



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

MASTER OF SCIENCE IN INTERNATIONAL BUSINESS AND TRADE

Letter of intent- Part of the personal motivation application

Please note: Your Letter of Intent is a crucial part of your personal motivation application to the programme.

In your answers, clearly articulate and reflect on **why you are interested in the MSc in International Business and Trade** and how you are prepared both academically and personally for this international programme. Explain **how you will be an asset to the programme**, focusing on your motivation, strengths, and your goals for the programme and your future career.

Provide concrete **examples of academic achievements and professional accomplishments** that directly relate to international business, global management, trade, or related fields.

Please respond to the questions below and upload your document to your application at www.universityadmissions.se or www.antagning.se by the latest on the last day for application, 15 January. Rename the document "MSc in International Business and Trade".

Name:
Email address:



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Why are you applying to the Master Programme in International Business and Trade, and how do you think it will support your career goals and professional growth?

Maximum 2000 characters (including spaces)



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How have your previous studies and course results prepared you for the Master Programme in International Business and Trade?

Reflect on courses you consider relevant, topics in international business you wish to deepen, and your bachelor's thesis (if you have started or already completed a thesis). *Maximum 2000 characters (including spaces)*



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Do you have other relevant qualifications to highlight for this programme, such as work experience, professional certifications, international experience, or extracurricular activities?

Maximum 2000 characters (including spaces)