



SCHOOL OF BUSINESS, ECONOMICS AND LAW

Master of Science in International Business and Trade, 120 credits

Masterprogram i Internationellt företagande, 120 högskolepoäng

Programme code: S2IFÖ

Second cycle / Avancerad nivå

1. Confirmation

This programme syllabus was approved by the Dean of the Faculty on 09-03-2020 (GU 2020/799) to be valid from 01-09-2021, Autumn semester 2021.

Responsible Department/equivalent: Graduate School

2. Purpose

The master's programme provides a combination of training and knowledge about the functioning of international organizations and corporations—large and small—in the global economies of today. Highlighting the interplay between local, regional and global business environments, the programme prepares students for advanced work in multinational corporations, international organizations, or start-up companies in a variety of manufacturing and service industries. In addition, the programme provides a basis for those who want to enter a doctoral programme.

3. Entry requirements

General Entrance Requirements

To meet the entry requirements for master's level (second cycle or graduate) studies, students must:

- have been awarded a Bachelor's degree (equivalent to a Swedish Kandidatexamen) from an internationally recognized university
- be able to demonstrate proficiency in English equivalent to English studies at upper secondary school (high school) in Sweden, called English 6/English Course B.

For more information about General Entrance Requirements see www.universityadmissions.se (English) and www.antagning.se (Swedish).

Programme Specific Entrance Requirements

The applicant's university education must include:

A) a minimum of 60 credits in Business Administration

or

B) a minimum of 30 credits in Business Administration *and* 30 credits in the subject areas of Economic Geography, Economics or Economic History.

In addition to A and B, the applicant's university education must include at least 15 credits in Statistics or Research Methods, or 15 credits in a combination of both.

The admission requirements listed above apply for admission to the programme. For continued studies within the programme individual courses might have specific requirements, as provided in each course syllabus.

4. Higher education qualification and main field of study

This programme leads to a Degree of Master of Science (120 credits) with a major in International Business and Trade (Ekonomie masterexamen med huvudområdet International Business and Trade).

5. Outcomes

General outcomes for Degree of Master (120 credits)

Knowledge and understanding

For a Degree of Master (120 credits) the student shall:

- demonstrate knowledge and understanding in the main field of study, including both broad knowledge of the field and a considerable degree of specialized knowledge in certain areas of the field as well as insight into current research and development work, and
- demonstrate specialised methodological knowledge in the main field of study.

Competence and skills

For a Degree of Master (120 credits) the student shall:

- demonstrate the ability to critically and systematically integrate knowledge and analyze, assess and deal with complex phenomena, issues and situations even with limited information
- demonstrate the ability to identify and formulate issues critically, autonomously and creatively as well as to plan and, using appropriate methods, undertake advanced tasks within predetermined time frames and so contribute to the formation of knowledge as well as the ability to evaluate this work
- demonstrate the ability in speech and writing both nationally and internationally to clearly report and discuss his or her conclusions and the knowledge and arguments on which they are based in dialogue with different audiences, and
- demonstrate the skills required for participation in research and development work or autonomous employment in some other qualified capacity.

Judgement and approach

For a Degree of Master (120 credits) the student shall:

- demonstrate the ability to make assessments in the main field of study informed by relevant disciplinary, social and ethical issues and also to demonstrate awareness of ethical aspects of research and development work
- demonstrate insight into the possibilities and limitations of research, its role in society and the responsibility of the individual for how it is used, and
- demonstrate the ability to identify the personal need for further knowledge and take responsibility for his or her ongoing learning.

Local outcomes

For a Degree of Master (120 credits) the student shall:

- demonstrate awareness of economic, social or environmental sustainability issues related to International Business and Trade on a local, regional and global level.

6. Content and structure

The programme addresses the dynamics of internationalization and globalization processes of firms, regions and economies, and the context of these processes, understanding them from the internationally oriented organization's perspective.

The programme covers four terms of academic full-time studies (120 credits) including three terms of courses, core (60 credits) and elective (30 credits), (total 90 credits), and one term of Master Degree Project (thesis writing - 30 credits). Of the programmes total 120 credits, at least 90 credits must be in the subject field of International Business. The language of instruction is English and all courses included in the Degree of Master of Science must have been taught in English.

Core courses

- International Business Environmental Analysis, 7.5 credits
- International Entrepreneurship, 7.5 credits
- International Strategic Management, 7.5 credits
- Globalisation of Innovation and the Multinational Company, 7.5 credits
- International Business in the Asian Emerging Markets, 7.5 credits
- Managing and Organizing the Multinational Corporation, 7.5 credits
- International Business and Trade Research Methods, 7.5 credits
- International Business Environment Analysis and Strategic Management – Project, 7.5 credits
- Master Degree Project 30 credits

Master Degree Project 30 credits

The Master degree project has to be written in English, and a part of the thesis writing should comprise fieldwork (recommended to be carried out abroad).

Elective courses

The Graduate School offers a number of electives within economics, business administration, law, economic history and economic geography. The elective courses offered may vary between different academic years. Courses from outside Graduate School may be included after permission granted by the Graduate School.

7. Guaranteed admission

Students admitted to the programme have guaranteed admission to all core courses within the programme given that the course requirements are fulfilled.

8. Other information

The study programme will be followed up and evaluated in accordance with the applicable Policy for the Quality Assurance and Continuous Quality Improvement of Education at the University of Gothenburg (*Policy för kvalitetssäkring och kvalitetsutveckling av utbildning vid Göteborgs universitet*).