



UNIVERSITY OF GOTHENBURG  
SCHOOL OF BUSINESS, ECONOMICS AND LAW

## Curriculum Vitae Mikael Wickelgren

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### Academic degrees

2005	Ph.D., Business Administration, University of Gothenburg
2003	Master, Business Administration, University of Gothenburg
1992	Bachelor, Business Administration, University of Gothenburg

### Publications

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#### Journal article (peer-reviewed)

Vujcic, Sanja, Wickelgren, Mikael (2011) Destination Branding in Relation to Airports. *European Journal of Transport and Infrastructure Research*, 11:3, p. 334-345.

Andersson, Thomas, Wickelgren, Mikael (2009) Who is colonizing whom?. *Ephemera : Theory and Politics in Organization*, 9:2, p. 168-181.

#### Book chapter

Wickelgren, Mikael (2011) Biltransporter – vår käraste utgift?. In *Konsumtionsrapporten 2011*, Göteborg : University of Gothenburg.

Wickelgren, Mikael (2011) En skiss över Volvos historia. In *Volvo i våra hjärtan - hur skall det gå? : En närdiskussion om "nationalklenoden" Volvo*, p. 30-62. Malmö : Liber.

Wickelgren, Mikael (2009) Bilen, lågkonjunkturen och morgondagens möjligheter. In *Konsumtionsrapporten 2009*, Göteborg : Centrum för konsumtionsvetenskap.

Wickelgren, Mikael, Järvung, L-G., Lindberg, A. (2002) Catch Management - ARL in action. In *Earning while Learning in Global Leadership. The Volvo MiL Partnership*, MiL Publishers/Studentlitteratur.

Wickelgren, Mikael, Hagerström, Åsa (2002) Change at work - the Mod Concept. In *Earning while Learning in Global Leadership. The Volvo MiL Partnership*,

Wickelgren, Mikael (2002) The Volvo Saga. In *Earning while Learning in Global Leadership. The Volvo MiL Partnership*, Vasbyholm: MiL Publishers..

## Doctoral thesis

Wickelgren, Mikael (2005) *Engineering Emotion. Values as Means in Product development*. Doct. thesis, Göteborg: Bokförlaget BAS.

## Conference paper

Cäker, Mikael, Wickelgren, Mikael, Andersson, Thomas (2013) How incentive systems came to Sweden - a saga of travelling ideas and ghost myths put into action. *22nd Nordic Academy of Management Conference : held at University of Iceland, Reykjavik, 21-23 August, 2013*.

Cäker, Mikael, Andersson, Thomas, Wickelgren, Mikael (2013) Unintended consequences of incentive systems in a high trust society. *22nd Nordic Academy of Management Conference : held at University of Iceland, Reykjavik, 21-23 August, 2013*.

Cäker, Mikael, Wickelgren, Mikael, Andersson, Thomas (2013) The role of incentive systems in normative control. *European Network for Research in Organisational and Accounting Change, Jyväskylä*.

Cäker, Mikael, Wickelgren, Mikael, Andersson, Thomas (2013) The role of incentive systems in normative control. *22nd Nordic Academy of Management Conference : held at University of Iceland, Reykjavik, 21-23 August, 2013*.

Wickelgren, Mikael, Andersson, Thomas, Cäker, Mikael (2013) The infusion of incentive systems in Sweden - translating ideas from one context to another.

Cäker, Mikael, Andersson, Thomas, Wickelgren, Mikael (2011) Formal incentive systems in organizations with a Swedish management style: Conflict or interaction?. *Conference: The Actor-Reality Perspective*.

Kokk, Gary, Wickelgren, Mikael (2011) Commemorating Taylor's principles: time for a reappraisal?. "27th EGOS (European Group for Organizational Studies) Colloquium", 30 juni till 2 juli 2011, Göteborg.

Vujicic, Sanja, Wickelgren, Mikael (2009) Destination branding in relation to airports, The Case of Valencia. *Conference paper to the 2009 TTRA (The European Chapter of Travel and Tourism Research Association,) Conference in Rotterdam/Breda, The Netherlands 22/4 - 24/4 2009*.

Andersson, Thomas, Wickelgren, Mikael (2008) Who is Colonizing Whom? Intertwined identities in product development projects. *Paper presented at the 4th Conference on Making Projects Critical, Stockholm 30 -31 March 2008*.

Wickelgren, Mikael (2008) Konsumentens påverkan på organisationen – exempel från bilindustrin. *Konferensbidrag till första FEKIS-konferensen, Göteborg 12-13 november 2008*.

Andersson, Thomas, Wickelgren, Mikael (2007) Identity processes of temporary organizations. *Nordic Academy of Management Conference (NFF) in Bergen, Norway August 9-11, 2007*.

Wickelgren, Mikael (2003) Strategy implementation through product development - the case of Volvo Car Corporation. *Paper for NFF 2003 The 17th Nordic Conference on Business Studies in Reykjavik 14 - 16th August 2003*.

Wickelgren, Mikael (1999) Lärande och kommunikation i och mellan projekt. *Konferensbidrag till Nordiska Företagsekonomiska Föreningens doktorandkonferens, Tammerfors, Finland 17-19 augusti 1999*.

**Editorial collection**

Rohlin, L., Billing, K., Lindberg, A., Wickelgren, Mikael (ed.) (2002) *Earning while Learning in Global Leadership - The Volvo MiL Partnership*. Dalby: MiL Publishers..

**Other publication**

Jönsson, Sten, Wickelgren, Mikael (2011) *Volvo i våra hjärtan - hur ska det gå?*.

Wickelgren, Mikael, Sprei, Frances, Karlsson, Sten (2009) Requirements for change in consumer car buying practices - observations from Sweden. *Paper for the ECEEE (European Council for an Energy Efficient Economy) 2009 Summer Study, 1–6 June 2009, La Colle sur Loup, Côte d'Azur, France.*