



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Curriculum Vitae Björn Remneland Wikhamn

Department of Business Administration
Management and Organisation
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Academic degrees

2007 Ph.D., Business Administration, University of Gothenburg
2005 Ek. Lic, Business Administration, University of Gothenburg
1999 Master, Master of International Management, University of Gothenburg

Positions within academia:

Head of Centre for Entrepreneurship & Small Business Growth,
University of Gothenburg

Main research fields:

Management, Strategy, Innovation, Entrepreneurship

Main teaching fields:

Innovation, Strategy, Management, Research Method

Academic experience

Head of research project:

2017 - 2018 Spridning av lärdomar kring open innovation i storbolag
2017 - 2018 Följeforskning Öppen Innovation i industrin
2016 - 2017 Öppna innovationsarenor inom life science
2009 - 2012 A Theoretical Framework for Open Innovation in Practice
2009 - 2012 Open Innovation in Theory and Practice

Supervision of PhD students:

2016 - Mats Olzon, University of Gothenburg (Head supervisor)
2013 - Jonas Fasth, University of Gothenburg (Co-supervisor)

Reviewer assignments:

Creativity and innovation management, Journal of Business Research, Small Business Economics, Int J of Innovation Management, Research Policy, Creativity and innovation Management, R&D Management, Creativity and innovation management, R&D Management, R&D Management, Organization studies, International journal of innovation management, Creativity and innovation management, International journal of knowledge management studies

Pedagogical training:

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| 2016 | Högskolepedagogik 3 |
| 2013 | Högskolepedagogik 2 |
| 2010 | Högskolepedagogik 1 |
| 2010 | Handledning på forskarnivå |

Other experience

Experience outside of academia within field:

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| 2010 - 2016 | Founder, Wikhamn Consulting |
| 1999 - 2003 | Management consultant, Accenture, Stockholm |

Publications

Journal article (peer-reviewed)

Remneland Wikhamn, Björn, Styhre, Alexander (2017) Open innovation as a facilitator for corporate exploration. *International Journal of Innovation Management*, 21:6.

Remneland Wikhamn, Björn (2017) Challenges of adopting constructive alignment in action learning education. *Action Learning: Research and Practice*, 14:1, p. 18-28.

Remneland Wikhamn, Björn, Knights, D. (2016) Associations for disruptiveness – The Pirate Bay vs. Spotify. *Journal of Technology Management & Innovation*, 11:3, p. 40-49.

Styhre, Alexander, Remneland Wikhamn, Björn (2016) The institutional work of life science innovation leadership: The case of a bio venture hub. *Qualitative Research in Organizations and Management*, 11:4, p. 253-275.

Remneland Wikhamn, Björn, Styhre, Alexander, Ljungberg, Jan, Szczepanska, Anna Maria (2016) Exploration vs. exploitation, and how video game developers are able to combine the two. *International Journal of Innovation Management*, 20:6.

Remneland Wikhamn, Björn, Wikhamn, Wajda, Styhre, Alexander (2016) Open innovation in SMEs: a study of the Swedish bio-pharmaceutical industry. *Journal of Small Business and Entrepreneurship*, 28:2, p. 169-185.

Remneland Wikhamn, Björn (2016) The rhetorical construction of web 2.0 entrepreneurship. *International Journal of Technoentrepreneurship*, 3:2, p. 97-113.

Styhre, Alexander, Remneland Wikhamn, Björn (2016) Connecting life science entrepreneurs with resources and expertise: the role of iungens brokerage in life science innovation. *Technology Analysis & Strategic Management*, 28:6.

Styhre, Alexander, Remneland Wikhamn, Björn, Szczepanska, Anna Maria, Ljungberg, Jan

(2016) Masculine domination and gender subtexts: The role of female professionals in the renewal of the Swedish video game industry. *Culture and Organization*,

Remneland Wikhamn, Björn, Wikhamn, Wajda (2014) Open Innovation in Practice: Diffusion of Knowledge and Use in Swedish Bio-Pharmaceutical Firms. *International Journal of Business Innovation and Research*, 8:2, p. 137-153.

Remneland Wikhamn, Björn (2013) Challenges of implementing innovation contests to facilitate radical innovation. *International Journal of Networking and Virtual Organisations*, 13:2, p. 129-145.

Remneland Wikhamn, Björn, Ljungberg, Jan, Styhre, Alexander (2013) Enacting hard and soft product offerings in mature industries: Moving towards servitisation in Volvo. *International Journal of Innovation Management*, 17:4.

Remneland Wikhamn, Björn, Knights, David (2013) Open Innovation, Gender and the infiltration of masculine discourses. *International Journal of Gender and Entrepreneurship*, 5:3, p. 275-297.

Remneland Wikhamn, Björn, Wikhamn, Wajda (2013) Structuring of the Open Innovation Field. *Journal of Technology Management & Innovation*, 8:3, p. 173-185.

Remneland Wikhamn, Björn (2013) Two different open innovation perspectives – libre versus control. *Creativity and Innovation Management*, 22:4, p. 375-389.

Remneland Wikhamn, Björn, Knights, David (2012) Transaction Cost Economics and Open Innovation: Implications on Theory and Practice. *Creativity and Innovation Management*, 21:3, p. 277-289.

Remneland Wikhamn, Björn, Wikhamn, Wajda (2011) Open Innovation Climate Measure: The introduction of a validated scale. *Creativity and Innovation Management*, 20:4, p. 284-295.

Remneland-Wikhamn, Björn, Ljungberg, Jan, Bergquist, Magnus, Kuschel, Jonas, Remneland, Björn (2011) OPEN INNOVATION, GENERATIVITY AND THE SUPPLIER AS PEER. *International Journal of Innovation Management*,

Remneland Wikhamn, Björn (2011) Path dependence as a barrier for soft and open innovation. *International Journal of Business Innovation and Research*, 5:6, p. 714-730.

Book

Lagerström, Katarina, Lavén, Fredrik, Remneland Wikhamn, Björn, Walter, Lars (2011) *Ringar på Vattnet, en vänbok till Torbjörn Stjernberg*. Göteborg: Bokförlaget BAS.

Remneland, Björn (2010) *Öppen Innovation*. Göteborg: Liber.

Book chapter

Remneland Wikhamn, Björn, Wikhamn, Wajda (2016) Vad är ett öppet innovationsklimat? . In *Öppen innovation : i teori och praktik / Nicolette Lakemond & Fredrik Tell (red.)*, p. 257-272. Lund : Studentlitteratur.

Remneland Wikhamn, Björn, Ljungberg, Jan, Bergquist, Magnus, Kuschel, Jonas (2013) Generativity and Innovation in Smartphone Ecosystems. In *Open Innovation Research, Management and Practice*, London : Imperial College Press.

Lavén, Fredrik, Remneland, Björn, Stjernberg, Torbjörn (2012) In what way do policy scripts influence practice?. In *Innovation Governance in an Open Economy: Shaping Regional Nodes in a Globalized World*, New York : Routledge.

Bergquist, Magnus, Remneland Wikhamn, Björn, Ljungberg, Jan, Kuschel, Jonas (2012) Generativity in open innovation ecosystem. In *Series on technology management ; 18 \, Perspectives on Supplier Innovation: Theories, Concepts and Empirical Insights on Open Innovation and the Integration of Suppliers*, London : Imperial College Press.

Remneland Wikhamn, Björn (2011) Forskningens vidunderliga resa. In *Ringar på vattnet – En vänbok till Torbjörn Stjernberg*, p. 27-40. Göteborg : BAS.

Doctoral thesis

Remneland, Björn (2007) *Entreprenörskapets Vidunderliga Resa - En Dramaberättelse om Skapandet av Två Webbplattformar*. Doct. thesis, Göteborg: Björn Remneland.

Licentiate thesis

Remneland, Björn (2005) *Involvement Work in the Making – A Study of an Innovation System Initiative*. Lic. thesis, Göteborg: Göteborg University.

Conference paper

Bergquist, Magnus, Ljungberg, Jan, Remneland Wikhamn, Björn, Rolandsson, Bertil (2017) From e-Government to e-Governance: Social Media and Public Authorities Legitimacy Work. *Proceedings of European Conference on Information Systems. Guimarães, Portugal, June 5-10, 2017*.

Wikhamn, Wajda, Armbrecht, John, Remneland Wikhamn, Björn (2016) Innovations in the Swedish hotel industry. *The 25th Nordic Symposium on Tourism and Hospitality Research, Finland. 27-30 September*.

Wikhamn, Wajda, Remneland Wikhamn, Björn, Armbrecht, John (2016) Hotel innovations and non-financial performance - The role of sustainable HRM. *30th Australian and New Zealand Academy of Management. Brisbane, 6-9 December*.

Szczepanska, Anna Maria, Ljungberg, Jan, Styhre, Alexander, Remneland Wikhamn, Björn (2016) The discursive production of “women friendliness” in the context of Swedish video game development. *The 9th Biennial International Interdisciplinary Conference 29th June-1st July, 2016, Keele University, Staffordshire, UK*.

Remneland Wikhamn, Björn (2016) Dealing with institutional complexity: Video game developers’ enactment of competing orders of worth. *76th Annual Academy of Management Meeting. Anaheim, California, United States. August 5 - 9, 2016*.

Bergquist, Magnus, Ljungberg, Jan, Remneland Wikhamn, Björn, Rolandsson, Bertil (2016) Digital Innovation and Public Institutions: Opportunities and Challenges. *Workshop on Organizing for Digital Innovation. Amsterdam: 11-12 March*.

Bergquist, Magnus, Ljungberg, Jan, Remneland Wikhamn, Björn, Rolandsson, Bertil

(2015) The Playful Police. *10th Organization Studies Workshop*.

Styhre, Alexander, Szczepanska, Anna Maria, Remneland Wikhamn, Björn, Ljungberg, Jan (2014) Why do you want to ruin these young women?": Institutional work in the video game industry. *Academy of Management Meeting, Philadelphia, August 1-5, 2014*.

Wikhamn, Wajda, Remneland Wikhamn, Björn (2014) Gender segregation in R&D organizations - Evidence from Sweden. *International Labour Process Conference, London, 7-9 April 2014*.

Remneland Wikhamn, Björn (2012) Open Innovation and Gender. *10th Int. Open and User Innovation Workshop*.

Remneland Wikhamn, Björn, Knights, David (2011) TRANSACTION COST ECONOMICS AND OPEN INNOVATION: REINVENTING THE WHEEL OF BOUNDARY. *Druid*.

Hedner, Thomas, Remneland Wikhamn, Björn, Thornblad, Tobias, Klofsten, Magnus (2011) Open innovation in the biomedical sector - An alternative approach to organizational value extraction". *World Sustainable Development Outlook*.

Remneland Wikhamn, Björn (2011) Openness and generativity in the innovation process. *NFF*.

Kuschel, Jonas, Remneland, Björn, Holmqvist, Magnus (2010) Open Innovation and Control: A Case from Volvo. *Hawaii International Conference on System Sciences (HICSS)*.

Remneland, Björn (2009) Stories of Web 2.0 Mobilization; Retrospective vs. 'In the Making'. *EURAM 2009*.

Remneland, Björn (2009) Language as means for involvement in the entrepreneurial process. *Academy of Management 2009*.

Remneland, Björn (2008) Entrepreneurship Captured through Dramatism. *FEK i Lunds 50-årsjubileum, om Kreativ Metod*.

Remneland, Björn (2008) Dramatism as a way to enrich the understanding of entrepreneurship. *EURAM 2008*.

Remneland, Björn (2007) Involvement work in the Making - an Entrepreneurial Drama. *NRM07 - Narrative, Rhetoric and Management Research*.

Report

Remneland Wikhamn, Björn, Wikhamn, Wajda (2011) *Evaluation of Swedish Employment Public Service Job Fair*.

Wikhamn, Wajda, Remneland Wikhamn, Björn (2008) *Evaluation of Swedish Employment Public Service Job Fair*.