



Welcome to Centre for Tourism - Newsletter 1/2019!

For comments and feedback, please contact John Armbrecht:

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Upcoming CFT Symposium on innovation labs and food tourism

Centre for Tourism organizes conferences annually. On June 3rd-4th 2019, Centre for Tourism will organize a symposium on innovation labs with a focus on food and tourism. In recent years, the concept of innovation labs has emerged as collaborative environments characterized by open innovation, co-creation and experimentation. Innovation labs give stakeholders opportunities to engage in finding leading edge solutions through partnerships between firms, but also in collaboration with academic, public and civil society sectors. Innovation labs may thus enhance social inclusion, environmental responsibility and learning, in a process where people create, develop and test ideas and turn them into valid concepts, systems or practices.

The use of innovation or living labs is prevalent in many industries, particularly those that are technology driven, and it is emerging in the tourism experience sectors. Therefore, this symposium aims to share knowledge on, for instance, approaches, methods and tools for innovation in food tourism through the concept of innovation labs.

Please contact Eva Maria Jernsand, eva.maria.jernsand@handels.gu.se for further information.

Planning Grant

In order to promote research related to tourism, CFT will provide planning grants. The aim is to improve researchers' opportunities to develop applications to funding bodies.

We welcome applications from all academic disciplines, but the main applicant should be affiliated to one of the following faculties at University of Gothenburg: the faculty of Arts; School of Business, Economics and Law; Natural sciences; the

faculty of Fine, Applied and Performing Arts. In order to reflect the interdisciplinary characteristics of tourism research it is a merit to include researchers from different faculties/disciplines.

The board of Centre for Tourism has decided that planning grants (max 90.000 SEK per application) will be awarded continuously throughout the year. If you are planning to write a research application focusing on tourism, please send us a draft of your research idea and the research call so that the steering committee can decide on awarding a planning grant.

Grant receiver(s) are expected to: 1) participate in seminars to develop the full research application and 2) submit at least one full application for a multiannual research project or research program to at least one of the major research financiers, such as VR, Vinnova, FORMAS, EU.

For more information on how to apply, please contact cft@gu.se.

NEWS ON PROJECTS:

Kick-off TIMS - the role of tourism in multicultural societies

CFT researchers were rewarded project support from Formas within a call concerning sustainable tourism. The total budget is 15.5 million SEK, administered by Malmö University. Eva Maria Jernsand, Emma Björner (business administration) and Helena Kraff (design) received part time funding for four years (2019-2022).

The overall purpose of the project is to explore the role of tourism in multicultural societies (TiMS), primarily in Sweden but also in other countries, and to act for inclusion and representation of diversity in tourism development and place branding. TiMS's originality lies in an interdisciplinary approach to tourism studies, which includes design, social work, migration studies and marketing. The project aims to understand how the plurality of places and destinations is communicated, represented and experienced; to understand participatory processes and its results, e.g. who governs, who is included, whose views are considered legitimate, and how conflicts are handled; and to explore the potential of tourism to strengthen relationships, contribute to intercultural exchanges between people, and create multidimensional destinations.

A project kick-off will be held at HDK (School of Design and Crafts) on 18th March. Please contact Helena Kraff for further information: helena.kraff@hdk.gu.se.

Event Legacy and Event Portfolios

Sandhiya Goolaup is currently working on two event related projects: (1) Event legacy (together with Tommy D. Andersson); and (2) Event portfolio. The Centre for tourism coordinates both research projects. The first project, which is financed by Riksidrottsförbundet (Swedish Sports), is focused on providing a state-of-the-art literature review on event legacy. The second project on event portfolios aims to understand how different stakeholders perceive the value of an event portfolio. The second study is financed by Region Kalmar län (the Kalmar County).

Please contact Sandhiya Goolaup (Sandhiya.goolaup@handels.gu.se) or Erik Lundberg (erik.lundberg@handels.gu.se) for further information.

University and business learning for new employability paths in food and gastronomy - FOODbiz

Coordination meeting at UGOT

On January 15th and 16th the FOODbiz consortium met at the University of Gothenburg for the 3rd coordination meeting. The meeting gathered representatives from the eight partners involved in the [FOODbiz](#) consortium: the University of Macerata (Italy) as coordinator; the Faculty of Tourism and Hospitality Management of the University of Rijeka (Croatia); the University of Economics and Business of Poznan (Poland); the Piceno Lab of the Mediterranean Diet (Italy); the Svinesund Committee (Sweden); the European Cultural Tourism Network (ECTN); and the International Institute of Gastronomy, Culture, Arts and Tourism (IGCAT), and the University of Gothenburg as hosting partner. [read more](#)

University and business learning for new employability paths in food and gastronomy - FOODbiz

Problem-based Workshop – How does a marine park taste like?

The University of Gothenburg and Svinesundskommittén organized the Problem-based Workshop on food tourism in National Parks under the aegis of FOODbiz project. The workshop was held in Kosterhavet, Sweden's first Marine National Park on February 1st 2019, and addressed how the Kosterhavet and Ytre Hvaker Marine National parks could better develop their food tourism potential. [read more](#)

Festivals, events and inclusive urban public spaces in Europe - FESTSPACE

Kristina Lindström from the Centre for Tourism was awarded with a research grant within Horizon 2020 (EU research and innovation programme) under The Humanities in the European Research Area (HERA) - Research program HERA Public Spaces: Culture and Integration in Europe (2019-2022). The project, run by a European consortium, will carry out research on how festivals and events affect the inclusivity of Europe's urban public spaces.

The collaborative research project will focus on how festivals and events enable or restrict access to, and use of, public spaces, including the extent to which they might effectively host interactions and exchanges between people from different cultural, ethnic, socio-economic and socio-demographic backgrounds.

The Gothenburg context offers a unique opportunity to investigate how ambitious inclusivity goals evolve at policy levels and are implemented in practice. Kristina Lindström's research will revolve around the following three research sub-questions:

1. What lessons can be learned from Sweden as an open and equal society with extensive public space and a market-oriented welfare democracy about the notion of inclusivity (integration of ethnic groups) in festivals and event policy-making?
2. How inclusive are the 'inclusive festivals' promoted by the city as a means for inclusive development?
3. How does inclusivity of the event/festival impact on urban development policy-making, and does it leverage inclusive urban design?

The total budget for the Gothenburg chapter of the project is 103.337 €, while the total budget for the five sub-projects is 702.404 €.

Please contact Kristina Lindström (kristina.lindstrom@handels.gu.se) for more information.

Centre for Tourism collaboration with Univ. of Dar es Salaam

Tommy Andersson, Lena Mossberg and John Armbrecht visited Tanzania in January to give a course in "Advanced Training on Scientific Writing". The course was a collaboration between the School of Business, Economics and Law at the University of Gothenburg and the School of Business at the University of Dar es Salaam. The course is funded by SIDA and is within the framework of a major project that the Centre for Tourism is involved in.

This year is the tenth year of collaboration between the universities, which will be celebrated with a seminar at the University of Gothenburg in late May. An invitation to the seminar will be sent out soon.

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New Research Results

Report on the future of tourist information centers

Eva Maria Jernsand and Helena Kraff have been involved in a study financed by Region Västra Götaland in collaboration with the ERUF project *Maritim Utveckling i Bohuslän* (Maritime Development in Bohuslän). In a recent report, three scenarios are presented on how the tourist information centers can develop into an innovation arena for tourism. The scenarios correspond to the need for change that tourist agencies are facing: digital development, visitors' changing habits regarding the acquisition of information and inspiration, and an increased demand for collaboration between tourism actors.

The report starts with a discussion addressing tourism in relation to innovation, collaboration and digital technology. The authors identify opportunities and challenges and advocate new possible structures, which suggest different scenarios. The *mobile arena* is based on the need for mobility and coordination, the *thematic arena* on the opportunity to build innovation environments around a specific theme, and finally the *multifunctional arena* departs from tourism as an important part of sustainable development including civil, public and private sectors.

You can find the report [here](#).