 2017?

Advisor: Univ.-Prof. Hajo Boomgaarden, PhD, MA

2018 Facebook and the News in Election Times
Intermedia Agenda Setting of party Facebook postings during the Austrian National Elections 2013
Advisor: Univ.-Prof. Homero Gil de Zuniga, PhD.

2018 [Themenverschiebungen in der Berichterstattung im Vorfeld der Wahl](#)
The policy issues that dominated the pre-election media coverage, compared to the last election (german only)

2018 [Eine Partei, ein Gesicht? Wahlkampfberichterstattung im Zeichen der Spitzenkandidatinnen und -kandidaten](#)
About the increase of personalization in the pre-election news coverage (german only)

2009 BA Paper: How are actual, controversial topics presented in search engines? – A qualitative content analysis of the first ranking site of various search engines to the query “Biosprit”
Advisor: Univ.-Doz. Dr. Josef Trappel

2007 BAKK 1: The ecological and technical development of MMORPGs, its community then and today, and their communication on the example of “World of Warcraft”

VOLUNTEER EXPERIENCE:

2005 “Calle Cruz” Santa Cruz, Bolivia
Social Worker Assistant
Participation in several projects aimed at helping street children and youth access social and educational programs and giving them a fresh start

2001 - 2002 Highschool exchange year in David, Panama

LANGUAGE SKILLS:

- fluent in German; writing and speaking
- fluent in English; writing and speaking
- fluent in Spanish, speaking, proficient in writing
- learning Swedish

GENERAL INTERESTS:

- social science, gamification, news, movies, reading, drawing, animation, comedy, climbing, jogging, cooking, traveling