



Technical report

Citizen Panel 61 – 2026

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Glossary

<i>Break-offs</i>	Type of nonresponse. Defined as responses with more than 50 percent item nonresponse.
<i>Completion rate (COMR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey in a probability-based panel sample (COMR=complete responses/all invited to the survey).
<i>Date of reminders</i>	Reminders are sent by email to those in the sample who have not yet completed the survey.
<i>E-mail bounces</i>	Due to automatic spam filters and similar services, or incorrect e-mail addresses, certain e-mails may result in a bounce, i.e. a non-contact. Includes both “hard” and “soft” bounces.
<i>Field period</i>	The field period is the time from the first to the last field day.
<i>Item response rate</i>	Calculated by dividing the number of item responses with the number of received/applicable items.
<i>Net completion rate (NCOMR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey excluding email bounces in a probability-based panel sample (NCOMR=complete responses/all invited to the survey excluding email bounces).
<i>Net participation rate (NPR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey excluding email bounces in a non-probability based panel sample or mix probability and non-probability panel sample (NPR=complete responses/all invited to the survey excluding email bounces).
<i>Number of received/applicable items</i>	The number of questions the participant received in the survey or would have received if the participant finished the survey.
<i>Outliers (sleepers)</i>	A respondent is defined as a sleeper if the mean time-use per question/item is more than the third quartile plus 1.5 times the interquartile range ($Q_3 + 1.5 \times IQR$).
<i>Outliers (speeders)</i>	A respondent is defined as a speeder if the mean time-use per question/item is less than the first quartile minus half the interquartile range ($Q_1 - 0.5 \times IQR$).
<i>Partial response</i>	Defined as responses with more than 20 and less than 50 percent item nonresponse.
<i>Participation rate (PR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey in a non-probability based panel sample or mix probability and non-probability panel sample (PR=complete responses/all invited to the survey).
<i>Responses</i>	The number of surveys completed that are registered on the last field day.
<i>Study</i>	A study is a featured specific study, e.g. an experiment, or a set of panel questions with a specific purpose, or some other kind of specific and delimited study.

Introduction

The Swedish Citizen Panel (SCP)

The Swedish Citizen Panel (SCP) (Swedish: Medborgarpanelen) is a non-commercial online access panel run by the SOM Institute at the University of Gothenburg.

The SCP consists of approximately 70 000 panelists who have agreed to participate in studies online administered through web questionnaires. About 25 percent of the panelists are recruited using a probability-based recruitment method, whereas the remaining 75 percent were recruited using self-selection. The SCP does not offer the participants any economic compensation for their participation.

The data collections tend to follow omnibus survey style where respondents answer questions on several topics and may participate in several different survey experiments. The topics and survey experiments are administered in collaboration with researchers and these collaborations are referred to as “studies” in this report. In addition to the studies, the respondents answer general questions not specific to any of the specific studies.

Citizen Panel 61 (MP61)

The Citizen Panel 61 was administered between Wednesday February 18, 2026, and Wednesday March 11, 2026.

- A total of 71 249 panelists were invited to complete the questionnaire, out of which 69 072 were reached by the invitation. Furthermore, 48 362 of the panelists clicked on the link to the questionnaire, and 43 556 answered more than 80% of the applicable questions (Participation Rate: 61% and Net Participation Rate (excluding those who could not be reached): 63%).
- Respondents in the panel were recruited by both probability and non-probability based methods. What type of sample used in each respective study is defined in this report.
- All in all, there were 7 studies included in the Citizen Panel 61.

Completion and participation estimations

The technical report reports four types of participation rates, following AAPOR (2023) standard definitions for Probability-based Internet Panels and Non-probability based Internet Panels.

If the sample of respondents was drawn solely from the probability-based internet panel of SCP, Completion Rate (COMR) (Eq.1.) and Net Completion Rate (NCOMR) (Eq.2.) is reported.

If the sample of respondents was drawn from both the probability-based internet panel and the non-probability based internet panel, or if the sample was drawn solely from the non-probability based internet panel, Participation Rate (PR) (Eq.3) and Net Participation Rate (NPR) (Eq.4) is reported.

SCP recommend that COMR and PR be reported in publications referring to a specific study.

Completion rate (probability-based internet panel)

$$\text{Eq.1. Completion rate (COMR)} = \frac{I}{(I+P)+(R+NC+O)}$$

$$\text{Eq.2. Net completion rate (NCOMR)} = \frac{I}{(I+P)+(R+O)}$$

Participation rate (non-probability based internet panel or mix probability and non-probability panel)

$$\text{Eq.3. Participation rate (PR)} = \frac{I}{(I+P)+(R+NC+O)}$$

$$\text{Eq.4. Net participation rate (NPR)} = \frac{I}{(I+P)+(R+O)}$$

I (Interview) refer to a completed study where the respondent answered 80% or more of the questions they would have gotten.

P (Partial) refer to a partial study where the respondent answered 50% or more but fewer than 80% of the questions they would have gotten.

R (Refusal) refer to a refused questionnaire where the respondent was contacted but did not click on the link to the questionnaire. *R* also refer to break-offs where the respondent started the study but answered fewer than 50% of the question they would have gotten.

NC (Non-contact) refer to a questionnaire invitation that during the entire field period never reached the respondent's email (i.e., the email invitation bounced in the first invitation and in all of the reminder emails).

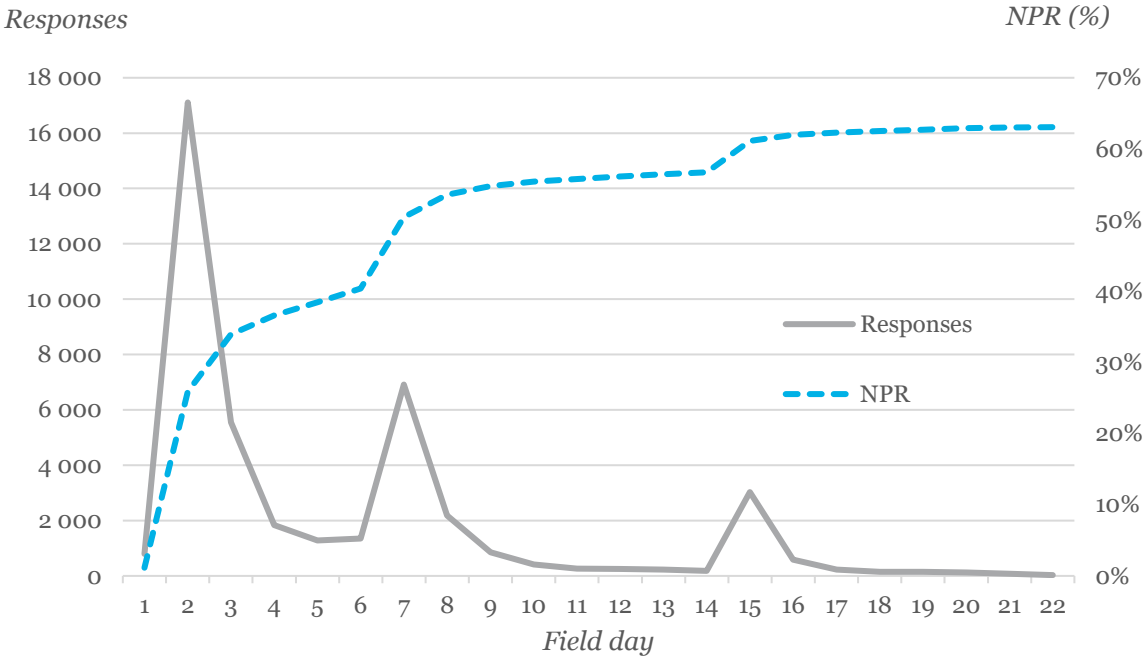
O (Other) refer to other categories of nonresponse. Examples of such categories are that the respondent terminated their participation in the SCP in the time between being selected to be invited and having their invitation emailed to them, did not accept the terms of participation in the panel, died, was physically or mentally unable to complete the questionnaire, or had notified that they had moved abroad (i.e. emigrated from Sweden).

Fieldwork

Table 1: Field information

Name	Citizen Panel 61 (MP61)
No. of field days	22
Soft launch	Day 1: Wednesday February 18, 13:15, 2026
Main launch	Day 2: Thursday February 19, 14:30, 2026
Reminder 1	Day 7: Tuesday February 24, 14:00, 2026
Reminder 2	Day 15: Wednesday March 4, 08:00, 2026
Field end	Day 22: Wednesday March 11, 12:40, 2026

Figure 1: Number of responses / cumulative net participation rate (%) by field day



Featured studies

Table 2: Featured studies in Citizen Panel 61

<i>Study:</i>	<i>Title:</i>	<i>Principal investigator(s):</i>
Study 1	Trust in Sahlgrenska University Hospital	Sahlgrenska University Hospital
Study 2	Involuntary Loneliness Among the Elderly	Axel Wolf
Study 3	The SOM panel, wave 2	Patrik Öhberg
Study 4	Conspiratorial thinking and digital media: a longitudinal panel study	Jesper Strömbäck
Study 5	Describing the Terms “Political Left” and “Political Right”	Jakob Ahlbom
Study 6	Concern about institutions	Sebastian Lundmark
Study 7	SCP: Additional general questions	Swedish Citizen Panel

Study 1: Trust in Sahlgrenska University Hospital

Table 3: Study 1: Trust in Sahlgrenska University Hospital

Sample	Probability
Source	Residents of the
Pre-stratification variables or other selection criteria	Västra Götaland Region
Age frame	19-85
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	3 000
Completed study; more than 80% answered questions (I)	2 012
Partial study; 50%-80% answered questions (P)	0
Break-offs; fewer than 50% answered questions (R)	0
Refusals (R)	914
E-mail bounce backs or failed deliveries (NC)	74
Other (O)	0
Completion rate	
Completion rate (COMR)	67%
Net completion rate (NCOMR)	69%
Devices among completes	
Computer device	32%
Mobile device	62%
Tablet device	6%
Eligibility for follow-up study	
Non-Eligible (NE)	104
Eligible (E)	1 908

Table 4: Study 1, Trust in Sahlgrenska University Hospital. Eligible sample

Sample	
Source	Probability
Pre-stratification variables or other selection criteria	Residents of the Västra Götaland Region
Age frame	19-85
Sample disposition	
Eligible panelists (<i>E</i>)	1 908
Completed study; more than 80% answered questions (<i>I</i>)	1 715
Partial study; 50%-80% answered questions (<i>P</i>)	131
Break-offs; fewer than 50% answered questions (<i>R</i>)	62
Completion rate	
Completion rate (COMR)	90%
Net completion rate (NCOMR)	94%
Devices among completes	
Computer device	32%
Mobile device	62%
Tablet device	6%

Table 5: Details on Study 1: Trust in Sahlgrenska University Hospital

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	33.15	34.00	4.79	1 908
Number of item responses	29.73	33.00	5.50	1 908
Item response rate	0.90	1.00	0.17	1 908
Minutes to answer, excluding outliers	3.42	3.11	1.51	1 796
Seconds per item, excluding outliers	6.37	5.62	3.52	1 796
Minutes to answer, including outliers	4.29	3.22	8.49	1 908
Seconds per item, including outliers	7.88	5.78	15.12	1 908
Seconds per item, speeders	1.84	1.90	0.23	6
Seconds per item, sleepers	33.89	18.21	56.73	106

Study 2: Involuntary Loneliness Among the Elderly

Table 6: Study 2: Involuntary Loneliness Among the Elderly

Sample	
Source	Non-probability
Pre-stratification variables or other selection criteria	Age 65+
Age frame	67+
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	15 607
Completed study; more than 80% answered questions (I)	11 835
Partial study; 50%-80% answered questions (P)	238
Break-offs; fewer than 50% answered questions (R)	225
Refusals (R)	2 552
E-mail bounce backs or failed deliveries (NC)	757
Other (O)	0
Participation rate	
Participation rate (PR)	77%
Net Participation rate (NPR)	80%
Devices among completers	
Computer device	37%
Mobile device	54%
Tablet device	9%

Table 7: Details on Study 2: Involuntary Loneliness Among the Elderly

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	119.96	122.00	3.86	12 298
Number of item responses	115.10	120.00	14.19	12 298
Item response rate	0.96	0.98	0.11	12 298
Minutes to answer, excluding outliers	14.57	13.48	5.69	11 403
Seconds per item, excluding outliers	7.54	6.77	9.20	11 394
Minutes to answer, including outliers	17.38	13.80	54.87	12 269
Seconds per item, including outliers	8.92	6.94	28.98	12 260
Seconds per item, speeders	2.81	2.87	0.29	178
Seconds per item, sleepers	33.43	19.42	113.76	688

Study 3: The SOM panel, wave 2

Table 8: Study 3, The SOM panel, wave 2

Sample		Probability
Source		-
Pre-stratification variables or other selection criteria		-
Age frame		18+
Sample disposition		
Total panelists invited ($I+P+R+NC+O$)		2 435
Completed study; more than 80% answered questions (I)		1 153
Partial study; 50%-80% answered questions (P)		26
Break-offs; fewer than 50% answered questions (R)		62
Refusals (R)		1 129
E-mail bounce backs or failed deliveries (NC)		65
Other (O)		0
Completion rate		
Completion rate (COMR)		47%
Net completion rate (NCOMR)		49%
Devices among completes		
Computer device		26%
Mobile device		70%
Tablet device		4%

Table 9: Details on Study 3, The SOM panel, wave 2

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	50.83	51.00	0.38	1 241
Number of item responses	47.64	51.00	10.76	1 241
Item response rate	0.94	1.00	0.21	1 241
Minutes to answer, excluding outliers	7.37	6.67	3.61	1 129
Seconds per item, excluding outliers	8.89	7.92	3.97	1 093
Minutes to answer, including outliers	8.92	6.93	10.04	1 230
Seconds per item, including outliers	10.76	8.15	11.90	1 194
Seconds per item, speeders	2.23	2.42	0.52	13
Seconds per item, sleepers	35.20	26.93	32.95	88

Study 4: Conspiratorial thinking and digital media: a longitudinal panel study

Table 10: Study 4, Conspiratorial thinking and digital media: a longitudinal panel study

Sample	
Source	Probability
Pre-stratification variables or other selection criteria	Sex*Age*Education
Age frame	19-85
Sample disposition	
Total panelists invited (<i>I+P+R+NC+O</i>)	6 500
Completed study; more than 80% answered questions (<i>I</i>)	3 427
Partial study; 50%-80% answered questions (<i>P</i>)	65
Break-offs; fewer than 50% answered questions (<i>R</i>)	186
Refusals (<i>R</i>)	2 641
E-mail bounce backs or failed deliveries (<i>NC</i>)	181
Other (<i>O</i>)	0
Completion rate	
Completion rate (COMR)	53%
Net completion rate (NCOMR)	54%
Devices among completes	
Computer device	30%
Mobile device	66%
Tablet device	4%

Table 11: Details on Study 4, Conspiratorial thinking and digital media: a longitudinal panel study

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	107.21	108.00	1.59	3 678
Number of item responses	100.68	107.00	20.78	3 678
Item response rate	0.94	0.99	0.19	3 678
Minutes to answer, excluding outliers	17.46	16.32	6.78	3 332
Seconds per item, excluding outliers	10.33	9.25	8.08	3 332
Minutes to answer, including outliers	19.97	16.64	19.71	3 644
Seconds per item, including outliers	11.80	9.44	14.37	3 644
Seconds per item, speeders	4.00	4.21	0.60	94
Seconds per item, sleepers	37.68	26.24	41.62	218

Study 5: Describing the Terms “Political Left” and “Political Right”

Table 12: Study 5, Describing the Terms “Political Left” and “Political Right”

Sample		Non-probability
Source		-
Pre-stratification variables or other selection criteria		-
Age frame		17+
Sample disposition		
Total panelists invited ($I+P+R+NC+O$)		4 000
Completed study; more than 80% answered questions (I)		2 378
Partial study; 50%-80% answered questions (P)		29
Break-offs; fewer than 50% answered questions (R)		181
Refusals (R)		1 319
E-mail bounce backs or failed deliveries (NC)		93
Other (O)		0
Participation rate		
Participation rate (PR)		59%
Net participation rate (NPR)		61%
Devices among completes		
Computer device		29%
Mobile device		68%
Tablet device		3%

Table 13: Details on Study 5, Describing the Terms “Political Left” and “Political Right”

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	2.00	2.00	0.00	2 588
Number of item responses	1.85	2.00	0.52	2 588
Item response rate	0.92	1.00	0.26	2 588
Minutes to answer, excluding outliers	1.12	0.86	0.83	2 381
Seconds per item, excluding outliers	3.20	2.45	2.37	2 381
Minutes to answer, including outliers	1.77	0.94	8.07	2 588
Seconds per item, including outliers	5.05	2.68	23.06	2 588
Seconds per item, speeders	0.00	0.00	0.00	0
Seconds per item, sleepers	26.28	15.79	78.25	207

Study 6: Concern about institutions

Table 14: Study 6, Concern about institutions

Sample	
Source	Non-probability
Pre-stratification variables or other selection criteria	Sex*Age*Education
Age frame	18-84
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	2 600
Completed study; more than 80% answered questions (I)	1 453
Partial study; 50%-80% answered questions (P)	8
Break-offs; fewer than 50% answered questions (R)	42
Refusals (R)	1034
E-mail bounce backs or failed deliveries (NC)	63
Other (O)	0
Participation rate	
Participation rate (PR)	60%
Net participation rate (NPR)	62%
Devices among completes	
Computer device	26%
Mobile device	71%
Tablet device	3%

Table 15: Details on Study 6, Concern about institutions

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	19.51	20.00	0.86	1 503
Number of item responses	18.86	20.00	3.22	1 503
Item response rate	0.97	1.00	0.16	1 503
Minutes to answer, excluding outliers	3.39	3.17	1.41	1 375
Seconds per item, excluding outliers	10.24	9.40	3.93	1 343
Minutes to answer, including outliers	6.21	3.25	53.93	1 503
Seconds per item, including outliers	18.50	9.65	155.84	1 471
Seconds per item, speeders	3.91	3.94	0.35	32
Seconds per item, sleepers	138.86	29.27	599.92	96

Study 7: SCP: Additional general questions

Table 16: Study 7, SCP: Additional general questions

Sample	
Source	Probability 30%, Non-probability 70%
Pre-stratification variables or other selection criteria	-
Age frame	17+
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	71 241
Completed study; more than 80% answered questions (I)	21 957
Partial study; 50%-80% answered questions (P)	14 074
Break-offs; fewer than 50% answered questions (R)	788
Refusals (R)	32 244
E-mail bounce backs or failed deliveries (NC)	2 177
Other (O)	1
Participation rate	
Participation rate (PR)	31%
Net participation rate (NPR)	32%
Devices among completers	
Computer device	32%
Mobile device	63%
Tablet device	5%

Table 17: Details on Study 7, SCP: Additional general questions

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	28.86	29.00	0.52	36 819
Number of item responses	24.75	28.00	5.42	36 819
Item response rate	0.86	1.00	0.19	36 819
Minutes to answer, excluding outliers	2.87	2.66	1.05	42 905
Seconds per item, excluding outliers	5.84	5.38	2.37	42 905
Minutes to answer, including outliers	3.52	2.73	11.43	46 532
Seconds per item, including outliers	7.29	5.51	29.66	46 532
Seconds per item, speeders	2.36	2.43	0.26	735
Seconds per item, sleepers	29.96	15.81	116.28	2 892

Summary, Citizen Panel 61

Table 18: Overall information, Citizen Panel 61

Sample	
Source	Probability 30 % Non-probability 70 %
Pre-stratification variables or other selection criteria	-
Age frame	17+
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	71 249
Completed questionnaires; more than 80% answered questions (I)	43 556
Partial questionnaires; 50%-80% answered questions (P)	3 800
Break-offs; fewer than 50% answered questions (R)	1 006
Refusals (R)	20 702
E-mail bounce backs or failed deliveries (NC)	2 177
Other (O)	1
Participation rate	
Participation rate (PR)	61%
Net participation rate (NPR)	63%
Devices among completes	
Computer device	32%
Mobile device	63%
Tablet device	5%

The Swedish Citizen Panel (SCP) is an academic web survey center located at the SOM Institute at the University of Gothenburg. The objective of the SCP is to facilitate for scientists to conduct web survey experiments, collect panel data and to contribute to methodological development. For more information, please contact us at:

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