



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

MASTER OF SCIENCE IN MANAGEMENT

Letter of intent- Part of the personal motivation application

Please note that your Letter of Intent is a key part of your personal motivation application to the programme. Please respond to the questions below and upload your document to your application at www.universityadmissions.se . Rename the document MSc in Management”

Name:
Email address:



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Why are you applying to the Master Programme in Management?
Maximum 2000 characters (including blank space).



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What about the programme Management do you find most appealing (e.g. the structure, content or other)? *Maximum 2000 characters (including blank space).*

A large, empty rectangular box with a thin black border, intended for the student's response to the question above.



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In what ways can this Master Programme help you reach your educational and professional goals? *Maximum 2000 characters (including blank space).*

A large, empty rectangular box with a thin black border, intended for the student to write their response to the question above.



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Additional information that may strengthen your application (e.g international experience, level of English proficiency, academic excellence, and other relevant information etc.) *Maximum 2000 characters (including blank space).*

Upload the Letter of Intent to www.universityadmissions.se or www.antagning.se no later than the supporting documentation deadline