



Technical report

Citizen Panel 62 – 2026

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Glossary

<i>Break-offs</i>	Type of nonresponse. Defined as responses with more than 50 percent item nonresponse.
<i>Completion rate (COMR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey in a probability-based panel sample (COMR=complete responses/all invited to the survey).
<i>Date of reminders</i>	Reminders are sent by email to those in the sample who have not yet completed the survey.
<i>Eligible</i>	Respondents with characteristics meeting the inclusion criteria of the study
<i>E-mail bounces</i>	Due to automatic spam filters and similar services, or incorrect e-mail addresses, certain e-mails may result in a bounce, i.e. a non-contact. Includes both “hard” and “soft” bounces.
<i>Field period</i>	The field period is the time from the first to the last field day.
<i>Item response rate</i>	Calculated by dividing the number of item responses with the number of received/applicable items.
<i>Net completion rate (NCOMR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey excluding email bounces in a probability-based panel sample (NCOMR=complete responses/all invited to the survey excluding email bounces).
<i>Net participation rate (NPR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey excluding email bounces in a non-probability based panel sample or mix probability and non-probability panel sample (NPR=complete responses/all invited to the survey excluding email bounces).
<i>Non-eligible</i>	Respondents who do not meet the inclusion criteria of the survey.
<i>Number of received/applicable items</i>	The number of questions the participant received in the survey or would have received if the participant finished the survey.
<i>Outliers (sleepers)</i>	A respondent is defined as a sleeper if the mean time-use per question/item is more than the third quartile plus 1.5 times the interquartile range ($Q_3 + 1.5 \times IQR$).
<i>Outliers (speeders)</i>	A respondent is defined as a speeder if the mean time-use per question/item is less than the first quartile minus half the interquartile range ($Q_1 - 0.5 \times IQR$).
<i>Partial response</i>	Defined as responses with more than 20 and less than 50 percent item nonresponse.
<i>Participation rate (PR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey in a non-probability based panel sample or mix probability and non-probability panel sample (PR=complete responses/all invited to the survey).
<i>Responses</i>	The number of surveys completed that are registered on the last field day.
<i>Study</i>	A study is a featured specific study, e.g. an experiment, or a set of panel questions with a specific purpose, or some other kind of specific and delimited study.

Introduction

The Swedish Citizen Panel (SCP)

The Swedish Citizen Panel (SCP) (Swedish: Medborgarpanelen) is a non-commercial online access panel run by the SOM Institute at the University of Gothenburg.

The SCP consists of approximately 70 000 panelists who have agreed to participate in studies online administered through web questionnaires. About 30 percent of the panelists are recruited using a probability-based recruitment method, whereas the remaining 70 percent were recruited using self-selection. The SCP does not offer the participants any economic compensation for their participation.

The data collections tend to follow omnibus survey style where respondents answer questions on several topics and may participate in several different survey experiments. The topics and survey experiments are administered in collaboration with researchers and these collaborations are referred to as “studies” in this report. In addition to the studies, the respondents answer general questions not specific to any of the specific studies.

Citizen Panel 62 (MP62)

The Citizen Panel 62 was administered between Wednesday June 10, 2026 and Monday July 6, 2026.

- A total of 10 133 panelists were invited to complete the questionnaire, out of which 9 929 were reached by the invitation. Furthermore, 7 426 of the panelists clicked on the link to the questionnaire, and 7 011 answered more than 80% of the applicable questions (Participation Rate: 69% and Net Participation Rate (excluding those who could not be reached): 71%).
- Respondents in the panel were recruited by both probability and non-probability based methods. What type of sample used in each respective study is defined in this report.
- All in all, there were 4 studies included in the Citizen Panel 62.

Completion and participation estimations

The technical report reports four types of participation rates, following AAPOR (2023) standard definitions for Probability-based Internet Panels and Non-probability based Internet Panels.

If the sample of respondents was drawn solely from the probability-based internet panel of SCP, Completion Rate (COMR) (Eq.1.) and Net Completion Rate (NCOMR) (Eq.2.) is reported.

If the sample of respondents was drawn from both the probability-based internet panel and the non-probability based internet panel, or if the sample was drawn solely from the non-probability based internet panel, Participation Rate (PR) (Eq.3) and Net Participation Rate (NPR) (Eq.4) is reported.

SCP recommend that COMR and PR be reported in publications referring to a specific study.

Completion rate (probability-based internet panel)

$$\text{Eq.1. Completion rate (COMR)} = \frac{I}{(I+P)+(R+NC+O)}$$

$$\text{Eq.2. Net completion rate (NCOMR)} = \frac{I}{(I+P)+(R+O)}$$

Participation rate (non-probability based internet panel or mix probability and non-probability panel)

$$\text{Eq.3. Participation rate (PR)} = \frac{I}{(I+P)+(R+NC+O)}$$

$$\text{Eq.4. Net participation rate (NPR)} = \frac{I}{(I+P)+(R+O)}$$

I (Interview) refer to a completed study where the respondent answered 80% or more of the questions they would have gotten.

P (Partial) refer to a partial study where the respondent answered 50% or more but fewer than 80% of the questions they would have gotten.

R (Refusal) refer to a refused questionnaire where the respondent was contacted but did not click on the link to the questionnaire. *R* also refer to break-offs where the respondent started the study but answered fewer than 50% of the question they would have gotten.

NC (Non-contact) refer to a questionnaire invitation that during the entire field period never reached the respondent's email (i.e., the email invitation bounced in the first invitation and in all of the reminder emails).

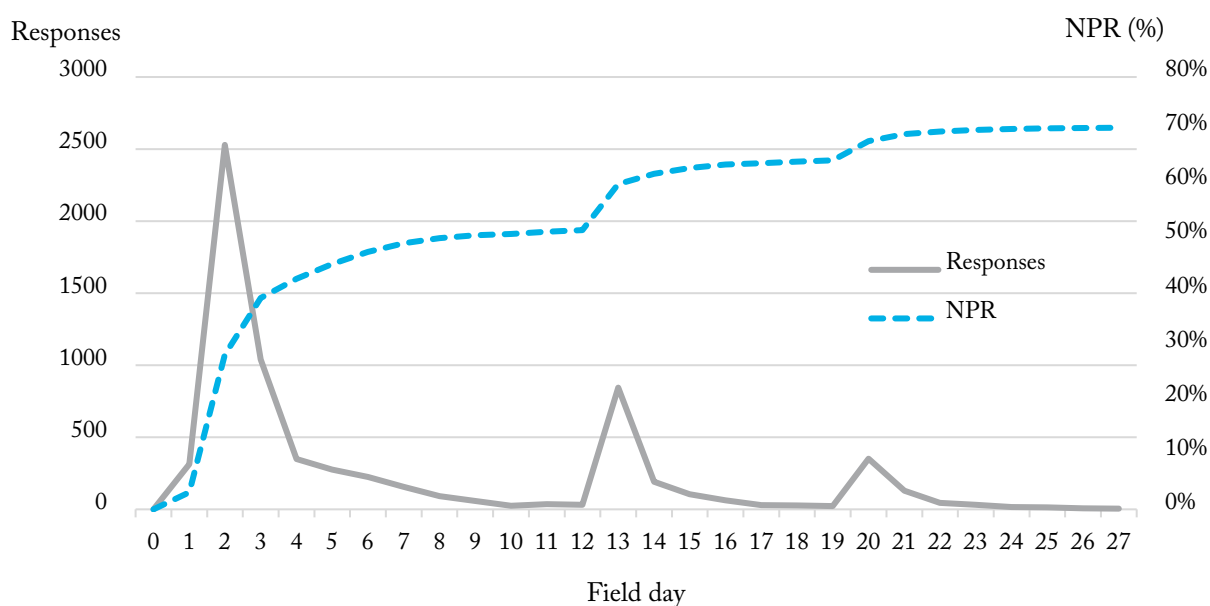
O (Other) refer to other categories of nonresponse. Examples of such categories are that the respondent terminated their participation in the SCP in the time between being selected to be invited and having their invitation emailed to them, did not accept the terms of participation in the panel, died, was physically or mentally unable to complete the questionnaire, or had notified that they had moved abroad (i.e. emigrated from Sweden).

Fieldwork

Table 1: Field information

Name	Citizen Panel 62 (MP62)
No. of field days	27
Soft launch	Day 1: Wednesday June 10, 09:50, 2026
Main launch	Day 2: Thursday June 11, 15:15, 2026
Reminder 1	Day 13: Monday June 22, 10:00, 2026
Reminder 2	Day 20: Monday June 29, 14:00, 2026
Field end	Day 27: Monday July 6, 08:45, 2026.

Figure 1: Number of responses / cumulative net participation rate (%) by field day



Featured studies

Table 2: Featured studies in Citizen Panel 62

<i>Study:</i>	<i>Title:</i>	<i>Principal investigator(s):</i>
Study 1	The CORE panel - wave 37	Patrik Öhberg
Study 2	The use of social norms in communication to resist information influence	Bengt Johansson
Study 3	Local media and community integration - event study wave 1	Adam Shehata
Study 4	Measuring and optimizing the shared residential spaces (MOUSERS) – wave 1	Robert Boyer

Study 1: The CORE panel - wave 37

Table 3: Study 1, The CORE panel - wave 37

Sample	
Source	Non-probability
Pre-stratification variables or other selection criteria	Panelists
Age frame	29+
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	3 533
Completed study; more than 80% answered questions (I)	2 577
Partial study; 50%-80% answered questions (P)	7
Break-offs; fewer than 50% answered questions (R)	56
Refusals (R)	792
E-mail bounce backs or failed deliveries (NC)	101
Other (O)	0
Participation rate	
Participation rate (PR)	73%
Net participation rate (NPR)	75%
Devices among completes	
Computer device	34%
Mobile device	60%
Tablet device	6%

Table 4: Details on Study 1, The CORE panel - wave 37

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	111.06	111.00	0.63	2 640
Number of item responses	108.24	111.00	15.25	2 640
Item response rate	0.97	1.00	0.14	2 640
Minutes to answer, excluding outliers	13.49	12.38	5.38	2 440
Seconds per item, excluding outliers	7.43	6.72	3.07	2 430
Minutes to answer, including outliers	17.09	12.77	41.33	2 638
Seconds per item, including outliers	9.35	6.91	22.21	2 628
Seconds per item, speeders	2.89	2.95	0.26	33
Seconds per item, sleepers	39.01	20.41	82.53	165

Study 2: The use of social norms in communication to resist information influence

Table 5: Study 2. The use of social norms in communication to resist information influence

Sample	
Source	Non-probability
Pre-stratification variables or other selection criteria	-
Age frame	18+
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	1 700
Completed study; more than 80% answered questions (I)	1 153
Partial study; 50%-80% answered questions (P)	29
Break-offs; fewer than 50% answered questions (R)	20
Refusals (R)	458
E-mail bounce backs or failed deliveries (NC)	40
Other (O)	0
Participation rate	
Participation rate (PR)	68%
Net participation rate (NPR)	70%
Devices among completes	
Computer device	28%
Mobile device	66%
Tablet device	6%

Table 6: Details on Study 2. The use of social norms in communication to resist information influence

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	35.94	36.00	0.24	1 202
Number of item responses	34.37	35.00	4.84	1 202
Item response rate	0.96	0.97	0.13	1 202
Minutes to answer, excluding outliers	6.38	5.83	2.51	1 110
Seconds per item, excluding outliers	10.48	9.51	4.05	1 110
Minutes to answer, including outliers	7.49	6.01	9.59	1 189
Seconds per item, including outliers	12.28	9.89	15.54	1 189
Seconds per item, speeders	3.86	4.01	0.53	15
Seconds per item, sleepers	45.44	30.68	55.44	64

Study 3: Local media and community integration - event study wave 1

Table 7: Study 3: Local media and community integration - event study wave 1

Sample	
Source	Probability
Pre-stratification variables or other selection criteria	Persons living in the Gothenburg region
Age frame	19+
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	2 900
Completed study; more than 80% answered questions (I)	1 701
Partial study; 50%-80% answered questions (P)	0
Break-offs; fewer than 50% answered questions (R)	29
Refusals (R)	1 041
E-mail bounce backs or failed deliveries (NC)	61
Other (O)	0
Completion rate	
Completion rate (COMR)	59%
Net completion rate (NCOMR)	60%
Devices among completes	
Computer device	31%
Mobile device	63%
Tablet device	6%
Eligibility for follow-up study	
Non-Eligible (NE)	68
Eligible (E)	1 701

Table 8: Study 3. Local media and community integration - event study wave 1. Eligible sample

Sample	
Source	Screened from probability
Pre-stratification variables or other selection criteria	Persons living in the Gothenburg region
Age frame	
Sample disposition	
Eligible panelists (<i>E</i>)	1 701
Completed study; more than 80% answered questions (<i>I</i>)	1 643
Partial study; 50%-80% answered questions (<i>P</i>)	22
Break-offs; fewer than 50% answered questions (<i>R</i>)	36
Completion rate	
Completion rate (COMR)	97%
Net completion rate (NCOMR)	97%
Devices among completes	
Computer device	31%
Mobile device	63%
Tablet device	6%

Table 9: Details on Study 3: Local media and community integration - event study wave 1

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	103.24	105.00	12.13	1 701
Number of item responses	100.46	103.00	12.83	1 701
Item response rate	0.97	0.99	0.12	1 701
Minutes to answer, excluding outliers	12.67	12.00	4.21	1 539
Seconds per item, excluding outliers	7.38	6.94	2.32	1 539
Minutes to answer, including outliers	14.24	12.26	9.58	1 701
Seconds per item, including outliers	8.27	7.06	5.42	1 701
Seconds per item, speeders	3.42	3.61	0.52	44
Seconds per item, sleepers	21.73	17.89	12.40	118

Study 4: Measuring and optimizing the shared residential spaces (MOUSERS) wave 1

Table 10: Study 4: Measuring and optimizing the shared residential spaces (MOUSERS)

Sample	
Source	Probability
Pre-stratification variables or other selection criteria	Persons living in multi-family residential buildings
Age frame	19+
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	2 000
Completed study; more than 80% answered questions (I)	1 659
Partial study; 50%-80% answered questions (P)	0
Break-offs; fewer than 50% answered questions (R)	5
Refusals (R)	305
E-mail bounce backs or failed deliveries (NC)	2
Other (O)	0
Completion rate	
Completion rate (COMR)	83%
Net completion rate (NCOMR)	83%
Devices among completes	
Computer device	30%
Mobile device	65%
Tablet device	5%
Eligibility for follow-up study	
Non-Eligible (NE)	29
Eligible (E)	1 659

Table 11: Study 4. Measuring and optimizing the shared residential spaces (MOUSERS). Eligible sample

Sample	
Source	Screened from probability
Pre-stratification variables or other selection criteria	Persons living in multi-family residential buildings
Age frame	19+
Sample disposition	
Eligible panelists (<i>E</i>)	1 659
Completed study; more than 80% answered questions (<i>I</i>)	1 562
Partial study; 50%-80% answered questions (<i>P</i>)	80
Break-offs; fewer than 50% answered questions (<i>R</i>)	17
Completion rate	
Completion rate (COMR)	90%
Net completion rate (NCOMR)	90%
Devices among completes	
Computer device	30%
Mobile device	65%
Tablet device	5%

Table 12: Measuring and optimizing the shared residential spaces (MOUSERS)

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	84.54	82.00	41.52	1 659
Number of item responses	74.80	72.00	37.11	1 659
Item response rate	0.89	0.90	0.10	1 659
Minutes to answer, excluding outliers	8.90	8.17	4.23	1 554
Seconds per item, excluding outliers	7.41	6.25	4.40	1 554
Minutes to answer, including outliers	10.22	8.34	11.61	1 659
Seconds per item, including outliers	8.01	6.35	7.87	1 659
Seconds per item, speeders	2.32	2.39	0.21	21
Seconds per item sleepers	20.53	12.25	26.50	84

Summary. Citizen Panel 62

Table 13: Overall information. Citizen Panel 62

Sample	
Source	Probability 48%
	Non-probability 52%
Pre-stratification variables or other selection criteria	-
Age frame	18+
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	10 133
Completed questionnaires; more than 80% answered questions (I)	7 011
Partial questionnaires; 50%-80% answered questions (P)	153
Break-offs; fewer than 50% answered questions (R)	262
Refusals (R)	2 503
E-mail bounce backs or failed deliveries (NC)	204
Other (O)	0
Participation rate	
Participation rate (PR)	69%
Net participation rate (NPR)	71%
Devices among completes	
Computer device	31%
Mobile device	63%
Tablet device	6%

The Swedish Citizen Panel (SCP) is an academic web survey center located at the SOM Institute at the University of Gothenburg. The objective of the SCP is to facilitate for scientists to conduct web survey experiments, collect panel data and to contribute to methodological development. For more information, please contact us at:

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