
WOMI 2019

Workshop on Medical Innovation

Pisa 12-13 December 2019
Institute of Economics, Scuola Superiore Sant'Anna

Thursday 12 December

8.30 – 9.00 *Welcome coffee*

9:00 – 9.30 Welcome, introduction of partners, aims and structure of the meeting, practicalities;
Andrea Mina

9.30 – 10.10 Academic engagement seen through university-industry co-authorship: Who are these industry collaborators? Karin Berg, Daniel Ljungberg, **Maureen McKelvey**, **Viktor Ström**
Discussant: Michael Hopkins

10.10 – 10.50 Impact on policy without policymakers? A case study of research targeting oral health among elderly, by **Magnus Gulbrandsen** and **Silje Maria Tellmann**
Discussant: Ellen Moors

10:50 – 11.20 *Coffee break*

11.20 – 12.00 A Taxonomy of Organizational Routines as Enablers of Hybrid Spaces in Universities, by **Maureen McKelvey** and Olof Zaring
Discussant: Andrea Mina

12:00 – 12.40 Same risks or same organizing processes? Constructing similarity in the risk profiles of innovative products, by **Jarno Hoekman**
Discussant: Maureen McKelvey

12.40 – 14.00 *Lunch*

14.00 – 14.40 **KEYNOTE BY ARIANNA MENCIASSI, PROFESSOR OF BIOMEDICAL ENGINEERING, SCUOLA SUPERIORE SANT'ANNA**

14.40 – 15.20 Organizational Routines and the Growth of Knowledge in Engineering: Evolving modes of academic engagement in biomedical engineering at Chalmers University of Technology 1948-2018, by **Maureen McKelvey** and **Rögvaldur J. Saemundsson**
Discussant: Mark Flynn

15:20 – 16.00 *Coffee break*

16.00 – 16.40 Emergent business models in molecular diagnostics: The case of colorectal cancer screening, by **Michael Hopkins**, Daniele Rotolo, and Frederique Bone

Discussant: Viktor Ström

16.40 – 17.20 Unfolding paradigms in “personalised” medicine: lessons from drugs and companion diagnostics in clinical oncology, by **Dimitri Gagliardi**, **Ronnie Ramlogan**, Yingyong Xu, Pierluigi Navarra, Cinzia Dello Russo

Discussant: Rögnvaldur J. Saemundsson

20:00 *Dinner at Ristorante Galileo, Via San Martino 6 (see “Logistics”)*

Friday 13 December

9.00 – 9.30 *Welcome coffee*

9:30 – 10.10 Innovation in distributed forms of drug manufacturing: the case of in-hospital production of medicines, by Wouter Boon, **Jarno Hoekman** and **Ellen Moors**

Discussant: Dimitri Gagliardi

10.10 – 10.50 How is the Open Innovation strategy cascaded from the organisation to the individual level? What are the mechanisms and incentives to support OI? by **Fabien Ibanez**

Discussant: Magnus Gulbrandsen

10:50 – 11.20 *Coffee break*

11.20 – 12.00 When do publication activities stay in the city? A study of clinical research projects, by Jarno Hoekman and **Bastian Rake**

Discussant: Arianna Martinelli

12.00 – 12.40 Free access to scientific knowledge: *Sci-hub* as a natural experiment, by **Elena Romito**

Discussant: Ronnie Ramlogan

12:40 – 13.00 CONCLUDING REMARKS AND PLANS FOR THE FUTURE

13.00 – 14.30 *Lunch and Farewell*

LOGISTICS

Meeting location

The meeting will be held in the *Aula Magna Storica* of Scuola Sant'Anna, Piazza Martiri della Libertà 33

Check the map [here](#)

Internet access

You can use your university credentials to access through Eduroam, otherwise guest accounts will be provided (please ask Laura Ferrari, contact details below)

Accommodation

All bookings have been made according to your travel plans at *Hotel Bologna* (<https://hotelbologna.pisa.it/en/>). The hotel is within walking distance from Scuola Sant'Anna (12-13 min) through the historical city centre of Pisa. This is easily reachable from Pisa Airport by taxi in just a few minutes.

Check the map [here](#)

Informal dinner Wednesday 11 December, 8pm

We will meet at 8pm at Ristorante "Il Campano", Via Domenico Cavalca, 19

Check the map [here](#)

WORKSHOP dinner Thursday 12 December, 8.30pm

We will meet at 8pm at "Ristorante Galileo", Via San Martino 6

Check the map [here](#)

PLEASE CONTACT LAURA FERRARI SHOULD YOU HAVE ANY SPECIFIC DIETARY REQUIREMENTS

Pisa is rather small and all locations are within walking distance from one another.

Should you need any assistance please CONTACT:

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