The EU-Japan EPA at Seven
What Has It Delivered?

Evaluating the effects of the
Economic Partnership Agreement

Time	Session
13:15–13:20	**Welcome** H. Richard Nakamura, University of Gothenburg
13:20–13:40	**Opening remarks** Cecilia Malmström, former EU Commissioner for Trade and Elof Hansson Research Fellow, School of Business, Economics and Law, University of Gothenburg
13:40–14:20	**Presenting the evaluation of the EU–Japan EPA** H. Richard Nakamura, University of Gothenburg Patrik Ström, European Institute of Japanese Studies, Stockholm School of Economics
14:20–14:40	*Coffee break*
14:40–14:55	**West Sweden in a Changing Global Economy – Strengths, Challenges and Ties with Japan** Jesper Öhrn, West Sweden Chamber of Commerce
14:55–15:10	**West Sweden-Japan Business Ties** Peter Forssell, Honorary Consul General of Japan in Gothenburg
15:10–15:30	**Audience Q&A**

Monday 30 November, 2026

Volvosalen, School of Business, Economics and Law University of Gothenburg

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