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SCHOOL OF BUSINESS, ECONOMICS AND LAW

## **Application form 2 - Centre for Retailing planning grant**

**Project title**

**Popular scientific summary, about 150 words**



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**Project draft – no more than 2 A4 pages (references not included)**

**The project's problem area, specific aims/objectives, theory, and method**

Continue on next page if needed!



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**The project's problem area, specific aims/objectives, theory, and method**



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**Relevance for/impact on retail industry and research within the subject area**

**References**