



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Specification of Courses

MASTER OF SCIENCE IN MARKETING AND CONSUMPTION

First name	Last name
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Below, please state any courses that contribute to specific programme requirements.

A) 30 ECTS of courses in Business Administration Or B) 15 ECTS in Business Administration and 15 ECTS in subject areas related to Sociology, Psychology, Communication, or Economics		
Course name	Number of credits (as specified on your transcript) *	Expected date of completion (if not finished)

15 ECTS in Statistics or 7,5 ECTS in Statistics and 7,5 ECTS in Quantitative Methods and/or Mathematics		
Course name	Number of credits (as specified on your transcript) *	Expected date of completion (if not finished)

NB! Make sure to submit course syllabi to any courses that are not clearly identified as Statistics, Quantitative Methods or Mathematics in your transcript

* If your transcript does not specify number of credits, please write NA.