



UNIVERSITY OF GOTHENBURG  
SCHOOL OF BUSINESS, ECONOMICS AND LAW

## Curriculum Vitae Linus Brunnström

Institute for Innovation and Entrepreneurship  
[xbruli@gu.se](mailto:xbruli@gu.se)

### Academic degrees

2013                      Master, Business Administration and Economics, Umeå University  
2013                      Bachelor, Business Administration and Economics, Umeå University  
2007                      Bachelor, English with a minor in literature, culture and digital media,  
Blekinge Institute of Technology

### Main research fields:

Innovation, Commercialization, Innovation and Entrepreneurship, Entrepreneurship

### Main teaching fields:

Entrepreneurship

## Academic experience

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### Reviewer assignments:

AOM Conference

### Pedagogical training:

2016                      Teaching and Learning in Higher Education 1

### Teaching in executive education or other professional settings:

2015 - 2015              Loopa-method, Stiftelsen Drivhuset Göteborg  
2013 - 2015              Accelerator (5DOI inspired startup program for incumbants at the  
incubator), Uminova Innovation  
2011 - 2013              Gilla din ekonomi/private finance, Folkuniversitetet

## Other experience

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### Experience outside of academia within field:

2015 - 2015              Process Lead and Business Developer, Stiftelsen Drivhuset Göteborg  
2013 - 2015              Business and Innovation Coach, Region of Västerbotten  
2013 - 2015              Business Coach, Uminova Innovation AB

**Participation in media:**

2014                      During the inauguration of Sliperiet I held a lecture on the impact of 3D  
-printing in the health service with focus on practitioner innovation.  
Media channel: video (available at Vimeo, Sliperiet's homepage, RV  
homepage, etc.)

**Professional training:**

2014                      Value Creation (5DOI), SRI International

**Publications**

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**Conference paper**

Brunnström, Linus, Buenstorf, Guido, McKelvey, Maureen (2020) Exploring the roles of researcher-based projects in Swedish university incubators. *Academy of Management Annual Meeting Proceedings*.

Brunnström, Linus (2018) University Incubators in Sweden: Routines, Type of Incumbents and the Outcome of Incubation. *Presenterat på 21st Uddevalla Symposium (Luleå)*.

Brunnström, Linus (2017) Carrots Instead of Sticks: How Universities Support Commercialization in a Non Bayh-Dole Context. *Paper presented at the 10th European Meeting on Applied Evolutionary Economics (EMAE): Creativity, Innovation and Economic Dynamics, Strasbourg. 31/5 to 3/6 2017*.