



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Programme Syllabus
for
Master of Science in International
Business and Trade

120 higher education credits

Second Cycle

Established by the Faculty Board of the School of Business, Economics and Law, University of Gothenburg, on November 14, 2006, last revised on September 18, 2015 (G 2015/489).

1. Decision and Guidelines

The study programme for the Master of Science in International Business and Trade, 120 higher education credits, hec, (equals 120 ECTS credits), was established by the Faculty Board of the School of Business, Economics and Law, on November 14, 2006 and last revised on September 18, 2015 (G 2015/489). The programme syllabus applies as from autumn term of 2016.

2. General Objectives

Second cycle education shall according to the Swedish Higher Education Act (HEA) build on knowledge that students acquire in first cycle education or corresponding knowledge (HEA, Ch. 1:9) The general objectives for a Master (120 credits) are stated in the Higher Education Ordinance.

3. Programme Specific Objectives (learning outcomes)

The programme aims at providing advanced training within the fields of international business and international trade from an economic, business and/or a legal/institutional perspective.

After successfully completing the programme the student shall be able to:

Knowledge and understanding

- demonstrate knowledge and understanding in International Business and Trade, including both broad knowledge of the field and a considerable degree of specialised knowledge in certain areas of the field as well as insight into current research and development work, and
- demonstrate specialised methodological knowledge in International Business and Trade.

Competence and skills

- demonstrate the ability to critically and systematically integrate knowledge and analyse, assess and deal with complex phenomena, issues and situations even with limited information
- demonstrate the ability to identify and formulate issues critically, autonomously and creatively as well as to plan and, using appropriate methods, undertake advanced tasks within predetermined time frames and so contribute to the formation of knowledge as well as the ability to evaluate this work
- demonstrate the ability in speech and writing both nationally and internationally to clearly report and discuss his or her conclusions and the knowledge and arguments on which they are based in dialogue with different audiences, and
- demonstrate the skills required for participation in research and development work or autonomous employment in some other qualified capacity.

Judgement and approach

- demonstrate the ability to make assessments in International Business and Trade informed by relevant disciplinary, social, environmental and ethical issues and also to demonstrate awareness of ethical aspects of research and development work
- demonstrate insight into the possibilities and limitations of research, its role in society and the responsibility of the individual for how it is used, and
- demonstrate the ability to identify the personal need for further knowledge and take responsibility for his or her ongoing learning.

4. Organisation

All Graduate School programmes are managed by the Graduate School and governed by the Graduate School Board. Each Graduate School programme has a programme coordinator and a programme advisory committee.

5. Programme Disposition and Content

The programme addresses the dynamics of internationalization and globalization processes of firms and economies, and the context of these processes, understanding them from the internationally oriented company's perspective.

Year

1

Autumn Term		Spring Term		
Period 1	Period 2	Period 3	Period 4	
GM0101 International Business Environmental Analysis 7,5 hec core	GM0104 International Strategic Management 7.5 hec core	GM0107 The Geography of Transnational Production Networks 7.5 hec core	Elective course 7.5 hec	Elective course 7.5 hec
GM0103 Regulating International Business and Trade 7.5 hec core	GM0105 International Business and Trade in a Historical Perspective 7.5 hec core	GM0114 Managing and Organizing the MNC 7.5 hec core		

Year 2

Autumn Term		Spring Term	
Period 1		Period 2	Period 3
Period 4			
Elective course 7.5 hec	Elective course 7.5 hec	GM0115 IBT Research Methods 7.5 hec core	GM0160 Master Degree Project in International Business and Trade, 30 hec core
		GM0113 International Business Environment Analysis and Strategic Management – Project 7.5 hec core	

The programme covers four academic terms of full-time study (120 hec) including three terms of courses, core and elective, 90 hec, and one term of Master Degree Project (thesis writing - 30 hec). Each term is divided into four periods, and each course is 7,5 hec, except where noted.

Master Degree Project (Master's thesis) 30 hec

The degree project has to be written in English. It is recommended that a part of the thesis writing should comprise a fieldwork, to be carried out abroad.

Elective courses

The Graduate School offers a number of electives within economics, business administration, law, economic history and economic geography. The elective courses offered may vary yearly depending upon faculty changes and number of registered students.

Study Abroad

Possibility to study at one of our international partner universities is assessed individually based on:

- Prior study results at Graduate School.
- English language proficiency based on the VOC/MCT-test results.
- Correspondence between available exchange courses, the purpose of the exchange and the programme specific objectives (learning outcomes – see Paragraph 3).

The study places at our partner universities are allocated among all students applying for exchange studies at the School of Business, Economics and Law.

6. Tuition and Examination

The language of instruction is English. Courses will include lectures, seminars and case studies. The students will mainly work together in small groups, according to educational principles such as problem-based learning, experiential learning and action learning.

The courses will be examined separately. Group reports will be assessed and graded individually, as will individual term papers and individually written exams.

The Graduate School is obliged to offer the exam at least five times during the course of each two year period. Students who have made five unsuccessful attempts to pass an exam have lost the possibility of obtaining the Master of Science Degree.

7. Entrance Requirements

General Entrance Requirements

To meet the entry requirements for master's level (second cycle or graduate) studies, students must:

- have been awarded a Bachelor's degree (equivalent to a Swedish Kandidatexamen) from an internationally recognized university
- be able to demonstrate proficiency in English equivalent to English studies at upper secondary school (high school) in Sweden, called English 6/English Course B.

For more information about General Entrance Requirements see www.universityadmissions.se (English) and www.antagning.se (Swedish).

Programme Specific Entrance Requirements - Master of Science in International Business and Trade

The applicant's university education must include a minimum of 60 hec in one of the following subject areas: Business Administration, Economics, Economic Geography or Economic History. In addition the education must include a minimum of 15 hec in Statistics, or 7.5 hec in Statistics and 7.5 hec in quantitative methods and/or Mathematics.

The admission requirements listed above apply for admission to the programme. For continued studies within the programme individual courses might have specific requirements, as provided in each course syllabus.

8. Degree Certificate and Degree Title

Upon completion (receiving a minimum grade of Pass) of all the courses and the Master Degree Project, and fulfilment of the requirements given above, students will receive a Degree of Master of Science (120 credits) with a Major in International Business and Trade.

9. Programme Evaluation

All courses in the programme will be anonymously evaluated by the students upon completion. The results of the evaluations will be communicated to the students and will function as a guide for the development of the courses and of the programme.