

## Curriculum Vitae Kajsa Anna-Karin Fung



[se.linkedin.com/in/kajsafung/](https://se.linkedin.com/in/kajsafung/)

### WORK EXPERIENCE

- Jan 2024 - **Head of Alumni Relations, with strategic focus on developing the School's international alumni relations, School of Business Economics and Law at the University of Gothenburg, Sweden (part-time)**
- Aug 2019 – Jan 2024 **Head of External Relations (50%), with special responsibility for the alumni activities (50%), School of Business Economics and Law at the University of Gothenburg, Sweden**
- Feb 2017- Aug 2019 **Director Quality Assurance, Stockholm School of Economics, Sweden.** Leading the team with responsibility for improving the positioning of SSE on the international academic arena by means of accreditations, rankings, placement surveys and benchmarking. Contact person towards the Swedish Higher Education Authority, UKÄ, and coordinating UN PRME SIP reports. Budget and personnel responsibilities for the team. **Convening Secretary** for the School's **International Advisory Council**, a group of esteemed international academics who provide strategic advice to the President and the Board of SSE. **Project Manager** for the School's EFMD EQUIS re-accreditation during 2017-2018 which resulted in another full accreditation term
- Sept 2014- Feb 2017 **Executive Assistant (samordnare) to the President and Special Advisor for International Accreditation, Stockholm School of Economics, Sweden.** **Convening Secretary** for the School's **Asia Advisory Council** and **Initiator (2015) and convening secretary** for the School's **International Advisory Council**. Worked closely and independently directly under the President on strategic projects such as SSE's inclusion in the Swedish Government Research Bill, as well as on internal organizational and transformative issues
- Sept 2012- Nov 2013 **Special Advisor for International Accreditation, President's office, the Stockholm School of Economics, Sweden, Project Manager** for the School's EFMD EQUIS re-accreditation which resulted in a full accreditation term
- Jan 2007 - Sept 2012 **School of Business, Economics and Law at the University of Gothenburg, Sweden. Aug 2008 – Sept 2012, Director for International Accreditation**, with responsibility for the School's international quality assurance work, namely EQUIS and AACSB accreditations. Jan 2007 - Aug

	2008, part-time employee at the <b>International Office</b> with responsibility for Hong Kong and China
Jan 2007- 2023	<b>Independent Consultant and Advisor, Kajsa Fung Consulting KB</b> , Sweden, (in August 2018 renamed to Fung Advisory KB). Assignments mostly related to Asia
2014-2020	<b>Associate Partner, Lagercrantz Associates AB</b> , Sweden, a boutique firm exclusively advising on Executive Search and Assessment which helps its clients to identify, assess, and recruit leaders and board directors with a consultative, tailor-made approach. The firm also offers an advanced tool for board assessment
Jan 2007 - Dec 2012	<b>Investment promotion executive</b> for the Nordic Countries, <b>InvestHK</b> , the Hong Kong Government Department in charge of attracting foreign direct investments into Hong Kong, responsible representative of said organization in the Nordic region
Aug 2002 - Jan 2007	<b>Senior associate</b> to a Hong Kong boutique company engaged in strategic consultancy and advisory services
May- Sep 2004	<b>Project manager</b> for an investment seminar held in Stockholm, organizers were <b>InvestHK/Shenzhen Branch of Bureau of Trade &amp; Industry</b>
Jan 1994- Sep 2000	Part-time free-lance <b>translator</b> for the <b>Swedish Consulate General</b> in Hong Kong. Registered part-time free-lance translator at the <b>High Court</b> (Swedish & English)
Oct 1987- Aug 1991	<b>In-house attorney</b> at <b>Swematex Pacific (Swepac) Ltd.</b> , Hong Kong, commercial contracts, company secretarial matters, patents & trademarks
May 1986- Oct 1987	<b>Consultant</b> for <b>Elof Hansson (H.K.) Ltd.</b> , Hong Kong, market research work and organizing trade fairs in China
Oct 1984- Aug 1985	Employed as a <b>member of the China Practice Group of Baker &amp; McKenzie</b> Solicitors and Notaries, Hong Kong, expanding the client base of Scandinavian companies and involved in PRC commercial transactions. Responsible for coordinating the firm's China newsletter
June 1979- Dec 1983	Part-time <b>patent and trademark coordinator</b> at <b>Swematex International AB</b> , Sweden
Sep 1979- May 1980	<b>Internship with McFadden, Fincham &amp; Co.</b> , Montreal, Canada, patent & trademark agent

## EDUCATION

2001	<b>Master of Laws in Chinese and Comparative Law</b> City University of Hong Kong, Hong Kong Passed with distinction
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- 1984           **Master of Science in Business and Public Law**  
University of Gothenburg, Sweden  
The examination paper titled “An introduction to the joint venture legislation in the People’s Republic of China”, was awarded for being the year’s most useful examination paper to the business community
- 1979           **Upper Secondary School majoring in economics and languages**  
Hvitfeldska Gymnasiet, Gothenburg, Sweden

## **ADDITIONAL EXPERIENCES**

- 2025           **Single subject course “Kina i Sverige”, Utrikespolitiska institutet/Mälardalens University**
- 2024           **Mentor, Handels Vänner’s mentorship program**
- 2023           **Modigt ledarskap (Executive education course given by GU Exed)**
- 2021           **Member of the expert group evaluating St. Gallen University on behalf of the AAQ (the Swiss national accreditation authority)**
- 2020-2021     **CUP13 (Leadership program/chefsutvecklingsprogram at the University of Gothenburg)**
- 2020           **Förändringsledning (Executive education course given by GU Exed)**
- 2013-2021     **Board member of Sweden China Trade Council, [www.sctc.se](http://www.sctc.se)**
- 2019           **Riskhantering i Projekt (risk management, executive education course given by SSE Exed)**
- 2015-2019     **Board member of Handelshögskolans Konstförening (the SSE Art Society)**
- 2018           **Projektleddning (executive education course given by KTH)**
- 2015-2017     **Board member of Brf Smeden 7, Stockholm (condominium association)**
- 2010-2012     **Member of the activity committee at Sweden China Trade Council**
- 2010-2012     **Competition manager, ladies’ section of Göteborgs Golfklubb**
- 2004-2006     **Member of the Sponsorship Committee for Bäckén HC (ice-hockey club)**
- 2002-2006     **Member of the General Committee of the Parents’ Association of Hovåsskolan, Gothenburg**
- 2001-2002     **Member of the Board of Governors of the Chinese International School, Hong Kong, [www.cis.edu.hk](http://www.cis.edu.hk)**
- 1995-2001     **Member of the General Committee of the Parents’ and Teachers’ Association of the Chinese International School**
- 1991-2000     **Two Teaching Diploma in Ikebana (The Sogetsu School), Secretary for the Board of Ikebana International Hong Kong Branch and PR responsible on the Board of the Sogetsu Teachers’ Association of Hong Kong**
- 1992-1995     **Board member of the Swedish Women’s Educational Association, Hong Kong Chapter**
- 1985-1995     **Publisher of the Swedish community’s monthly newsletter, Bulletinen, in Hong Kong**
- 1985-1986     **Mandarin studies at the Chinese University, Hong Kong**
- 1981           **Patent course at the Royal Swedish Patent Office**

## LANGUAGES

<b>Swedish</b>	Native language	<b>Spanish</b>	Basic knowledge
<b>English</b>	Professional Proficiency	<b>Mandarin</b>	Basic knowledge
<b>French</b>	Basic knowledge	<b>Cantonese</b>	Basic knowledge

## INTERESTS

Golf (17 handicap), skiing, boating, yoga, exercise in all form, ikebana, nature, cooking, international issues - especially China related