



Seasonse

Seasonse seeks to promote a positive approach to menstruation, through a holistic and neutral perspective, encouraging learning and growth

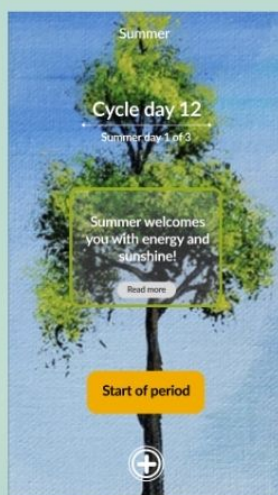


Winter
Period phase



Spring
Post-menstrual phase

We chose our four seasons to represent all phases during the month. That way we can connect every phase with what's typical for the seasons and make it relatable.



Summer
Ovulatory phase



Fall
Pre-menstrual phase

Focus on positive aspects

- Information for every phase of the month (e.g. hormones, body etc.)
- Using seasons to represent the different phases of the cycle as seen to the left.

Future updates

- hologram of a tree throughout the seasons
- connect to wearables

