



MOTIVATIONAL LETTER

NORDIC MASTER IN PUBLIC ADMINISTRATION, LEADERSHIP, AND DIGITALIZATION

Instructions to applicants

Use this template to answer the specified questions below. Responses will be scored by the admissions committee during the admission process (full score 100 points). Please bear in mind the character limits and point-value of each response (you can use the 'count word' function in Word).

Each question will be assessed on the following criteria:

1. Strength of argument (45%)
 - Is the argument relevant and valid?
2. Presentation and structure of writing (45%)
 - Is the writing clear and well-organized?
3. Sufficiency of response to the question (10%)
 - Did you answer the question?

1. **Please describe why you are applying to the Nordic Master in Public Administration, Leadership, and Digitalization programme, and why you believe you are a good candidate.**
(1000 characters, without spaces; 20 points)

2. **In what way have your past academic experiences shaped your interest in and prepared you for the Nordic Master in Public Administration, Leadership, and Digitalization programme?**
Please describe any (if applicable) research/study experience you have acquired and specify the duration of each project listed. Include quantitative and qualitative experience. Please indicate if the experience was part of your academic studies or in addition to your studies (such as Bachelor or Master thesis). If you have any relevant publications, please list them here with complete references. (1000 characters, without spaces; 30 points)

