

Ethan Gifford Ph.D., M.Sc., B.A.

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## **Current position**

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Associate Senior Lecturer (equiv. Assistant Professor) at the Unit for Innovation and Entrepreneurship; Department of Economy and Society at the University of Gothenburg  
Fall 2019-

## **Academic Degrees**

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- 2013-2017**      **PhD Degree in Innovation, Entrepreneurship and Intellectual Capital Management, University of Gothenburg School of Business, Economics and Law**  
Thesis defense took place April 26<sup>th</sup> 2017.
- 2014**            **Summer School at University of Michigan, Ann Arbor**  
**Inter-University Consortium for Political and Social Research 2014 Summer Program**  
Courses in Measurement, Scaling and Dimensional Analysis; Categorical Data Analysis; R statistical computing environment.
- 2010-2012**      **M.Sc. in International Business and Trade, University of Gothenburg School of Business, Economics and Law**  
*Select completed courses:* International Business Environment Analysis; Regulating International Business and Trade; International Strategic Management; The Geography of Transnational Production Networks; Managing Across Cultures; Applied Economics and International Business; Global Sourcing.
- 2000-2004**      **B.A. in Economics University of Colorado, Boulder, USA and Uppsala University, Sweden (exchange)**  
*Select subjects:* Natural Resource Economics, International Trade, Statistics/Econometrics, Global Development, Micro- and macroeconomics.

## **Prior positions**

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Contract Senior Lecturer and Broman Foundation post-doctoral researcher at the Unit for Innovation and Entrepreneurship; Department of Economy and Society at the University of Gothenburg  
Fall 2017-Spring 2019

## **Publications**

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### **Journal articles**

- Gifford, E., Buenstorf, G., Ljungberg, D., McKelvey, M. & Zaring, O. 2020. Variety in founder experience and the performance of knowledge-intensive innovative firms. *Journal of Evolutionary Economics*. doi: 10.1007/s00191-020-00692-6
- Gifford, E. & McKelvey, M. 2019. Knowledge-intensive entrepreneurship and S3: Conceptualizing strategies for sustainability. *Sustainability*, 11(18), 4824.
- Zaring, O., Gifford, E. & McKelvey, M. 2019. Strategic choices in the design of entrepreneurship education: An explorative study of Swedish higher education institutions. *Studies in Higher Education*. doi: 10.1080/03075079.2019.1637841.

### **Books, book chapters or monographs**

- Gifford, E. (2017), *Exploring Knowledge Intensity in Entrepreneurship: A Quantitative Study of Knowledge, Innovation and Performance in Entrepreneurial Firms*. PhD Dissertation: University of Gothenburg. Available at: <https://gupea.ub.gu.se/handle/2077/51773>
- Zaring, O., Gifford, E. & McKelvey, M. (2016) 'Tillståndet för utbildningar i entreprenörskap vid Sveriges lärosäten: en lägesrapport', in Maureen McKelvey and Olof Zaring (eds.) *Sveriges entreprenöriella ekosystem – företag, akademi,*



*politik*. Stockholm: ESBRI. Available online via VINNOVA and ESBRI: <http://www.esbri.se/ekosystemet.asp>

Gifford, E., McKelvey, M., Holgersson, M. & Bagchi-Sen, S. (2015) 'Tapping into Western Technologies by Chinese Multinationals: Huawei and Geely in Sweden.' in Maureen McKelvey and Sharmista Bagchi-Sen (eds.) *Innovation Spaces in Asia: Entrepreneurs, Multinational Enterprises, and Policy*. Cheltenham: Edward Elgar Publishers.

Gifford, E. (2012) *Critical decision making in internationalization and innovation: Exploring Sweden's niche market leader landscape*, Master's Degree Project for the title of Master of Science in International Business and Trade. University of Gothenburg.

## Conference papers

Gifford, E., Buenstorf, G., Ljungberg, D., McKelvey, M & Zaring, O. (2018), 'The role of founder knowledge in the survival and growth of knowledge intensive new ventures', presented at the 17<sup>th</sup> International Schumpeter Society conference: "Innovation, Catch-up and Sustainable Development." Also presented at the European Association for Evolutionary Political Economy (EAEPE) annual meeting in Nice, France, September 2018.

Gifford, E., Ljungberg, D., McKelvey, M. (2015) "To what extent do external sources of knowledge affect the innovative performance of knowledge intensive entrepreneurial firms? The effects of depth and breadth of openness on manufacturing and service innovations," presented at DRUID Society conference 2015, Rome, June 15-17, Paper in proceedings.

Gifford, E. (2015) "Openness and innovation in new small and micro firms - Exploring the external search processes of entrepreneurial ventures", presented at DRUID Academy 2015, January 21-23, Rebild, Aalborg, Denmark., Paper in proceedings.

## Research Grants

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Recipient of the *Broman Foundation for Research and Entrepreneurship* Scholarship  
2018-2019 (280 000 SEK); 2019-2021 (280 000 SEK).

Recipient of the *Aderbert Foundation - Sustainable development in an overall perspective* Scholarship  
2021-2022 (660 000 SEK)

## Academic Service

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### Peer review:

Review board member for  
Sustainability (<https://www.mdpi.com/journal/sustainability>)

Journal article reviews for  
Industrial and Corporate Change (<http://icc.oxfordjournals.org/>)  
Creativity and Innovation Management (<https://onlinelibrary.wiley.com/journal/14678691>)  
Sustainability (<https://www.mdpi.com/journal/sustainability>)  
Review of Evolutionary Political Economy (<https://www.springer.com/journal/43253>)

### Conference paper reviews for

Academy of Management Annual Meeting  
International Schumpeter Society conference  
DRUID conference  
World Open Innovation Conference (WOIC)

## Pedagogical experience

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### Teaching administration

- Deputy coordinator, MSc program *Knowledge Based Entrepreneurship*. School of Business, Economics and Law, University of Gothenburg 2019-present.

### Pedagogical courses taken:

- Teaching and Learning in Higher Education course HPE101, 5hp. University of Gothenburg
- Subject Field Pedagogy HPE102, 5hp. University of Gothenburg
- Project in Higher Education HPE103, 5hp. University of Gothenburg

### Course Coordinator

- In the MSc program *Innovation and Industrial Management*. School of Business, Economics and Law, University of Gothenburg



- *Global Technology Management* 7.5hp, 2017-present
  - In the MSc program *Knowledge Based Entrepreneurship*. School of Business, Economics and Law, University of Gothenburg:
    - *Knowledge intensive entrepreneurship* (7.5hp), 2017-present
    - *Assessing entrepreneurial ideas* (7.5hp), 2018
    - *Methods for practical entrepreneurship 1* (7.5hp), 2018-present
    - *Methods for practical entrepreneurship 2* (7.5hp), 2019
    - *Master Degree Project in Knowledge Based Entrepreneurship* (2019-present)
  - Project supervision: *Entrepreneurship and New Business Development* 7.5hp. School of Business, Economics and Law, University of Gothenburg
- Supervision*
- Master's thesis supervision
    - In MSc programs *Innovation and Industrial Management* and *Knowledge Based Entrepreneurship*, 40 theses supervised 2018-present.
  - Ph.D. thesis supervision
    - Viktor Ström, University of Gothenburg, Assistant supervisor, 2019-
    - Hani Elzoumor, University of Gothenburg, Assistant supervisor, 2020-

### *Languages and other skills*

**Languages:** Fluent written and spoken English and Swedish. Basic skills and comprehension in Spanish, Norwegian, and Danish.

**Software and business routine experience:** R, Stata, Latex, SPSS, NVivo 9, Microsoft Dynamics RMS, SAP, Jeeves, Agresso, Qlikview, Controlled Asset Manager Data System. Adobe Acrobat, MS Excel, MS PowerPoint, MS Word, MS Works, Open Office, Buying/receiving goods, Budget, Sales statistics, Scheduling personnel, GUL web-based education platform, Inspira digital examination portal.

