



GÖTEBORGS UNIVERSITET
HANDELSHÖGSKOLAN

Curriculum Vitae Konstantina Katsela

Department of Business Administration, Division of Industrial and Financial Management & Logistics

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Academic Degrees

2020	PhD, Logistics and Supply Chain Management, LTH, Lund University
2018	Licentiate, Logistics and Supply Chain Management, LTH, Lund University
2014	Master Degree, Economics, Umeå University
2011	Bachelor Degree, International Economic and Business Relations, DUTH

Academic Positions

2021	PostDoc, University of Gothenburg
2016-2019	WINGS Steering Committee Member, Webmaster and Event Coordinator

Main Research Fields

City Logistics, Urban Freight, Logistics

Academic Experience

Departmental Duties

2021	VREF Conference, Chair of Session
2018-2019	PhD Forum Coordinator, Lund University
2018-2019	PhD Board Representative, Lund University
2016-2019	Webmaster and Event Coordinator at WINGS, Lund University
2017	PhD NordLog Workshop Coordinator, Lund University
2017	NOFOMA conference organizing member, Lund University
2015-2017	Secretary of the monthly Division Meeting, Lund University
2017-2018	Chair of the monthly Division Meeting, Lund University
2016-2017	Seminar Organizer, Lund University

Projects

2015-2016	SamCity
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Research Skills

Critical Thinking, Problem Solving, Data Analysis, Text writing, Data Collection, Analysis of information from different sources, Interviewing, Observation, Surveys, Participatory Research

Industry Knowledge

Research, Consulting, Strategic Planning, Public Relations, Scientific Writing, Wellness Coaching, Project Management

Interpersonal Skills

Leadership, Negotiation, Public Speaking, Presentation Skills, Easily Adaptable, Time Management, People Management, Teamwork, Collaboration, Engagement on applied projects

Other Skills

Delegation, Analytical Reasoning, Creativity, Persuasion, Competitive Strategies

Reviewer Assignments

International Journal of Physical Distribution and Logistics Management, Sustainability, Research in transportation Business and Management

Teaching Assignments

Operational Management - Bachelor Programme in Service Management, Lund University.

Introduction to Supply Chain - Bachelor Programme in Service Management, Lund University.

Packaging Logistics, Master Programme, LTH, Lund University.

Packaging Development, Master Programme, LTH, Lund University.

Other Experience

Industrial Experience/Experience outside of academia:

2020 Logistics Consultant, MKProfil, Malmö, Sweden

2020 Logistics Coordinator, CDON, Malmö, Sweden

2012 Customs Officer Intern, Customs Office Thessaloniki, Greece

2011 Customs Officer Apprentice, Customs Office Karditsa, Thessalia, Greece

Publications

Referee-Assessed Journal Articles:

Katsela, K. and Browne, M. (2019). Importance of the Stakeholders' Interaction: Comparative, Longitudinal Study of Two City Logistics Initiatives. *Sustainability*, 11(20), 5844.

Katsela, K. and Pålsson, H. (2020). A Multi-criteria Decision Model for Stakeholders Management in City Logistics. Published in *Research in Transportation Business and Management Journal*.

Katsela, K. and Pålsson, H. (2020). Viable Business Models for City Logistics: Exploring the Cost Structure and Economy of Scale in a Swedish Initiative. Published in *Research in Transportation Economics*.

Katsela, K., Pålsson, H. and Ivernå, J. (Environmental Impact and Costs of Externalities of Using Urban Consolidation Centres: A 24-hour Observation Study with Modelling in Four Scenarios. *International Journal of Logistics: Research and Applications*.

Katsela, K. (submitted) Towards a conceptual business model for city logistics: A review identifying its content – Submitted to an international logistics journal.

Conference Articles:

Pålsson, H., and Katsela, K. (2016). A Multi-criteria Decision-model for Prioritising Stakeholder Motives in

- City Logistics. Published in the Proceedings of the 28th NOFOMA Conference, 2016, Turku, Finland.
- Katsela, K., and Pålsson, H. (2017). Evaluation of a City Logistics Business Model: Impact of Cost, Revenue and Goods Flow on Profitability. Published in the Proceedings of the 29th NOFOMA Conference, 2017, Lund, Sweden.
- Katsela, K. (2017). The City Logistics-based Business Model: A Series of Components. Published in the Proceedings of the 22nd ISL Conference, 2017, Ljubljana, Slovenia.
- Konstantina, K., Henrik, P., and Johan, I. (2018). The actual environmental effects for city logistics: a scenario analysis, Published in the Proceedings of the 30th NOFOMA Conference, 2018, Kolding, Denmark.
- Konstantina, K., and Browne, M. (2019). Importance of the stakeholders' interaction, Presented in the 11th International City Logistics Conference, 2019, Dubrovnik, Croatia.

Theses:

- Katsela, K. (2014). *The Impact of Economic Crisis on Human Behaviour and Labour Market*, Master Thesis, Umeå University, Diva Portal.
- Katsela, K. (2018). *The Economic Considerations of a Sustainable City Logistics-Based Business Model*. Licentiate Thesis, Lund University, Lund Sweden. 65 s.
- Katsela, K. (2020). *Towards a Business Model for Viable City Logistics Initiatives: The role of financial continuity, externalities and stakeholders*. PhD Thesis, Department of Design Sciences, Faculty of Engineering, Lund University. 62 s.