



GÖTEBORGS
UNIVERSITET

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UNIVERSITY-WIDE STRATEGIES
2025–2027

A UNIVERSITY FOR THE WORLD

University-wide strategies 2025–2027

The University of Gothenburg is one of Sweden's largest higher education institutions, offering unique breadth, several internationally prominent education and research environments and a strong tradition of education and research going hand in hand. From day one, the University has been known for its openness to the world around it and for its staunch community engagement. The University of Gothenburg's location in the heart of the city opens up opportunities for encounters and conversations between academia and society. Other defining characteristics are our clear focus on sustainability and our systematic approach to the quality of education, research and academic administration.

The vision *A University for the World* encapsulates our endeavour to be an international university which assumes responsibility for the development of society while helping to build a sustainable world. This vision is underpinned by three overarching commitments with associated objectives that together define the direction in which the University is set to develop in the period 2021–2030.

Drawing on these overarching commitments, the university-wide strategies set out the priorities that the University as a whole needs to focus on over the next three-year period, 2025–2027. The ambition behind centring development efforts around a number of priority areas is to shift the University's positions in these specific areas, while continuing to drive and develop other areas of the University's core operations and mandate. The University needs to consistently incorporate perspectives such as sustainable development, digitalisation, gender equality, equal opportunities, and security when working on the university-wide strategies and in its operations in general.

One clear focus for the period 2025–2027 is the ambition to more clearly tie in strategy work with our core operations, as demonstrated by the way that the university-wide strategies are founded on the three commitments of the vision: *Top-quality education and research*, *Sustainable and knowledge-based societal development*, and *A coherent organisation, and an attractive place of work and study*. The university-wide strategies are to serve as a springboard for corresponding strategy documents in the faculties, which, in turn, apply and adapt this common direction to the varying circumstances of the faculties in question. The strategies will be translated into practice in annual operational plans, both at university-wide and at faculty level.

The university-wide strategies are the result of several collaborative creative dialogues in various university-wide bodies in autumn 2023 and spring 2024. They form a solid foundation from which we can tackle the challenges of the years ahead together with a clear strategic focus.

Top-quality education and research

Objective 2021–2030: The University of Gothenburg will foster internationally distinguished education and research in all the University's sciences and arts, with a view to contributing to the evolution of knowledge and enhancing its own competitive power.

In the strategy period 2025–2027, the University of Gothenburg will:

Develop world-class education environments

Combining strong research environments with curiosity and skill in teaching is crucial to developing excellent education that meets the skills needs of society. We will deepen the connection between education and prominent research and enable all students to learn and achieve their goals. We will do this by enhancing educational leadership, enabling colleagues to share experiences, improving teaching skills and exploiting the opportunities opened up by digitalisation.

Develop world-class research environments

We will achieve top-quality research that meets the knowledge needs of society by making best use of the University's breadth and excellence in different fields of research. Our ongoing work on quality, promoting good research practice and protecting academic freedom stands us in good stead here. We need to consolidate our processes by applying for and attracting external research funding, including being more proactive in prestigious calls, especially from the EU. We will work systematically on the research environment, for example in terms of research infrastructures and the use of AI.

Strengthen the University's identity

We will make our strengths visible by highlighting world-class education and research, education and research that clearly contributes towards sustainable social development and education and research in which the University of Gothenburg is unique in various respects. This will help to strengthen a sense of coherence, but also improve our capacity to prioritise and boost our international competitiveness.

Expand systematic skills supply efforts

Staff expertise and development opportunities are the most important factors in top-quality education and research. We will apply meritocratic processes, facilitate career paths and craft attractive offerings to attract, develop and retain strong employees. Boosting recruitment and reception of international staff is key here. We will also ensure that we offer attractive doctoral programmes that feed into long-term skills supply locally, nationally and internationally.

Sustainable and knowledge-based societal development

Objective 2021–2030: The University of Gothenburg will strengthen its relevance as an agent and a partner in society, with the aim of influencing societal development and contributing to the fulfilment of the Sustainable Development Goals.

In the strategy period 2025–2027, the University of Gothenburg will:

Strengthen the University's knowledge-based voice in society

Drawing on expert knowledge and broad analysis, we will protect democratic values, academic freedom and open science, while simultaneously countering resistance to facts. We will support staff in engaging in the dialogue between academia and society, and encourage and make it easier to participate in knowledge-based and inclusive conversations. We will develop strategically important forums and meeting places, in person and online, that reach a wider audience and new target groups, so making our mark on the development of society.

Drive strategic collaboration and innovation

In interaction with other actors in society locally, regionally, nationally and internationally, we will engage in strategic and systematic collaboration and innovation, fostering mutual exchanges and making a greater contribution to the Sustainable Development Goals and the sustainable transition of society. We will step up dialogue with relevant actors to pave the way for education and research that meets the long-term skills and knowledge needs of society, where our expertise can benefit society. This includes helping to develop the knowledge and student city of Gothenburg itself.

A coherent organisation, and an attractive place of work and study

Objective 2021–2030: The University of Gothenburg will develop as a coherent organisation, as well as an attractive place of work and study, in order to reinforce the quality and relevance of the education and research conducted at the University.

In the strategy period 2025–2027, the University of Gothenburg will:

Increase the focus on health factors and health promotion measures

We will enable all staff and students to perform at their best by increasing the focus on health factors and health promotion measures. We will jointly take responsibility for creating an internationally competitive, sustainable and attractive place of work and study in which a diverse community of staff, PhD students and students feel included, safe and secure, and treat each other with mutual respect.

Strengthen our role as an employer

To enable education and research of the highest quality in the longer term, we will improve our capacity to be a good employer and develop employer-employee relations. We will facilitate and encourage good management and leadership at all levels. We will work to put in place sustainable workloads and attractive working conditions, and ensure that teaching posts incorporate opportunities for teaching and research.

Greater city-university coordination

We will systematically increase coordination within the University by taking advantage of our geographical proximity, including between and across subjects, to enrich, develop and resource-optimize operations and highlight the presence of the University in the city. This incorporates aspects from premises to physical and digital infrastructure and administrative procedures to create synergies that benefit education and research.