



UNIVERSITY OF GOTHENBURG  
SCHOOL OF BUSINESS, ECONOMICS AND LAW

## MASTER OF SCIENCE IN ACCOUNTING AND FINANCIAL MANAGEMENT

### Letter of intent- Part of the personal motivation application

Please note that your Letter of Intent is a key part of your personal motivation application to the programme. Please respond to the questions below and upload your document to your application at [www.universityadmissions.se](http://www.universityadmissions.se) . Rename the document MSc in Accounting and Financial Management”

Name:
Email address:



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Why are you applying to the Master Programme in Accounting and Financial Management *Maximum 2000 characters (including blank space).*



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What about the programme Accounting and Financial Management do you find most appealing (e.g. the structure, content or other)? *Maximum 2000 characters (including blank space).*

A large, empty rectangular box with a thin black border, intended for the student to write their answer to the question above.



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In what ways can this Master Programme help you reach your educational and professional goals? *Maximum 2000 characters (including blank space).*

A large, empty rectangular box with a thin black border, intended for the student to write their response to the question above.



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Additional information that may strengthen your application (e.g international experience, level of English proficiency, academic excellence, and other relevant information etc.) *Maximum 2000 characters (including blank space).*

Upload the Letter of Intent to [www.universityadmissions.se](http://www.universityadmissions.se) or [www.antagning.se](http://www.antagning.se) no later than the supporting documentation deadline