



DEPARTMENT OF JOURNALISM, MEDIA AND COMMUNICATION

Letter of Intent

Master's Program in Political Communication
Department of Journalism, Media and Communication
University of Gothenburg

Applicant details

Given name(s):

Last name / Surname:

Email address:

Instructions

Please complete this template electronically and answer all four questions below.

- Answer all questions in English.
- Please respect the maximum word limit for each question.
- Be concise and concrete in your answers.
- Save the completed document as: political_communication_surname_givename.pdf

For example:

political_communication_smith_john.pdf

Upload the completed Letter of Intent together with your CV and other required application documents through your account at www.universityadmissions.se

Applications that do not use this template or exceed the stated word limits may not be considered.

1. Previous experience of writing a thesis

If you have written a Bachelor's and/or Master's thesis, please provide the title of the thesis, and brief information about the topic and the method used. If you have not written a thesis, please state so (max. 100 words).

☐ I have not written a Bachelor's and/or Master's/I'm still writing a Bachelor's and/or Master's.

Please indicate in which field of studies you have written/are writing your Bachelor's and/or Master's (several can be selected):

☐ Media and communication

☐ Other social sciences (e.g., political sciences, sociology, economics, international relations]

☐ Other fields of studies (e.g., languages, history, natural sciences, engineering).

Please specify:

2. Personal and professional aims

What are your personal and professional aims and aspirations, and in what way do you think the program will help you develop toward those goals? (max. 100 words)

3. Interest in the program structure and content

What specifically in the program structure and content attracted your interest? (max. 100 words)

4. Past experiences and preparation

How have your past experiences, both academic and non-academic, shaped your interest in the topics of the program and prepared you specifically for a program in political communication? If you have studied or worked abroad, please also briefly describe how these experiences have contributed to your interest in political communication and your preparation for the programme. (max. 100 words)