



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Elisabeth Frisk

Department of Business Administration
Accounting
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Academic degrees

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| 2011 | Ph.D., Informatic: Evaluating as Designing: Towards a Balanced IT Investment Approach, University of Gothenburg |
| 2002 | Master, Master in Business Administration: Learning with Scenarios, Organizational learning in the strategy process with scenario planning, University of Gothenburg |
| 2002 | Master, Management av strategisk utveckling En studie av begrepp och kritiska faktorer i litteratur och i praktisk IS/IT utveckling., University of Gothenburg |
| 1981 | Bachelor, Business Administration: Financial analysis, Uppsala University |

Positions within academia:

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| 2012 - 2014 | Postdoctor, Research School of Management and IT (MIT) |
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Main research fields:

IT evaluation, Managing as designing, Decision making, Management control, Sustainability, Business Intelligence

Main teaching fields:

Digitalization and Management Control, Assessing/Evaluating Information systems and Design Thinking.

Academic experience

International research projects:

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| 2013 - 2014 | A Value Dials Approach to IT Evaluation, Frank Bannister, professor School of Computer Science and Statistics, Trinity College Dublin |
| 2012 - 2014 | Design Matters for Decision Makers, Lars Mathiassen, professor at Georgia State University, U.S.A |
| 2006 - 2008 | IT Evaluation in Scandinavia, Hu, Q. Eikebrokk, R.T. Hallikainen, P., Päivärinta, T. Nurmi, A |

Supervision of PhD students:

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| 2015 - | Parisa Panahi, University of Gothenburg (Co-supervisor) |
| 2014 - | Jonas Jacobsson, University of Gothenburg (Co-supervisor) |

Reviewer assignments:

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Academic assignments:

2010 - 2010 European Journal of of Information System Evaluation (Editor)

Pedagogical training:

2013 Pedagogical Course for supervising PHD students 5 HCP

2011 Pedagogical Course 15 HCP

Other experience

Experience outside of academia within field:

2000 - 2004 Business Administration manager and advisor, KML invest AB

1997 - 2000 Financial Controller, ASG Air and Sea AB Gothenburg

1995 - 1997 Accountant and Consultant, PWC

1993 - 1995 Business Controller, world wide RoRo, McGregor AB, Gotenburg

1989 - 1993 Chief Financial officer, Amitron AB

1981 - 1989 Accountant and Chatered Accountant, PWC

Publications

Journal article (peer-reviewed)

Frisk, Elisabeth, Bannister, Frank (2017) Improving the use of analytics and big data by changing the decision-making culture: A design approach. *Management Decision*, 55:10, p. 2074-2088.

Frisk, Elisabeth, Bannister, Frank, Lindgren, Rikard (2015) Evaluation of Information System Investments: A Value Dials Approach to Closing the Theory-Practice Gap. *Journal of Information Technology*, 30:Sept., p. 276-292.

Ask, Urban, Magnusson, Johan, Bredmar, Krister, Frisk, Elisabeth (2014) Held together by the bark. *International Journal of Business Performance Management*, 15:3, p. 192-206.

Bredmar, Krister, Ask, Urban, Frisk, Elisabeth, Magnusson, Johan (2014) Accounting Information Systems Implementation and Management Accounting Change. *Business Systems Research Journal*, 5:2, p. 125-138.

Frisk, Elisabeth, Lindgren, Rikard, Matthiasen, Lars (2014) Design matters for decision makers: Discovering IT investment alternatives. *European Journal of Information Systems*, 23:4, p. 442-461.

Frisk, Elisabeth (2009) From Business Case to Value Case- Assessing the Organizational Value of IT Investments. *The European Conference on Information Systems (ECIS)*,

Doctoral thesis

Frisk, Elisabeth (2011) *Evaluating as designing. Towards a Balanced IT investements Approach*. Doct. thesis, Göteborg: Chalmers University of Technology.

Conference paper

Dilla, William N., Beusch, Peter, Frisk, Elisabeth (2015) Management Control for Sustainability: The development of a fully integrated strategy. *10th ENROAC Conference in Galway, Ireland, June 3rd - 4th, 2015.*

Bredmar, Krister, Ask, Urban, Frisk, Elisabeth, Magnusson, Johan (2013) Searching for Performance Indicators - When Accounting Information Systems implementation triggers Management Accounting change. *7th Conference on Performance Measurement and Management, September 18-20 2013, Barcelona, Spain.*

Frisk, Elisabeth, Ljungberg, Jan (2009) THE (MISSING?) VALUE OF IT IN PUBLIC ORGANIZATIONS - THE CASE OF THE SWEDISH FIRE RESCUE SERVICES. *The European Conference on Information Systems (ECIS).*

Frisk, Elisabeth (2008) Interpretative IT evaluation in the public sector: Two steps forward and one backwards. *European Conference on Information Management and Evaluation.*

Frisk, Elisabeth, Ljungberg, Jan (2008) Issues in Achieving Value of IT Investments - A case Study of the Swedish Fire Rescue Services. *Proceedings of 31st Information Systems Research Seminar in Scandinavia (IRIS).*

Frisk, Elisabeth (2007) Categorization and overview of IT evaluation perspectives - A literature review. *The European Conference on Information Management and Evaluation.*

Frisk, Elisabeth (2007) IT INVESTMENT EVALUATION AS A SOCIO-POLITICAL PROCESS: DETERMINANTS TO MANAGERIAL ADOPTION AND USE. *European Conference on Information Systems (ECIS).*

Frisk, Elisabeth (2006) IT INVESTMENT EVALUATION: WHY HASN'T IT BECOME AN ORGANIZATIONAL ROUTINE. *European Conference on Information Systems (ECIS).*

Frisk, Elisabeth (2006) The Use of Formal IT investment Evaluation Methods in Organizations: A survey of European Countries. *Americas Conference on Information Systems (AMCIS).*